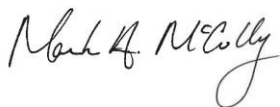# ANGUS
THE BUSINESS BREED

May 29, 2024

American Angus Members,

The American Angus Association Board of Directors will meet June 3-6, 2024 in Oklahoma City, OK. Below is a list of topics beyond normal organizational business that will be discussed in the Association board and committee meetings that are non-confidential and believed to be of most interest to the membership.

- Review of May 2024 updates to the National Cattle Evaluation
- Fiscal 2024 financial forecasts
- MaternalPlus and Inventory Reporting enhancements and outreach
- AngusLink and the new National Beef/US Premium Beef grid premiums
- Update on the addition of a maternal score to AngusLink
- Addition of an online membership application
- Limit on number of owners (3) listed on a registration
- Wording changes to Rules 104 and 202
- Member requested presentation on proposed research project with USDA
- Invited presentation on innovations in red meat yield measurement
- Gene editing – industry adoption update, FDA guidance documents, and consumer research
- Regional virtual meeting series and opportunity for member feedback on research EPDs
- Potential Association support of Producer Profitability Initiative
- Digital advertising evolutions and improving audiences
- Angus.org website remodel progress and timelines
- BEEF Academy update and summer rollout plans
- Treasurer candidates declaration
- Appointment of delegate election observers

Should you have interest, questions or feedback on any of these topics please don't hesitate to contact your board of directors or myself.

Sincerely,

Mark A. McCully
Chief Executive Officer