

# ANGUS

## THE BUSINESS BREED

January 30, 2024

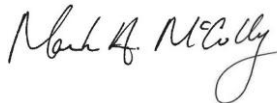
American Angus Association Members,

The American Angus Association Board of Directors will meet on February 5-8, 2024, in Saint Joseph, MO. Below is a list of the discussion topics being covered in the Association board and committee meetings that are non-confidential and believed to be of most interest to the membership.

- Parentage rules and protocols for AI sires and donor dams
- Added rule to address patents or protected intellectual property on registered animals
- Member service upgrades including auto dues renewal and paperless billing options
- Progress report on Angus.org redesign and BEEF Academy
- Update on Functional Longevity research EPD and the World Angus Evaluation
- Distinguishing between phenotypic traits listed on a pedigree and those used in the NCE
- Growth in Structured Sire Evaluation bull nominations and the need to recruit more cooperator herds
- Upgrades to the Angus CORE and adjusting contemporary groups for heifer breeding records
- Heart Health research progress
- AngusLink Maternal Score addition
- GeneMax Advantage upgrades to include Angus \$Values
- Angus Media policies and procedures for overly edited animal photos
- Angus Media President search process
- Show judge selection
- Review of activities at winter shows and Cattle Industry Convention

Should you have interest, questions, or feedback on any of these topics please don't hesitate to contact your board of directors or myself.

Sincerely,



Mark A. McCully  
Chief Executive Officer