# Angus Foundation

EDUCATION • YOUTH • RESEARCH

## their story is our story





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Mission Statement: The Angus Foundation, the 501(c)(3) not-for-profit affiliate of the American Angus Association<sup>®</sup> secures and stewards charitable gifts to cultivate and foster the advancement of education, youth and research activities benefiting the Angus breed.

# **Foundation Focus**

Each member of the Angus family has a story to tell. When asked what story the Angus Foundation is telling, we can't help but look to the people who have, in so many ways, already told our story and through their giving will continue to do so for years to come. Throughout the pages of this annual report you will read stories told by people who make a difference in the Angus breed. Some are receivers, some have given, but they all tell a similar tale...love for an industry that connects us all. As you read the following pages, we hope you'll take time to think about the chapters you are writing. Enjoy!

#### Their Story: our future

Like its parent organization, the Angus Foundation has established a rich history built upon generation after generation of Angus ranching families and others dedicated to the success of the Angus breed and the promises of tomorrow.

Through the Angus Foundation, the American Angus Association® not only builds a brighter tomorrow for the breed, but for U.S. agriculture as well.

Here you'll find stories from a handful of our supporters. These stories, like so many others, reflect your deepening commitment to Angus.

Take for example Pat Page and Don Perkins — a Georgia brother and sister duo who generously turned their successes into opportunities for others.

Or Lake Elliott, a young Angus leader who met with fellow breeders during the annual Beef Leaders Institute to "learn more and do more"; or Hannah Wright, a college freshman who received Foundation scholarships provided by generous donors like Camron "Cam" Cooper of Montana's Talon Ranch.

Then there's Dr. Keith Bertrand, a University of Georgia researcher, who, with support from the Angus Foundation, is helping the Association pioneer new genetic evaluation software.

These stories are inspiring and yet they represent just a small sample of those the Angus Foundation helps to write each year. Their story is our story.

With your help, we'll continue to tell it for generations to come.

Bryce Schumann, Chief Executive Officer, American Angus Association

#### Our Story: new chapters to write

In 1980, the Angus Foundation's story began. Now, 30 years later, the story continues to be written!

With each passing year, rewarding chapters unfold with more undergraduate and graduate scholarships being awarded to Angus youth, expanded educational opportunities being developed for adult Angus breeders, and increased strategic investments in research!

On behalf of my fellow Angus Foundation directors, I want to convey our appreciation to our supporters this past year who have stood beside us coming off the heels of one of the severest economic downturns in our country's recent history.

Next year's chapter in the Angus Foundation's story promises to be exciting with our beloved Angus breed's monumental and unprecedented *Vision of Value: Campaign for Angus* about to come to a close. Much work remains to be done. Your financial support is needed between now and the end of the campaign for this chapter of our Angus breed's story to be about us successfully achieving our goal!

We know you will want to help us write this chapter, so future Angus generations will look back at this pivotal juncture in the breed's history and want to read the story to their grandchildren!

hil /rowbridge

Phil Trowbridge, Chairman, Angus Foundation





#### President's Report

While savoring hot coffee over breakfast early one morning at an Angus breeder's home before going out to view their Angus herd, I was asked the question "What is the Angus Foundation's story?"

Puzzled, I replied "our mission is to fund education, youth and research for the benefit of the Angus breed and beef cattle industry."

"Yes, Milford," he said, "but it's far greater than that important function. As

Angus breeders and youth who benefit from that financial support, myself included, our story is your story!"

Reflected in this annual report, as expected, will be financial data, charts and graphs, and other typical information found in formal communications of this nature by charitable organizations like the Angus Foundation.

Included also will be updates on our breed's ambitious *Vision of Value: Campaign for Angus* which aims to raise \$11 million by December 31, 2011. Support from dedicated and generous Angus breeders, allied industry interests and friends toward this ambitious goal, now exceeds \$6.4 million in pledges, outright gifts and planned giving commitments!

Our message for this annual report, however, is told in the photos, embedded in the stories shared, and the countless others being written by Angus breeders and youth across the country in the Angus breed whose lives have been touched and positively changed forever by the impact of your Angus Foundation. Their story is our story. Enjoy!

Rice OIN 

Milford Jenkins, President, Angus Foundation



The 2010 Angus Foundation Board of Directors includes (front row, from left) Scott Foster, Charlie Boyd, Phil Trowbridge, Milford Jenkins, Bryce Schumann, (back row, from left) Doug Schroeder, Darrell Silveira, Robert Norton, Richard Wilson, Jim Rentz.



Angus Foundation • 2010 Annual Report

## Meet Pat Page and Don Perkins



## A Story of Humbled Giving

As I come around the bend in the road, there's a break in the trees and a green pasture dotted with black cows comes into view. Angus cattle and the sign announcing Dove Creek Farm, are a welcome sight. Brother and sister partners in the operation, Don Perkins and Pat Page greet me at the car door and welcome me to Pat's home.

Through their annual gift to the Angus Foundation, Dove Creek Farm had become a familiar name, but my visit with Don and Pat opened my eyes to the true spirit of giving.

Though both enjoyed careers in pursuits other than Angus cattle, it's their love of black cows and their desire to further the advancement of the breed that inspired them to become donors to the Angus Foundation.

"We could see that the work the Angus Foundation is doing is worthwhile," states Pat. "Each area of the foundation, education, youth and research, all benefit from each other. That's why we believe in the mission of the Angus Foundation."

"We are blessed beyond measure," Don adds. "It's our duty to give back. The joy we get from being a part of the Angus breed is increased ten fold knowing that what we are giving today will make a difference tomorrow."

With true southern hospitality, I'm treated to a meal of great BBQ and time spent discussing life and the future of our breed. During a ride through the pasture to look at cows, I begin to understand why they love it so much. How could you not on such a pretty fall evening?

My time spent with Don and Pat was a reminder of the goodness of people in the agricultural industry and I as pulled out of their driveway, one of Don's simple statements resonated with me.

"Giving does my heart good," he said.

by Kelli Armbruster Angus Foundation Marketing and Public Relations Assistant

#### By the Numbers

655

Donors to the Vision of Value: Campaign for Angus in the 2010 Fiscal Year

3,554

Donors since the beginning of the campaign

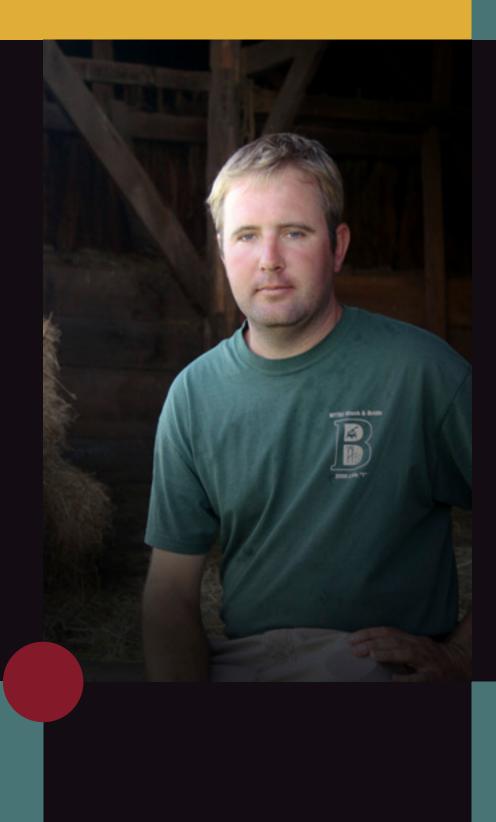
# \$6.5 Million

Progress made towards our goal of \$11 million by December 31, 2011.

# \$1.6 Million

In planned giving commitments to the Angus Legacy Society

# Meet Lake Elliott



## A Story of Educational Opportunity

Growing up on a historic Angus operation near Adams, Tenn., Lake Elliott knew that his legacy would involve returning to the family farm. By actively seeking out opportunities for continuing education, Lake plans to continue to leave a legacy as rich as the one his father and grandfather did before him.

As a participant in Beef Leaders Institute (BLI), a program conducted by the American Angus Association and sponsored in part by the Angus Foundation, Lake and 19 other young leaders in the Angus breed had the opportunity to explore different segments of the beef industry. During an intensive four day trip, participants were given an extensive overview of the entire beef production sector while meeting with Association staff and industry representatives and networking with their peers in the Angus industry. The purpose of BLI is to give producers a general knowledge of food production and expose them to unfamiliar facets of the beef industry. It is also designed to develop leadership skills so participants can become advocates for the beef industry in their local areas.

But even more than the knowledge gained during the program, Lake feels that the time spent with his peers, learning about their operations was eye-opening.

"The combination of people I met and their perceptions of the challenges we face as young Angus breeders and members of the agricultural community was so worthwhile," Lake states. "We come from different areas of the country, with different resources and environments, but we all can find commonalities in our desire to learn more and do more in our respective operations."

With his family's 75 years of Angus history behind him, there is no doubt that Lake will continue to seek out opportunities for education and leadership in the Angus breed.

"I thank the donors of the Angus Foundation for understanding the importance of BLI," Lake says. "It was the opportunity of a lifetime."

#### By the Numbers

750

Number of Cattlemen's Boot Camp Participants Since 2005

40

Number of Beef Leaders Institute Participants Since 2009

8

YCC Sponsorships Awarded to Young Angus Producers

2

7

"Angus Leaders" Boot Camps sponsored by the Angus Foundation

# Meet Hannah Wright



## A Story of Youth in Action

As the crowd of parents, participants and supporters of the National Junior Angus Association (NJAA) waited for the names of the 2010 Angus Foundation Scholarship winners to be announced on a Saturday evening in July, one young lady stood at the backdrop excited for her name to be called. Though she had no idea how this scholarship would open new doors to her educational endeavors, Hannah Wright was already thankful to be among the included recipients.

Almost 2,000 miles away from Hannah's home state of Tennessee, in Twin Bridges, Mont., Camron "Cam" Cooper of the Talon Ranch was filled with a sense of excitement as well. Her gift to the Angus Foundation, the Angus/Talon Educational Scholarship Endowment Fund would be honoring the youth of the NJAA with scholarships that very evening.

Though Hannah and Cam haven't met in person, they share a special bond. Through the letters they now exchange with one another, they have forged a relationship that both ladies treasure. Not just as giver and receiver, but as two people passionate about Angus cattle.

Hannah's passion for Angus cattle was inspired at an early age. Growing up on her family's Angus operation near Spring City, and showing Angus cattle throughout her youth, Hannah developed a love for the breed and agriculture advocacy that goes beyond the show ring.

Now a freshman at the University of Tennessee, Hannah will use her scholarship to pursue a degree in animal science with a minor in political science. Her ambition is to earn a law degree and to be in the forefront of decisions, changes and reactions in the agricultural community.

"I believe that my involvement with Angus cattle has been one of my greatest teachers," Hannah states. "I'm so humbled that someone believed in me enough to help sponsor my education. I hope to one day give back as well."

#### By the Numbers

77

NJAA Members Receiving Scholarships in 2010

# \$1.1 Million

Total Dollar Amount of Scholarships Awarded Over the Last 30 Years

> 207 NJAA Members at 2010 LEAD

States Represented at LEAD

## Meet Dr. Keith Bertrand



## A Story of Innovative Research

Dr. Keith Bertrand is good at solving complex problems in beef cattle research. Growing up on a university research unit, his love of science and learning developed early.

Now the Animal Science department head at The University of Georgia in Athens, Dr. Bertrand and his team of research associates are helping the American Angus Association pioneer new genetic evaluation software that will revolutionize the way we make breeding decisions.

"Our job at the university level is to solve problems," states Dr. Bertrand. "Our teams of scientists go to work on projects that will make a difference in the way Angus breeders select and manage cattle."

Funded in part by the Angus Foundation, this research seeks to develop methodology that will lead to improvements in the genetic evaluation of Angus cattle. This research will include several areas. One area of research will involve the development of methodology for use in the evaluation of single breed and multi-breed populations. This research is designed to lead to procedures that will provide genetic values for growth and mature weight using records on animals at any age.

Research will also be conducted to develop single breed and multi-breed procedures that can be used to simultaneously analyze actual steer carcass traits and seedstock ultrasound measures.

"All industries, not just the cattle industry, must invest in research if we want to grow," states Dr. Bertrand. "The American Angus Association has been a leader in genetic research, and I hope to continue our partnership well into the future."

#### By the Numbers

\$25,000

Awarded to Mississippi State University To Study Angus Bull Fertility

# \$4,800

Awarded To North Dakota State University

To Study History of Inbreeding and Relationship in Angus Cattle

# \$350,000

Awarded Over the Next Five Years To North Carolina State University

To Study Beef Cow Biological Efficiency

# \$988,000

The Dollar Amount of Research Funding by the Angus Foundation

Helping to Make an Impact on the Angus Breed.

## Donors: heroes of our story

Developing and maintaining excellence in the Angus Foundation's efforts to advance the Angus breed can be credited to private gift support. This list recognizes supporters from Oct. 1, 2009, through Sept. 30, 2010. Their commitment to youith, education and research further strengthened the Angus Foundation's service to the Angus breed. The Angus Foundation extends its sincere appreciation to the following:

George Grant Angus Founder

(\$1,000,000 and above)

**Angus Visionary** 

(\$500,000-\$999,999)

#### Angus Leader

(\$250,000-\$499,999)

#### Angus Builder

(\$100,000-\$249,999)

The Talon Ranch, MT

#### **Angus Patron**

(\$50,000-\$99,999)

BioZyme, Inc., MO Canyon Creek Angus LLC, NV KiamichiLink Ranch, OK Sinclair Cattle Co., PA

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#### (\$25,000-\$49,999)

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#### (\$10,000-\$24,999)

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(\$2,500-\$4,999)

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#### **Angus Pacesetter**

(\$1,000-\$2,499)

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Advance Food Company, OK
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American Angus Hall of Fame, MO
Angus Boosters Club, OH
Aristocrat Angus Ranch, CO
Baldridge Food Company/Bob & Becky Tiedeman, NE
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Beaver Ridge Farm, IN Belle Point Ranch, AR Bradley 3 Ranch Ltd., TX Cedar Creek Farm, SC Creek Side Farm, OH Dove Creek Farm, GA Fair Oaks Farm, AR Ficken Angus Farm, AL Green Garden Angus Farm, KS H & H Land & Cattle Co., LLC, OK Harrison Land & Livestock LLC, MT Dean & Gloria Hurlbut, MO Milford & Peggy Jenkins, MO Randy & Beth Jones, NC Lady J Land & Livestock, UT Lathrop Livestock Transportation, IL LiveAuction.TV, MO Lone Star Ag Credit, TX M J B Ranch, TX Ethan, Hannah & Esther McCabe, KS **Ohio State University** Oxford Trading Company, MA Pyssen Angus Ranch, TX **RB** Angus, ID **Rally Farms, NY** Curt Rodgers, MO The Sankey Family Bryce & Gina Schumann, KS Swanson Angus Farms, IA Sydenstricker Genetics, MO TC Ranch, NE Leroy & Gladys Van Dyke, MO Julius Wall, MO Wallace Ranch, TX Williams & Williams Auctioneers, OK

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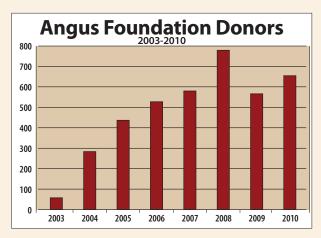
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Yon Family Farms, SC

Jerry York, ID

(\$100-\$249)

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**Ritenour Angus**, PA

Christine & Victoria Ritter, MD

John H. Robertson, VA Rock Ridge, KY Rocklin Farms, IL Eric Romtvedt, OR Ray Roth, OH Bill Rush, MO S Bar K Ranch LLC, MO Sauk Valley Angus, IL Scharpe Angus, CO Herman & Virginia Schlingman, OR Schnoor Sisters, CA Peter & Donna Schoeningh, OR Robert Schultz, CA Benny Scott, TX Terry & Donna Sedlak, OK Pauline Sheppard, OR Frances T. Shepperdson, CO Gordon & Dianna Shive, PA Showstyx, LA Robert & Mary Shuey, SD Singletree Angus, MI Greg Sizemore, FL Soo Line Cattle Co., SK, CN Stewart Select Angus LLC, IN Sonya Smith, TN George & Sarah Sotos, IL Brett Spader, KS Ed Stallings Auction Service, ΤN James & Bonnie Steder, IL

Sterzick Farm, MI Jim & Lori Stickley, OH Walt Stinson, TN Stith's Big D Angus, KY Robert & Kevin Stoll, OK Arch & Ruth Stone, IA Sunnyslope Stock Farm, MN TRAYLS Angus, KS Taylor Farms, AR **Emily Tennant, NC** Dennis & Darlene Teskey, OR Steve & Nancy Thelen, MI Richard & Marilyn Thomas, IA Carol Thompson, ID Wes & Shawna Tiemann, MO Triangle H Grain & Cattle Co., KS Triple 3 Bar S Angus, KS Jaclyn Upperman, PA Robert & Jeanette Volk, NE WWW Cattle Company, ID Sam & Gyra Wagner, KS Brent Walker, Craig & Cherie Ward, OR Cody Washam, MO Dereck Washam, MO Rod Wesselman, WA Williams Flying V Angus, TX Johnny Winston, KS Wood Angus, AL

**Notes and Disclaimer:** In addition to the donors listed, the American Angus Association<sup>®</sup> also supported the Foundation in the amount of \$335,000 to endow fundraising activities, support education conferences and youth events.

Donor recognition levels include contributions from cash and gift-in-kind donations. Items donated and sold at auctions are included at the cash sales value for both the donor and the buyer. If an item is sold in conjunction with other in-kind donations, the gift value of an individual item is established at its estimated retail value.

Donor recognition is not a validation of amount claimed by donor for income tax charitable deduction purposes. Merchandise purchases are not recognized in the donor recognition program. Sponsorships are recognized at the marketed level.

We appreciate your generous support of the Angus Foundation, and we want to recognize you accordingly with 100% accuracy. If we have made an error, please contact the Angus Foundation at 816-383-5100.

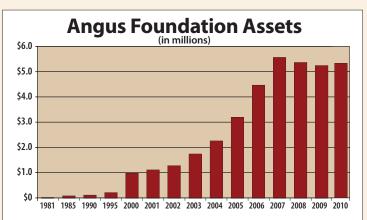
# A Story of Growth

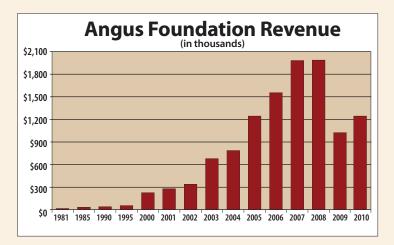
Stability, gradual growth and sustainment of supporter levels in the face of continued economic adversity best describe the Angus Foundation's financial story this fiscal year.

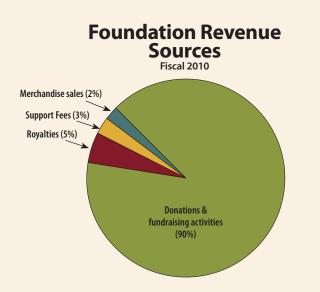
With total revenue of \$1,233,511, this fiscal year ranks in the top five years for the Angus Foundation since its inception in 1980. Total assets of \$5,360,931 rank in the top three years, both validating the return of stability and gradual growth that has been realized since the devastating market collapse in 2009.

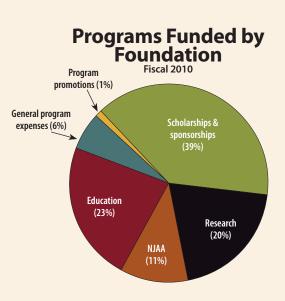
Enthusiasm for Vision of Value: Campaign for Angus grows annually with 655 donors to this futuristic fundraising initiate this year resulting in 2010 ranking second since 1980!

Through generous charitable gifts from Angus breeders, allied industry interests and friends, next fiscal year's financial story promises to be even more prosperous for the Angus Foundation!









# **Financial Statements**

#### Independent Auditor's Report

Board of Directors Angus Foundation Saint Joseph, Mo.

We have audited the accompanying statements of financial position of Angus Foundation as of September 30, 2010 and 2009, and the related statements of activities and changes in net assets, and cash flows for the years then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Angus Foundation as of September 30, 2010 and 2009, and the changes in its net assets and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Clifton Aunderson UP

Saint Joseph, Mo. October 18, 2010

#### Angus Foundation Statements of Financial Position

September 30, 2010 and 2009

September 30, 2010 and 2009				
	_	2010		2009
ASSETS				
Current Assets				
Cash and cash equivalents	\$	23,193	\$	78,116
Accounts receivable		41,285		90,100
Pledges receivable,				
net - current portion		55,915		284,415
Interest receivable		3,171		4,293
Inventories		104,801		106,902
Prepaid expenses		20,022		16,833
Total current assets		248,387		580,659
Investments				
Unrestricted		1,431,457		1,363,842
Board designated		1,008,903		886,430
Temporarily restricted		2,063,700		1,798,085
Permanently restricted		596,756		483,003
Total investments				
Total investments		5,100,816		4,531,360
Long-term pledges receivable-net		11,730		121,134
Total Assets	\$	5,360,933	\$	5,233,153
LIABILITIES AND NET ASSETS				
Current Liabilities				
Accounts payable – trade	Ś	32,201	Ś	34,261
Accounts payable – affiliate	Ŷ	37,471	Ŷ	
Accrued liabilities		21,420		16,688
Deferred income		52,358		47,440
Total current liabilities		143,450		98,389
Long-term Liabilities				
Accrued postretirement benefits		15,000		13,000
Deferred income				30,000
Accrued Awards		2,200	_	
Total long-term liabilities		17,200		43,000
Total liabilities		160,650		141,389
Net Assets			-	
Unrestricted:				
Operating		1,436,149		1,645,281
Board designated		1,021,468		995,081
Temporarily restricted		2,096,315		1,892,609
Permanently restricted		646,351		558,793
Total net assets		5,200,283		5,091,764
<b>Total Liabilities and Net Assets</b>	\$	5,360,933	\$	5,233,153

The accompanying notes are an integral part of the financial statements.

# Angus Foundation Statements of Activities and Changes in Net Assets

Years Ended September 30, 2010 and 2009

Net Assets, End of Year	Net Assets, Beginning of the Year	Changes in Net Assets	Net Unrealized Gain on Investments	Credit (Provision) for Postretirement Benefits	Changes in net assets before provision for postretirement benefits, and net unrealized gain (loss) on investments	Total expenses	Operations and general expenses	Marketing and promotions	Expenses Program services	Total revenues, gains and other support	Change of donor restrictions	Net assets released from restrictions: Expiration of purpose restrictions		Support fees	Advertising	Net Investment income (loss)	Merchandise sales	Other revenue	Contributions	Revenues, gains and other support Royalties			
\$ 2,457,617	2,640,362	(182,745)	140,437	<b>ts</b> (2,000)	(321,182)	1,393,923	336,769	321,408	735,746	1,072,741	26,784	638,154	407,803	35,980	31,782	52,612	23,100	1,712	203,948	\$ 58,669	Unrestricted		
\$ 2,096,315	1,892,609	203,706	130,495	I	73,211					73,211	(27,539)	(638,154)	738,904			68,606			669,663	\$ 635	Temporarily Restricted	2010	
\$ 646,351	558,793	87,558		I	87,558				I	87,558	755	I	86,803						86,803	\$	Permanently Restricted	10	a opposition of
\$ 5,200,283	5,091,764	108,519	270,932	(2,000)	(160,413)	1,393,923	336,769	321,408	735,746	1,233,510		I	1,233,510	35,980	31,782	121,218	23,100	1,712	960,414	\$ 59,304	Total		
\$ 2,640,362	2,946,824	(306,462)	19,272	1,000	(326,734)	1,133,423	295,073	283,281	555,069	806,689	(40,731)	364,566 (3	482,854	4,200	15,410	(10,853)	39,886	3,343	329,875	\$ 100,993	Unrestricted		
\$ 1,892,609	1,664,113	228,496	45,796		182,700				I	182,700	42,646	(364,566)	504,620			(66,390)			571,010	\$	Temporarily Restricted	20	
\$558,793	527,335	31,458			31,458					31,458	(1,915)		33,373						33,373	¢	Permanently Restricted	2009	
\$5,091,764	5,138,272	(46,508)	65,068	1,000	(112,576)	1,133,423	295,073	283,281	555,069	1,020,847			1,020,847	4,200	15,410	(77,243)	39,886	3,343	934,258	\$ 100,993	Total		

The accompanying notes are an integral part of the financial statements.

#### Angus Foundation Statements of Cash Flows

Years Ended September 30, 2010 and 2009

	2010	2009
Cash Flows From Operating Activities		
Changes in net assets	\$ 108,519	\$ (46,508)
Adjustments to reconcile changes in net assets to net cash provided by operating activities:		
Net realized (gain) loss on sale of investments Net unrealized gain on investments Effect of changes in operating	(11,982) (270,932)	197,169 (65,068)
assets and liabilities:		
Accounts and interest receivable	49,937	154,931
Pledges receivable – net	337,904	(18,414)
Inventories	2,101	(4,221)
Prepaid expenses	(3,189)	(3,731)
Accounts payable - trade	(2,060)	(25,589)
Accounts payable - affiliate	37,471	(16,377)
Accrued liabilities, deferred income, postretirement benefits, and accrued awards Net cash provided by	(16,150)	(40,292)
operating activities	231,619	131,900
Cash Flows From Investing Activities		
Proceeds from sale of investments Purchases of investments	896,716	345,862
	(1,183,258)	(624,490)
Net cash used in investing activities	(286,542)	(278,628)
Net Decrease in Cash and Cash Equivalents Cash and Cash Equivalents,	(54,923)	(146,728)
beginning of year	78,116	224,844
Cash and Cash Equivalents,		
•	\$ 23,193	\$ 78,116

The accompanying notes are an integral part of the financial statements.

#### Angus Foundation Notes to Financial Statements

September 30, 2010 and 2009

#### **NOTE 1 – Summary of Significant Accounting Policies**

Angus Foundation (the Foundation) is a not-for-profit organization incorporated in the State of Illinois in 1980. The Foundation's principal activities are to secure, manage, and steward charitable gifts for the purpose of cultivating and fostering the advancement of education, youth, and research activities related to the Angus breed and the agricultural industry. Significant accounting policies followed by the Foundation are presented below.

#### **Use of Estimates in Preparing Financial Statements**

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues, expenses, gains, losses, and other changes in net assets during the reporting period. Significant estimates incorporated into the Foundation's financial statements include: the allocation factors used to allocate costs among the various programs and supporting services of the Foundation, the estimated collectibility and discounts applicable to pledges receivable, and the required liability for postretirement benefits. Actual results could differ from those estimates.

#### **Net Assets**

Financial statement presentation follows the recommendations of Accounting Standards Codification (ASC) 958-205, *Financial Statements of Not-for-Profit Organizations*. Under (ASC) 958-205, the Foundation is required to report information regarding its financial position and activities according to three classes of net assets: Unrestricted net assets; temporarily restricted net assets; and permanently restricted net assets.

#### Unrestricted

Unrestricted net assets include all net assets which are neither temporarily nor permanently restricted. This category includes board designated assets.

#### **Temporarily Restricted**

Temporarily restricted net assets include contributed net assets for which donor imposed time and purpose restrictions have not been met and the ultimate purpose of the contribution is not permanently restricted.

#### **Permanently Restricted**

Permanently restricted net assets include contributed net assets, which require, by donor restriction, that the corpus be invested in perpetuity and only the income be made available for program operations in accordance with donor restrictions.

#### **Cash and Cash Equivalents**

Cash and cash equivalents generally include cash on hand, and investments with banks, mutual funds, certificates of deposit, and money market accounts with an initial maturity date of three months or less. Some investments meeting this criteria are instead classified as long-term investments if it is the Foundation's intent that they be consistently considered as part of the long-term investment pool.

#### Angus Foundation Notes to Financial Statements (continued)

September 30, 2010 and 2009

#### Contributions

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor or by law. Amounts received which are designated for future periods or restricted by the donor for specific purposes, are reported as temporarily restricted or permanently restricted, and increase those net assets classes.

#### **Pledges and Accounts Receivable**

Pledges receivable represents unconditional promises to give that are due within one to three years. Pledges receivable are stated at the pledged amount, with the exception that long-term promises to give are discounted to reflect their present value. Management has established a valuation allowance that reflects management's best estimate of amounts that will not be collected.

Pledges receivable, due in subsequent years, are reported at the net present value of the stated amount.

Accounts receivable are for products and services and are generally due within 30 days of the invoice date. As the receivables tend to be small and are generally collectible, no valuation allowance is deemed by management to be necessary.

#### Inventories

Inventories consist primarily of promotional, educational, and support items. Inventories are stated at the "lower of cost or market value" with cost being determined on the "first-in, first-out" (FIFO) basis of accounting.

#### Investments

Investments include fixed income and equity mutual funds, certificates of deposit, and money market accounts. Investments in fixed income and equity mutual funds are carried at fair value with unrealized and realized gains and losses on investments reported as an increase or decrease in the appropriate category of net assets. Certificates of deposits and money market accounts are carried at cost, which approximates fair value.

#### **Postretirement Benefits**

The Foundation provides certain health care benefits for retired employees who meet eligibility requirements. The estimated cost of benefits, which will be paid after retirement, is accrued by charges to expense based upon the actuarial life expectancy of each eligible employee and the current cost of the covered benefits.

#### **Deferred Revenue**

The Foundation occasionally receives pledges that include a provision calling for the Foundation to provide certain services to be acquired from affiliate organizations. The revenue related to these future services is deferred until future years when the services are to be provided.

#### **Income Taxes**

20

The Foundation is a not-for-profit organization that is exempt from income taxes under section 501(c)(3) of the U.S. Internal Revenue Code, and is not considered to be a private foundation. The Foundation is subject to income taxes on unrelated business income.

The federal tax and information returns of the Foundation for 2006, 2007 and 2008 remain subject to examination by the IRS taxing authority, generally for three years after they were filed.

#### **Description of Programs**

The Foundation develops, assists, and sponsors educational programs, supports youth programs, and sponsors scientific research on topics related to agriculture.

#### **Functional Allocation of Expenses**

The indirect functional costs of providing the various programs and activities of the Foundation have been allocated amongst those programs and activities according to allocation principles believed to be most representative by management of the actual efforts required by those programs. Program expenses include both these allocated costs and the direct costs of providing each program or activity.

#### **New Accounting Standards**

On June 29, 2009, the Financial Accounting Standards Board (FASB) issued Accounting Standards Codification (ASC) 105-10 which establishes the Codification as the source of authoritative generally accepted accounting principles (GAAP) recognized by the FASB to be applied to nongovernmental entities. Rules and interpretive releases of the Securities and Exchange Commission (SEC) under federal laws are also sources of authoritative GAAP for SEC registrants. All guidance contained in the Codification carries an equal level of authority. Accounting Standard Updates issued after the effective date of this update will not be considered authoritative in their own right. Instead, the Accounting Standard Updates will serve only to update the Codification, provide background information about the guidance, and provide the basis for conclusions on the change(s) in the Codification. After the effective date of this statement, all nongrandfathered non-SEC accounting literature not included in the Codification is superseded and deemed nonauthoritative. The Codification also changes the way that U.S. GAAP is referenced. ASC 105-10 is effective for interim and annual reporting periods after September 15, 2009 (effective September 30, 2010 for the Foundation). There is currently no material impact from the adoption of this update.

#### **Change in Accounting Principles**

On October 1, 2009, the Foundation adopted the Financial Accounting Standards Board's new accounting requirements for accounting for uncertain tax positions. Under these new requirements, a tax position that meets the more-likely-than-not recognition threshold is initially and subsequently measured as the largest amount of tax benefit that has a greater than 50 percent likelihood of being realized upon settlement with a taxing authority that has full knowledge of all relevant information. The Foundation determined that it was not required to record a liability for unrecognized tax benefits as a result of implementing the new requirements.

#### Angus Foundation Notes to Financial Statements

September 30, 2010 and 2009

#### NOTE 2 – Fair Value of Financial Instruments

In determining fair value, the Foundation uses various valuation approaches within the ASC 820-10 fair value measurement framework. Fair value measurements are determined based on the assumptions that market participants would use in pricing an asset or liability.

ASC 820-10 establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs, by requiring that the most observable inputs be used when available. ASC 820-10 defines levels within the hierarchy based on the reliability of inputs as follows:

- Level 1-Valuations based on unadjusted quoted prices for identical assets or liabilities in active markets; and
- Level 2-Valuations based on quoted prices for similar assets or liabilities, or identical assets or liabilities in less active markets, such as dealer or broker markets; and
- Level 3-Valuations derived from valuation techniques in which one or more significant inputs, or significant value drivers, are unobservable, such as pricing models, discounted cash flow models and similar techniques not based on market, exchange, dealer or broker-traded transactions.
   Following is a description of the valuation

methodologies used for instruments measured at fair value and their classifications in the valuation hierarchy.

#### Investments

Securities listed on a national market or exchange are valued at the last sales price, or if there is no sale and the market is still considered active, at the last transaction price before year-end. Such securities are classified within Level 1 of the valuation hierarchy, as appropriate.

#### **Pledges receivable**

Fair value for pledges receivable is determined by calculating the present value of future cash flows as expected to be received by management, using a discount rate of 5% based on treasury bills for the beginning period of the campaign gift (2007). These are classified as level 3 within the valuation hierarchy.

#### **Postretirement benefits**

Fair value for post retirement benefits is determined using the accrual amount based on employee census information and estimates of the actuarial lifespan of potentially eligible individuals, the current year cost of supplemental health insurance, and certain assumptions related to discount rates and expected return on investments. The discount rate used was 6% and the expected return on plan assets was estimated at 8% using weighted average assumptions. These are classified as level 3 within the valuation hierarchy.

Fair values of other assets and liabilities measured on a recurring basis, as of September 30, 2010 and 2009, are as follows:

	Sep	tember 30, 201	0			
	Fair Value	Quoted Prices In Active Markets for Identical Assets (Level 1)	Öt Obse Inj	ificant :her rvable outs vel 2)	Unol	nificant Other bservable nputs evel 3)
Equity security funds: Mutual funds:						
Large cap equity	\$ 2,430,000	\$ 2,430,000	Ś		Ś	
Mid cap equity	156,714	156,714	·		·	_
Small cap equity	75,971	75,971		_		_
International	206,320	206,320		—		—
Fixed income funds: Mutual funds:						
Short term	117,945	117,945		—		—
Government	176,375	176,375		—		—
Corporate	1,531,683	1,531,683		_		—
High yield	46,697	46,697		_		—
Pledges receivable	67,645	—		—		67,645
Post retirement benefits	(15,000)			_		(15,000)
Total assets and liabilities	\$ 4,794,350	\$ 4,741,705	\$	_	\$	52,645

September 30, 2009							
	Fair Value	Quoted Prices In Active Markets for Identical Assets (Level 1)	Ö Obse In	ificant ther ervable puts vel 2)	C Unob Ir	nificant Other oservable oputs evel 3)	
Equity security funds	\$ 1,723,270	\$ 1,723,270	\$	_	\$	_	
Fixed income funds	2,230,364	2,230,364		—		—	
Pledges receivable	405,549	—		—		405,549	
Post retirement benefits	(13,000)	—		_		(13,000)	
Total assets and liabilities	\$ 4,346,183	\$ 3,953,634	\$	_	\$	392,549	

The following is a reconciliation of the beginning and ending balance of assets and liabilities, measured at fair value on a recurring basis using significant unobservable (Level 3) inputs during the years ended September 30, 2010 and 2009:

	Pledges Receivable		retirement enefits	
Balance, September 30, 2008	\$ 387,135	\$	(14,000)	
New pledges received	186,310		_	
Collections on pledges	(98,563)		—	
Change in allowance	(93,450)		—	
Change in fair value	 24,117		1,000	
Balance, September 30, 2009	\$ 405,549	\$	(13,000)	
New pledges received	146,281		—	
Collections on pledges	(358,751)		—	
Write-offs	(44,000)		—	
Change in allowance	(90,230)		_	
Change in fair value	8,796		(2,000)	
Balance, September 30, 2010	\$ 67,645	\$	(15,000)	

#### Angus Foundation Notes to Financial Statements (continued)

September 30, 2010 and 2009

#### NOTE 3 – Investments

The value of investments at September 30, 2010 consist of the following:

	Cost	Gross Unrealized Gains	Unrealized Unrealized		
Held at cost:					
Certificates of deposits	\$ 309,905	\$ —	\$ —	\$ 309,905	
Money market accounts	49,206	—		49,206	
Held at fair value:					
Equity security funds	3,230,147	—	361,142	2,869,005	
Fixed income funds	1,755,799	116,901		1,872,700	
Total investments	\$ 5,345,057	\$ 116,901	\$ 361,142	\$ 5,100,816	

Investment returns for the year ended September 30, 2010 consist of the following:

Interest income	\$ 115,417
Net realized gains	11,982
Investment fees	(6,181)
Net investment income	121,218
Net unrealized gains	270,932
Total investment returns	\$ 392,150

The value of investments at September 30, 2009 consist of the following:

	Cost	Gross Unrealized Gains	Unrealized Unrealized		
Held at cost:					
Certificates of deposits	\$ 437,473	\$ —	\$ —	\$ 437,473	
Money market accounts	140,253	—	—	140,253	
Held at fair value:					
Equity security funds	2,172,964	—	449,694	1,723,270	
Fixed income funds	2,295,843		65,479	2,230,364	
Total investments	\$ 5,046,533	\$	\$ 515,173	\$4,531,360	

Investment returns for the year ended September 30, 2009 consist of the following:

Interest income	\$ 124,877
Net realized losses	(197,169)
Investment fees	(4,951)
Net investment income	(77,243)
Net unrealized gains	65,068
Total investment returns	\$ (12,175)

#### **NOTE 4 – Pledges Receivable**

Pledges receivable contain the following:

	2010	2009
Total pledges receivable	\$252,220	\$508,690
Less: allowance for		
uncollectible pledges	183,680	93,450
Less: unamortized discount	895	9,691
Net pledges receivable	67,645	405,549
Less: pledges receivable, net- current portion	55,915	284,415
Long-term pledges		
receivable, net	\$ 11,730	\$121,134
	Less: allowance for uncollectible pledges Less: unamortized discount Net pledges receivable Less: pledges receivable, net- current portion Long-term pledges	Total pledges receivable\$252,220Less: allowance for uncollectible pledges183,680Less: unamortized discount895Net pledges receivable net- current portion67,645Less: pledges receivable, net- current portion55,915Long-term pledges55,915

The pledges receivable are expected to mature according to the following schedule:

2011	\$ 239,595
2012	12,375
2013	250
Total	\$ 252,220

Interest was imputed at a rate of 5% in discounting long-term pledges receivable.

The Foundation has been informed of multiple donors naming the Angus Foundation as a charitable beneficiary in their revocable wills. A donor has also made a contingent challenge grant for \$200,000 that is subject to the challenge being met. Since the gifts are revocable, they are not reflected within the accompanying financial statements due to their conditional nature.

#### NOTE 5 – Pension and Postretirement Benefit Plans

The Foundation sponsors a qualified noncontributory defined contribution plan (the Plan), which covers substantially all full-time eligible employees. Contributions are established by the Board of Directors and are discretionary. Contributions to the Plan are based upon eligible employee salaries and years of service. During the fiscal years ended 2010 and 2009, the Foundation contributed \$13,055 and \$9,907, respectively.

During the fiscal year ended September 30, 1997, the Plan was amended to include a supplemental savings and retirement plan qualified under Section 401(k) of the Internal Revenue Code. Eligible employees may contribute a percentage of their eligible salary subject to federal statutory limits.

#### Angus Foundation Notes to Financial Statements

September 30, 2010 and 2009

During the fiscal year ended September 30, 2001, the Board of Directors approved a plan to provide supplemental health care benefits to employees who meet certain years of service requirements. This plan is not available for employees hired after March 1, 2006. This benefit is to be funded from the general assets of the Foundation as they are incurred. The following is information about the benefit obligation and assumptions related to this benefit plan as of September 30:

2010	2009
15,000	13,000
\$ (2,000)	\$ 1,000

## Weighted average assumptions:Discount rate6%Expected return on plan assets8%

#### Note 6 – Allocation of Joint Costs

The costs associated with fundraising have been specifically identified by function and include a total of \$565,537 and \$546,158 of joint costs, which were not specifically attributable to particular components for the years ending September 30, 2010 and 2009, respectively. The joint costs were allocated as follows:

	2010	2009
Program services Marketing and	\$125,357	\$132,898
promotions Operations and	309,171	281,071
general expenses	131,009	132,189
Total	\$ 565,537	\$546,158

#### NOTE 7 – Board Designated, Temporary and Permanent Restrictions

Included in unrestricted net assets are the following board designations:

	2010	2009
Youth, research, and education programs	\$ 1,021,468	\$ 995,081

The temporarily restricted net assets include restrictions for:

	2010	2009
Research	\$ 10,485	\$ 24,910
Youth programs	213,014	100,389
Education	168,711	153,919
Future operations	1,704,105	1,613,391
Total temporarily restricted assets balance	\$ 2,096,315	\$1,892,609

Permanently restricted net assets represent endowments totaling \$646,351 for 2010, and \$558,793 for 2009, the income from which is temporarily restricted support for the Angus Foundation programs. Investment losses relative to donor restricted funds are born by the individual funds

#### **NOTE 8 – Endowments**

The Foundation's endowments consist of 34 funds established to support a variety of scholarships and programs, Its endowments consist of both donor-restricted endowment funds and funds designated by the Board of Directors (the Board) to function as endowments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

#### Interpretation of Relevant Law

The Board has interpreted Missouri's enactment of the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. Consequently, the Foundation classifies permanently restricted net assets as:

• The original value of gifts donated to the permanent endowment, and • The original value of subsequent gifts to the permanent endowment.

The remaining portion of the donor-restricted endowment fund not classified as permanently restricted is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Board. In accordance with SPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purpose of the Foundation and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the Foundation
- 7. The investment policies of the Foundation

#### **Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to the programs supported by the endowments. The endowment assets are invested in a manner that

#### Angus Foundation Notes to Financial Statements (continued)

September 30, 2010 and 2009

is intended to produce results similar to the composite index relevant to the investment allocation, while assuming a moderate level of investment risk.

#### **Spending Policy**

The Foundation has a policy of appropriating a distribution percent each year of its endowment fund's average balance over the prior three years preceding the fiscal year in which the distribution is budgeted. Because this amount is calculated for a future year, any amount appropriated for the following fiscal years is added to temporarily restricted net assets in the current year.

In establishing this policy, the Foundation considered the long-term expected returns on its endowment investments. Accordingly, over the long term, the Foundation expects the current spending policy will allow its endowment to retain the original corpus of the gift.

#### **Strategies Employed for Achieving Objectives**

The Foundation relies on a total return strategy in which investment returns are achieved through capital appreciation and current yield (interest and dividends). The Foundation targets a diversified asset allocation that emphasizes fixed income securities to achieve its long-term objectives within prudent risk constraints.

2010 Endowment Net Asset Composition by Type of Fund as of September 30, 2010:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor restricted endowment funds Board designated	\$ (14,037)	\$ 23,656	\$ 596,756	\$ 606,375
endowment funds	946,178			946,178
Total funds	\$ 932,141	\$ 23,656	\$ 596,756	\$1,552,553

Changes in Endowment Net Assets for the Fiscal Year Ended September 30, 2010

		Temporarily	Permanently	
	Unrestricted	Restricted	Restricted	Total
Net assets, beginning				
of year	\$ 824,118	\$ 16,062	\$ 503,183	\$1,343,363
Investment return:				
Investment income	23,172	13,712	—	36,884
Net appreciation:				
Board designated	53,763	—	—	53,763
Donor restricted		29,128	—	29,128
Transfer of temporary				
restricted investment	26,895	(26,895)		
Total	103,830	15,945		119,775
Contributions	70,554	15,415	84,743	170,712
Prior year pledges				
fulfilled			8,830	8,830
Appropriation of endowment assets				
of expenditure	(66,361)	(23,766)		(90,127)
Net assets, end of year	\$ 932,141	\$ 23,656	\$ 596,756	\$1,552,553

#### Angus Foundation Notes to Financial Statements

September 30, 2010 and 2009

2009 Endowment Net Asset Composition by Type of Fund as of September 30, 2009:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor restricted endowment funds Board designated	\$ (40,931)	\$ 16,062	\$ 503,183	\$ 478,314
endowment funds	865,049			865,049
Total funds	\$ 824,118	\$ 16,062	\$ 503,183	\$1,343,363

Changes in Endowment Net Assets for the Fiscal Year Ended September 30, 2009

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Net assets, beginning of year	\$ 783,846	\$ (26,324)	\$ 452,268	\$1,209,790
Investment return: Investment income				
(loss) Net appreciation:	(6,120)	(4,250)	—	(10,370)
Board designated	12,764	_	_	12,764
Donor restricted Transfer of temporary	—	4,593	—	4,593
restricted investment	(40,931)	40,931		
Total	(34,287)	41,274		6,987
Contributions	111,011	18,000	31,457	160,468
Prior year pledges fulfilled			19,458	19,458
Appropriation of endowment assets for				
expenditure	(36,452)	(16,888)		(53,340)
Net assets, end of year	\$ 824,118	\$ 16,062	\$ 503,183	\$1,343,363

#### **NOTE 9 – Related Parties**

The Foundation paid an affiliated organization \$39,000 for rent of facilities and equipment, and administrative services, for each of the years ended September 30, 2010 and 2009.

The Foundation received a pledge that includes a provision calling for the Foundation to provide certain services to be acquired from affiliated organizations. The expense related to these services was \$31,400 for the year ended September 30, 2010 and \$15,000 for the year ended September 30, 2009.

The Foundation paid affiliated organizations \$65,729 and \$82,393 for sponsorships of events and shows provided during the years ended September 30, 2010 and 2009, respectively.

An affiliated organization contributed \$335,000 and \$300,000 to cover current and future administrative services and donor relations for the years ended September 30, 2010 and 2009, respectively.

The same affiliated organization made a conditional pledge for fiscal year 2011 of \$300,000 earmarked for 2011 administrative and promotional costs. Due to its conditional nature, this pledge has not been reflected in these financial statements.

#### NOTE 10 – Fluctuation in Investment Values

The Foundation's investment portfolio is subject to significant fluctuations in its value. Because the values of individual investments fluctuate with market conditions, the amount of investment gains or losses that the Foundation will recognize in its future financial statements, if any, cannot be determined.

#### NOTE 11 – Subsequent Events

Management evaluated subsequent events through October 18, 2010, the date the financial statements were available to be issued. Events or transactions occurring after September 30, 2010, but prior to October 18, 2010, that provided additional evidence about conditions that existed at September 30, 2010, have been recognized in the financial statements for the year ended September 30, 2010. Events or transactions that provided evidence about conditions that did not exist at September 30, 2010, but arose before the financial statements were available to be issued, have not been recognized in the financial statements for the year ended September 30, 2010.

This information is an integral part of the accompanying financial statements.



#### **Angus Foundation**

3201 Frederick Ave. ■ Saint Joseph, MO 64506-2997 Phone 816-383-5100 Fax: 233-9703 ■ www.angusfoundation.org

