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#### TERMS UP IN 2000

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#### TERMS UP IN 2001

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### **Standing Room Only In Denver** 2000 Heifer Package generates \$90,000

A standing-room-only crowd of Angus supporters and enthusiasts watched as the 2000 Foundation Heifer Package sold in Denver this past January. The National Junior Angus Association (NJAA), its members and all Angus breeders who benefit from the Foundation appreciate these ranches for their investment in the future of the Angus industry. KMK Acres, Thompsons Station, Tenn., and Sugar Hill Farms, Ozark, Ark., purchased this year's Foundation Heifer Package for \$65,000. The two ranches then donated five pregnancies sired by 216 LTD from the female, which sold for \$25,000 to Kahn Cattle Co., Rydal, Ga.

A big thank you to the Davis family of Davis on the Highlands, Springfield, Ky. for donating this year's heifer. Thanks also goes to Circle A Ranch, Iberia, Mo.; Belle Point Ranch, Lavaca, Ark.; Lathrop Livestock Transportation; Trans Ova Genetics; American Live Stock Insurance; Merial, makers of Ivomec<sup>®</sup>; and Grand Labs, makers of ViraShield 5<sup>®</sup>; the *Angus Journal* Web Marketing Department and the Angus Information Management Software (AIMS) department of American Angus Association.

It is definitely an exciting time for the National Junior Angus Association and the Angus breed as a whole. We would like to say "THANK YOU" to the past donors and purchasers of the Foundation Heifer Package for the investment they have made in the young people and the future of the Angus breed.

The Foundation Heifer Package was started in 1980 to raise funds to start the Angus Foundation. It benefits the entire Angus industry providing personal growth, leadership development and career success that can make a positive, lifelong influence on young people in the Angus industry. Since then, the Foundation Heifer Package has raised \$479,650 for the benefit of the young people involved in the Angus breed. This record-selling Foundation heifer donated by the Davis family will set the mood for the Angus breed on into the next thousand years.

— Garrett Pohlman



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# How well do you know the Green Jackets? WHAT do THEY LIKE?

What is their favorite movie? What was their first car? Do they use a pen or pencil? How many times do they let the phone ring before they answer it? Get the scoop!

### Sy Olson

What was your first vehicle? A Ford farm truck

What was the best thing that ever happened to you? Texas A&M football I love to eat: Butterfinger<sup>®</sup> ice cream My favorite singers are: The Bellamy Brothers

School is easier than: the real world

#### Julie Dameron

My favorite sounds: ocean waves My most memorable moment of 1999: winning the NJAS How many rings before I answer the phone: three My favorite foods are: pasta, salad and Smarties® candy Thunderstorms are (cool or scary): scary

#### Jamie Meyer

What is on your mouse pad?: raindrops My favorite board game is: Trivial Pursuit<sup>®</sup> My first vehicle was a: red Beretta

My zodiac sign is: Taurus My favorite sport to watch on TV is: college basketball

#### John Melton

My favorite board game is: Monopoly<sup>®</sup> Pen or pencil?: pen, always My favorite poet is: Shel Silverstein My favorite brand of gum is: Juicy Fruit<sup>®</sup> My favorite sport to watch is: football

#### Melissa Pickrell

My favorite board game is: Twister<sup>®</sup> My favorite concert was: Tim McGraw/Dixie Chicks My favorite food is: Mexicano Drinks, with or without ice cubes?: lots and lots of ice What is on your bathroom walls?: Anne Geddes prints

### Miranda Grissom

What is on your mouse pad?: Gateway — it was free!! My favorite smell is: peanut harvest

> Croutons or bacon bits?: croutons — minus the salad because I hate salad My zodiac sign is: Libra Lefty or righty: righty

#### Sonya Smith

When is your birthday?: Oct. 10, 1978 Name three things you would want if you were stranded on a deserted island: Angus, a lighter and a knife What one person would you want to be with you on the island?: any of the Baldwin brothers How many times a day do you floss?: twice a day If the world was ending tomorrow, what would you do?: start praving

What is your best compliment?: "You sure have some pretty cows."

#### Julie Scarlett

What is the most distinctive thing about you?: My small hands and my smile What two things would you want with you on a deserted island?: the Bible and a big ice cream store What habit you would like to break?: biting my nails If the world was ending tomorrow, what would you do? go home and spend the time left with my family How many kids do you want?: three

### Lindsey Trosper

On the weekends I like to: take naps cook, and watch FOOTBALL, of course! My favorite meal of the day is: breakfast My favorite movies are: Scent of a Woman, Stand By Me and Beautiful Girls I love: shoes The most beautiful place I have ever seen is: Ireland

#### Garrett Pohlman

My favorite CD is: George Strait's boxed set

My favorite TV show is: *Friends* My first vehicle was a: 1974 International pick-up, (which they do not make anymore) If you could meet any person who would it be?: John F. Kennedy My favorite poet is: Dr. Seuss

### **Brandon Douglas**

My favorite magazine is: *Eastbay* My favorite concert was: Brooks & Dunn My favorite TV show is: *JAG* My first vehicle was a: Ford Bronco My favorite poet is: Baxter Black

#### Allison Porter

What is your favorite sports team? Georgia Bulldogs My zodiac sign is: Scorpio What college do you attend?: Mercer University Major in college: nursing What is one your most memorable moments?: My family helped host the 1997 National Junior Angus Show. — Jamie Meyer

This year's NJAA Board includes (bottom row, from left) **Melissa Pickrell**, Paris, Ky.; **Julie Dameron**, Lexington, Ill.; **Julie Scarlett**, Snow Camp, N.C.; **Jamie Meyer**, Douglass, Kan.; (second row, from left) **Brandon Douglas**, Gentry, Ark.; **Sy Olson**, Hereford, Texas; **John Melton**, Bridgewater, Va.; and **Garrett Pohlman**, Norfolk, Neb.; (on the stairs, from left) **Allison Porter**, Jefferson, Ga.; **Miranda Grissom**, Prague, Okla., **Sonya Smith**, Lebanon, Tenn.; and **Lindsey Trosper**, Hamilton, Mo.

### 2000 NJAS: 'Tracking the Millennium'



It's time to be thinking about the National Junior Angus Show (NJAS). This year "Tracking the Millennium" will be the theme in Des Moines, Iowa, on July 10-15. Every year families from all over the United States and Canada show up to participate in the largest junior Angus event of the year. The NJAS is not just about showing cattle, it's about making new friends and being reunited with old ones, while building leadership skills that will help you and the Angus breed in the future.

If you are unable to bring cattle, there is still plenty for you to participate in while you are at the show. Team contests, as well as individual contests, have been developed so members can display talents they possess while also representing their state. Individual contests include the public speaking, extemporaneous speaking, graphic design, poster and photography contests. The team contests are the Cook-Off, team sales and quiz bowl competitions. The herdsmanship and scrapbook contests are two contests that your whole state will participate in.

All contests require preparation before the show, so be brainstorming on which ones you would like to participate in – maybe all of them!

Deadlines are also important, not only for your cattle entries, but also for the contest entries. Be sure to check dates and rules ahead of time (see the Dates and Deadlines section in this issue). They can also be accessed on our Web site at *www.angus.org/NJAA*. You will find the deadlines and rules for all the contests at the National Junior Angus Show.

Having fun at the NJAS has never been a problem. If this is going to be your first time, or your last, it will definitely be a memorable experience – GUARANTEED!

- Sy Olson

### Auxiliary promotes junior opportunities

• \$15,000 will be awarded this year in the American Angus Auxiliary Scholarship program to 10 graduating high school seniors. Each state submits its winning boy and girl entry for

Topbac auxil

And girl entry for national competition. Applications will be available March 1. For applications, contact your state auxiliary scholarship

chairperson; Jane Ebert, national scholarship chairperson; or by visiting the American Angus Association Web site and click on the Auxiliary icon. Applications can only be submitted by states. Due date: May 25, 2000. For more information contact Jane Ebert, eberlee@lexcominc.net, or call (336) 731-4974.

 Miss American Angus will be selected this November in Louisville at the North American International Livestock Exposition. The candidates are selected from the five girl scholarship winners.

- Achievement Awards Recognizes junior members for accomplishments each year with their Angus projects. Awards are presented in November.
- National Junior Angus Show opportunities:
- **1. Showmanship** The top five showmen at the National Junior Angus Show will receive silver bowls from the Auxiliary.
- **2. Silver Pitcher Award** Presented to one boy and one girl for highest points accumulated in the cattle show.
- **3. Janet Castle Crystal Award** Presented to one boy and one girl who receive the highest points in all noncattle showing activities.
- **4. Beef & Leather Cook-Off** Junior and adult categories are presented. The junior divisions have three age categories and then one adult division. In 2000, two more items will be added: the **Black Kettle Award**, in memory of Paul St. Blanc, and a pre-cooked Angus products category.

— Jane Ebert, president-elect & national scholarship chairman

### 2000 Cook-Off adds new prizes

The 17th All-American Certified Angus Beef<sup>TM</sup> Cook-Off during the National Junior Angus Show (NJAS) in Des Moines, Iowa, this summer will include



several new features — a new award, a new division and increased team members. This year's contest will be at 1 p.m., Tuesday, July 11 on the Iowa State Fairgrounds. The event is sponsored by the American Angus Auxiliary, the American Angus Association and the National Junior Angus Association (NJAA). The creative, educational contest is coordinated by the Auxiliary's beef education committee.

The Black Kettle Award will be presented to the single, highest-placing team among all the age groups. This award, established by contributions, is in memory of Paul St. Blanc, an Angus breeder, and former Cook-Off participant and supporter, who died suddenly after the 1999 NJAS. St. Blanc is remembered fondly for his black cooking pot that he used to create many of his special Cajun recipes.

The new and completely separate division of the contest will feature the *Certified Angus Beef* "Quick-n-Easy" entrees. Points will be awarded for the creative use of meat loaf, tri-tip roast, pot roast or Bourbon Street top sirloins. RMH Foods, Morton, Ill., is donating the products, according to Jon Rocke, president, and Scott Witzig, director of sales and marketing.

The third change in this year's contest allows up to six team members eligible to compete in the four age divisions — 9-13; 14-17; 18-21 and adults. This year, two to six people can represent their state in each of these divisions.

As in the past, teams may request any cut of *Certified Angus Beef* for preparation in the fresh meat category. Grills will be provided, but any other cooking method may be used, if that unit is furnished by the contestants.

In order to make the "Quick-n-Easy" entrees and *Certified Angus Beef* cuts available for the contest, entries are due June 1. For entries or to order the desired product, contact Anne Patton Schubert, 4040 Taylorsville Road, Taylorsville, KY 40071, (502) 477-2663.

# 2000 Miss American Angus: WHITNEY BLAIR TROSPER



AGE: 19 HOMETOWN: Hamilton, Mo. PARENTS: Steve & Sandy Trosper ATTENDS: University of Missouri, Columbia MAJOR: Agribusiness & Management

Each year at the National Junior Angus Show (NJAS), five girls are chosen from the Auxilary Scholarship applications to compete for the title of Miss American Angus. These five ladies then travel to Louisville, Ky., during the North American International Livestock Exposition (NAILE) for the competition. While there, they are given a written exam to test their knowledge about the Angus breed. Then they must give a speech. This year's topic was "The Role of Miss American Angus." They are also interviewed by a group of judges and then must answer an impromptu question. After all of this, one girl is selected as the new Miss American Angus.

Whitney Blair Trosper of Hamilton, Mo., won this year's competition and will serve as the 2000 Miss American Angus. Whitney was raised in Hamilton with her two sisters, Lindsey and Mallory, by her parents Steve and Sandy. She has been very active in the Missouri Junior Angus Association and has been showing Angus cattle for 12 years. Whitney also served as the 1998 Missouri Angus Queen.

Whitney, 19, is a freshman at the University of Missouri in Columbia. She is majoring in agribusiness and management. Whitney hopes to work at a large agricultural firm after completing her degree.

"I was excited and shocked because the competition was very strong," says Whitney about her selection as Miss American Angus. "The best part of the whole competition was getting to know the other girls."

Whitney will attend various Angus shows across the country over the next year and serve as a spokesperson for the Angus breed. Whitney has also made plans to go to elementary schools and restaurants in Missouri and talk with them about Angus cattle and the benefits of Angus beef.

— Sonya Smith

### Lessons learned

### From a Cow

- 1. Wake up in a happy moo-d.
- 2. Don't cry over spilled milk.
- 3. When chewing your cud, remember: There's no fat, no calories, no cholesterol and no taste!
- 4. The grass is greener on the other side of the fence.
- 5. Turn the udder cheek and mooo-ve on.
- 6. Seize every opportunity and milk it for all its worth!
- 7. It's better to be seen and not herd.
- 8. Honor thy fodder and thy mudder and all your udder relatives.
- Never take any bull from anybody.
- 10. Always let them know who's the bossy.
- 11. Stepping on cowpies brings good luck.
- 12. Black is always an appropriate fashion statement.
- Don't forget to cow-nt your blessings every day.

- unknown author

# A few **LEADERSHIP** tips

There are several qualities that make a good leader. They must have vision to see further and more clearly than those who follow. They must be sensitive to the thoughts and feelings of those they lead. A leader must have great courage, both physical and more importantly moral. They must have the determination of perseverance so they can get through frustrating times and obstacles and work through the difficult tasks. A leader must be just, fair and impartial on favorable decisions or personal appointments. They must be supportive of the people under them so they will gain their respect. A leader must set the pace and lead by example. They must be flexible and adaptive so that they can adjust to different situations and different groups of people. If you can accomplish these tasks you can be a leader! Here are some tips that the Junior Board has to offer: **Julie Scarlett**: "Be an active listener and an active leader by fully participating in the activity or conversation; but, don't forget you have only one mouth and two ears so you should listen twice as much as you talk."

**Lindsey Trosper:** "Sometimes it seems easier to simply do things yourself rather than delegating and risking delay, but allowing organization members to play an active role in the organization, even if it is a small role, leads to increased enthusiasm and continued involvement."

**Sy Olson:** "You will never know how good a speaker you are unless you try. Each time you speak to a group of people you will get better."

### That's outstanding! Congratulations Jessica!



Jessica Sawyer, Bassett, Neb., received the 1999 NJAA Outstanding Leadership Award. Jessica's involvement in the Angus breed started when she was 4 years old after her parents gave her a twin calf, which she named Tish.

The 1999 Outstanding Leadership Award was presented to Jessica Sawyer of Bassett, Neb. Jessica is the 19-year-old daughter of Arlen and Becky Sawyer and has a younger brother, Adam. She is a freshman at Kansas State University, majoring in animal science and industry with a minor in leadership studies. She hopes to attend medical school.

Jessica is the sixth recipient of the Outstanding Leadership Award. The award is given in memory of Barbara Smalstig and her loyal support to the National Junior Angus Association (NJAA). The award was designed to recognize an outstanding NJAA member each year at the American Angus Association Banquet in Louisville, Ky. This award is based on leadership demonstrated through Angus activities, as well as other extracurricular involvement. Jessica has gone above and beyond these qualifications.

Jessica's parents gave her a heifer calf named Tish when she was 4 years old. This was only the beginning of her involvement in the Angus breed as her excitement and dedication have grown ever since. Jessica has had a very active role as a member of the Nebraska Junior Angus Association. At the National Junior Angus Show (NJAS) she has participated in the *Certified Angus Beef*<sup>TM</sup> Cook-Off contest, as well as the team sales competition. She also served as coach of the Nebraska Junior Angus Association's Cook-Off team in 1998. For the past year, Jessica served as the president and show chairman of the Nebraska Junior Angus Association. She has also created a video to help younger 4-H members learn how to care for their livestock.

Setting goals has always been a top priority in Jessica's life. Some accomplished goals for her include attaining the Premier Breeder Award and winning the American Angus Auxiliary Girl's Silver Pitcher. Jessica's future goals are to have the Grand Champion Bred-and-Owned Female at the NJAS and to one day serve on the NJAA Board. She also hopes to have a family and raise cattle.

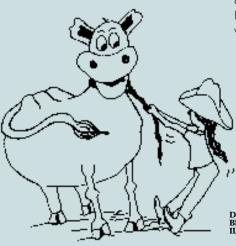
Congratulations Jessica!

— Allison Porter

### THE CHAIRMAN'S PERSPECTIVE: 'Everything I need to know in life, I learned at a cattle show...'

As my last article for *Directions*, I have compiled a few thoughts and ideas I've accumulated throughout my days of showing cattle. Many of them have applied to my lifestyle as well. I certainly hope that you enjoy reading them just as much as I have enjoyed remembering them!

- You CAN have fun with your parents!
- Sometimes that off-colored, last-place ribbon teaches a much bigger lesson than you'd ever thought before!
- Always congratulate the winner!
- Accept constructive criticism with a smile and a positive attitude.
- Enjoy friendly competition.
- Sometimes the closest friends are the fartherest away!
- Never underestimate the power of young adults. They have planned many



state, regional and national events... and done it well!

- ALWAYS, ALWAYS, ALWAYS offer the thanks that is well deserved to your parents and advisors!
- Never say NEVER!
- Sometimes you step in it!
- Your parents are right more times than you'd like them to be!
- A judge is but one person's opinion.
- Take it easy on those adults... you'll be one before you know it!

To all those I have worked with during these past 12 years of showing Angus cattle, THANK YOU for contributing to my memories and lessons. I am happy to have you in my life and to have shared it together.

It is with a bittersweet feeling that I enter a different role in the NJAA — one as an adult volunteer rather than a junior member. However, my memories are what I will take with me into my next role.

Again, thank you! Mom, Dad, Mandy... I love you and want you to know that the most integral parts of both my showing career and more importantly, my life, were played by you!

— Melissa Pickrell

DONETA BROWN ILLUSTRATIONS

## **PHOTOGRAPHY** Contest Change

As we welcome change into the new millennium, NJAA members can also welcome change in the Photography Contest. This year the contest rules have been amended to include three different categories — Animals, Landscape and People. All photographs must have a general Angus theme.

Previously, the only restriction for the photography contest within a particular age group was the age qualification. Now each contestant must declare which of the three categories their entry should be entered in. Each contestant can enter three photographs, but only one per category.

### NJAA/AJ Photography Contest Rules

- 1. Contestants must be members of the NJAA.
- 2. All work must be that of the entrant.
- 3. Photos are to be 8×10 inch color or black and white prints mounted on an 11×14 inch black poster board. Place entry blank on back side, upper left-hand corner.
- 4. Photos must be taken by contestant during the past year. Photo cannot be altered or image-enhanced in any way. Contestants are encouraged to use 35-mm cameras.
- 5. The photos cannot have been presented for competition at a previous National Junior Angus Show.
- 6. There will be three age categories: 9-13; 14-17; 18-21 years. (All ages as of January 1 of the current year.)
- 7. There will be three subject categories\*:

Animals — Photographs that highlight animals on the farm.

Landscape — Photographs that focus on scenery around the farm.

**People** — Photographs that show a junior and/or family, friends, fellow juniors, etc. \*Each entry may apply to no more than one subject category. The contestant should declare what subject category their photos are to be judged in, as the photograph is representative of the contestant's interpretation of the work. Judges; however, reserve the right to move an entry to a more suitable subject category. Should the contestant already have a photograph in the more suitable subject category, judges are empowered to disqualify a photograph from competition.

- 8. All photographs should have a central Angus theme.
- Each contestant will have a maximum number of entries of three. However, each contestant may enter no more than one photograph in each of the three subject categories.
- 10. Entry deadline is June 23.
- 11. Entry forms are available from the Junior Activities department.

Additional contest rules may be amended pending the March NJAA Board meeting, so NJAA members are encouraged to watch for news of rules changes. Any changes to current contests will be announced as soon as possible. Good luck with your entries in 2000!

— John Melton

## Evaluating with **ULTRASOUND**

Traditional carcass evaluation has served the industry well in recent years. It is very expensive and time consuming. Ultrasonography offers the seedstock industry a non-destructive alternative way to determine end-product merit by measuring intramuscular fat, ribeye area, external fat thickness, and predicting percent retail product in live yearling bulls and developing heifers. This also will provide the necessary data for applying the full-animal model to the data rather the sire model currently being used. Ultrasound technology was developed by the medical profession. It utilizes high-frequency sound waves and measures the differences in tissue density such as fat and muscle.

After the technician is done with the scan session, the technician sends overnight a zip disk containing the images along with the forms to the ultrasound processing laboratory. The images are then interpreted by a trained technician and sent electronically to the Association for adjustment and then ratios are sent to the breeder.

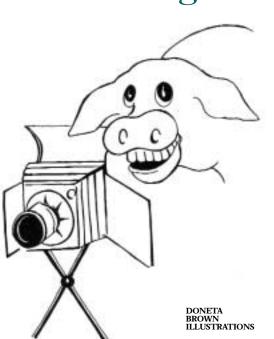
Use these measurements just like you would use adjusted weights. The differences between adjusted weights are the foundation for all genetic evaluation procedures, which lead to the generation of expected progeny differences (EPDs).

The best time to scan bulls is from 320 to 440 days of age. They need to be fed so that they are gaining approximately 3.0 pounds per day. The best time for heifers is between 320 to 460 days of age in normal pasture condition.

How can you get started? Your herd must be enrolled in Angus Herd Improvement Records Program (AHIR), and weaning weights must be processed on the calves you want to ultrasound. For more information, contact John Crouch, director of performance programs at (816) 383-5100.

What will this do for me and the industry? The full potential of real-time ultrasound will be realized when the data collected can be used to calculate EPDs on a national scale for every breed, working toward improved carcass merit.

- Brandon Douglas



### **Dean Hurlbut plans for retirement after 43 years**

Angus enthusiast Dean Hurlbut, American Angus Association director of activities, will retire in July after 43 years of service. His commitment, dedication, and contributions to the National Junior Angus Association (NJAA) will forever be remembered. To have the privilege to know and work with Hurlbut truly has been an honor. As we recognize all of his work on behalf of the juniors, we begin to realize just how far we've come as an Association.

"When I started as director of activities in 1957, there were 1,129 active junior members. Presently there are 10,905 active junior members," Hurlbut says.

Hurlbut has spent a lifetime leading our membership to a new level. During those years he has seen many changes.

"The biggest change I have seen in the National Junior Angus Association is that the officers and directors have taken more responsibility over the years. James Fisher has given them more things to do to help them develop their leadership skills," Hurlbut explains. "The annual LEAD conference has been a great asset to the NJAA. It has tended to bring forth leaders from the attending states who are ready to focus on the future."

If you are looking for Hurlbut, just watch for the man orchestrating the National Angus Showmanship Contest. To know Hurlbut is to understand his commitment to this contest, which he first organized in 1967. He recalls that the National Showmanship Contest was the idea of the late Robert Hicks of Midway, Ky., a Director of the American Angus Association. From this idea evolved the contest we all know today.

The first contest was in Lexington, Ky., in conjunction with the All-American Aberdeen Angus Breeders Futurity. There were 72 contestants in the first contest. The event was conducted in conjunction with the All-American Futurity until 1974 when it was moved to the National Junior Angus Show (NJAS).

Anyone who has participated or watched the showmanship contest can see how competitive this contest is at the NJAS. The stands are full of enthusiastic supporters and spectators.

Not long after the first showmanship contest, he organized the first NJAS in 1969. "Basically, I put together the complete structure of the first show," Hurlbut explains. "At that time it was called the National Junior Heifer Show,



**Dean Hurlbut**, American Angus Association director of activities, (pictured above with two NJAA members) is retiring this July after a 43-year career with the Association.

because only heifers could show."

The first show was in conjunction with the 15th Annual American Angus Conference in Columbia, Mo., with 191 heifers entered. In 1999, there were 1,431 total cattle entered. The NJAS is now the largest, single event the American Angus Association sponsors, and it is the largest single beef breed show in the world.

Hurlbut is also recognized for forming many of the state junior associations. In 1956 Missouri organized a state junior association with the assistance of Lyle Herring, fieldman for the American Angus Association; and Ed Stout, fieldman for the Missouri Angus Association. Then Hurlbut helped organize the Iowa, Illinois, Indiana, South Dakota, Minnesota, North Dakota, Nebraska, Texas, Kansas, Oklahoma, Tennessee, and California state junior associations.

Hurlbut says, "All of the previous work with organizing state junior associations, the National Showmanship Contest, and the NJAS led to the organization of the National Junior Angus Association."

In 1980 the NJAA was formed at the NJAS in Wichita, Kan., and the first Board of Directors was elected. Ultimately, Hurlbut not only organized state associations, the NJAS, the showmanship contest, and the junior membership, but he has been the driving force behind their growth.

"It gives me a great deal of pride," Hurlbut reflects, "to look back now and see sons and daughters participating in Angus events that their parents once participated in when they were young."

After retirement, Hurlbut plans to spend time with his wife, Gloria, and the rest of their family, which includes his daughter and son-in-law, Stacy and Dennis Jenkins, and granddaughter Kaitlyn, all of Saint Joseph; and his daughter Tracy Hurlbut, Kansas City, Mo.

He plans to remain active in the livestock industry and stay in touch with all of his friends in the Angus business.

"Most of all I will miss the inspiration the junior board and the NJAA members have given me over the years" Hurlbut adds, "As well as watching young leaders making their way to the goals and accomplishments they so desire."

- Julie Dameron

# Spotlight on KANSAS& KENTUCKY State junior Angus associations

### Kentucky Junior Angus Association

The Kentucky Junior Angus Association is an extremely successful organization. The group continues to be a strong state association on the national level. Activities planned by the association are geared toward involving both young and old members alike. These activities are not made possible without proper funding.

Addie Hawkins, president, attributes the state's success on the national level to the amount of funding they have to help prepare for shows, contests and other events. "Fundraising is important to the association because it is necessary to participate in shows and events outside of Kentucky. It also allows for us to prepare for contests and events at the National Junior Angus Show," Hawkins says.

Kentucky juniors have two unique fundraising ideas that have generated financial support for the association selling jewelry and afghans at various shows.

#### **Kansas Junior Angus Association**

With a strong and involved membership, the Kansas Junior Angus Association continues to succeed. As with any organization, fundraising is essential to all that an organization is able to do. In recent years the group has had some entertaining fundraising ideas, including raffling off a saddle and cow patty bingo. Cody Sankey, president, agrees that fundraising is an essential part of an organization. "Without fundraising and financial support many of our activities would not be possible," Sankey says.

With unique fundraising ideas, support from adults and motivation from the membership, the Kansas juniors are well on their way to continuing a strong state organization.

*— Miranda Grissom* 

# WANTED:

### States with unique fundraising or motivational ideas.

Send your ideas to: Lindsey Trosper NJAA Communications Chairman PO Box 161 Hamilton, MO 64644

Many of the junior Angus members across the country have accomplishments and honors beyond the junior Angus programs. We would like to give recognition to these great accomplishments in this newsletter. Please submit any information about the accomplishments of junior Angus members to:

### Junior Newsmakers

American Angus Association ATTN: Junior Activities Department 3201 Frederick Ave. Saint Joseph, MO 64506-2997

# What's really important

This past fall, Mother Nature unleashed the fury of one of her hurricanes on the state of North Carolina. Although my family was not directly affected by the devastation of rain, flooding and winds, we had friends who lost everything. Some people were lucky with little loss during the flooding; others lost animals and crops, while some still don't have a house to go home to at night.

Even with all the devastation, I was amazed to learn how it was all handled. People from all over the state and country came to lend a hand by giving supplies, money or their time. Even the North Carolina junior and adult Angus associations gave to people they didn't even know, hoping to help in any way possible.

A lot of work is still going on to repair all the damage that occurred. I was amazed to hear that some of the people who lost everything were the first to pitch in and help save the houses, animals and other possessions that still could be saved. Instead of crying over their own losses they were willing to help save anything that could be saved and help others.

After hearing these stories about the eastern part of North Carolina, I realized something very important – that even my worst moment, so far in my life, could never compare to or be measured to those who lost everything – and they considered that to be their greatest hour. Time and time again I heard, "I still have what's important – my health, family and friends."

— Julie Scarlett

### 'Reaching New Altitudes' with 2000 LEAD Conference

Have you ever pictured yourself as a leader? Have you ever thought about preparing yourself to take on leadership roles? Are you already



in a leadership role, but want to learn more and become a better leader? If you answered YES to any of these questions, then attending the National Junior Angus Association's LEAD (Leaders Engaged in Angus Development) Conference is what you need to do.

LEAD 2000 – "Reaching New Altitudes" – will be Aug. 3-6, 2000, in Fort Collins, Colo. The NJAA Board of Directors is working with Colorado State University to coordinate an exciting, fun and educational program for the conference.

This conference is open to junior Angus members ages 14 to 21.

If you would like a registration packet, please contact the junior activities department at (816) 383-5100 or e-mail jfisher@angus.org



### Words for MOTIVATION

Do you ever have days when the items you add to your "to-do" list greatly outweigh the items you are able to cross off? If I know ANY young people involved in the National Junior Angus Association, I know that most have their plates full. Juggling things like school clubs, church activities, 4-H and FFA, and sports can be very time consuming and stressful. I remember a recent tearful conversation with my father during which I expressed that I was stressed, and he said, "Honey, there will always be stress." And he is right. Stress, however, must be managed because it continually hinders our motivation. Are you one of the unmotivated members of your state association or one of those who attempts to motivate the unmotivated? With all the activities vying for time in NJAA members' lives, motivating your membership may be difficult. Here are a few helpful tips to assist you in your motivation efforts:

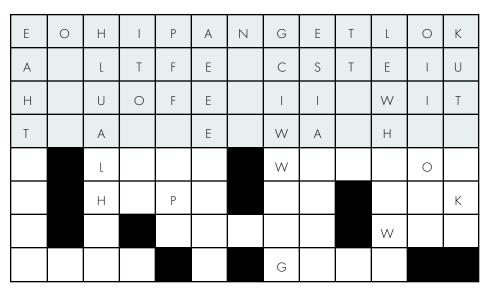
- Approach members individually, personally asking them to assist with projects. Recognize your members' strengths and request that the members assist in an area where their strengths will be utilized.
- Explain "What's In It For Them" during the discussion of projects. If members do not recognize the benefit of their participation, many will be reluctant to help.
- Never forget ENTHUSIASM in requests to your membership for assistance on a particular project. If you, as a leader, are not enthusiastic, don't expect enthusiasm from your membership!

Best of luck in your motivational efforts! — Lindsey Trosper

## Crazy Quotin'

**Directions:** The letters in each shaded vertical column go into the blank squares below them, but not necessarily in the order they appear. A black square indicates the end of a word, however, some words end on the next line. When you have correctly filled in all squares, you will be able to read a quotation. We've given you some letters to start you out. Good luck!!

- Allison Porter



ANSWER: "A life without hope is like a fence without a gate," Ted Dreier.



Do you have a joke for "The Cowmedian's Corner?" Send us your favorite cow jokes and riddles for the next issue of Directions. If we use your stuff, we'll send you a cool NJAA T-shirt. Send jokes to: Cowmedian's Corner, % James Fisher, 3201 Frederick Ave., Saint Joseph, MO 64506-2997.

### THE COWMEDIAN'S CORNER

What do you call a cow that has to drive to work?



A farmer was milking his cow. He was just starting to get a good rhythm going when a bug flew into the barn and started circling his head. Suddenly, the bug flew into the cow's ear. The farmer didn't think much about it, until the bug squirted out into his bucket... It was in one ear and out the udder. — Unknown author

# SENIOR SPEECH topic chosen

According to research, the demand for beef has stabilized in 1998 and 1999. Based on this fact, the 2000 Prepared Public Speaking Contest Senior Division topic is "What role have Angus producers played in the last decade to help stabilize demand for beef and what role must they play in the future to continue this trend?" For more information about the contest, contact the Junior Activities Department.

### Important dates and deadlines for juniors

April 15	Ownership and entry deadline for the Atlantic	July 10-15	National Junior Angus
A	National Regional Preview	A	Show; Des Moines, Iowa
April 14-17	Western Regional; Reno, Nev.	Aug. 1	Ownership deadline (issue
May 1	Deadline for Honorary Angus Foundation and Advisor of the Year nominations		date) for NAILE Junior Show
May 1	Ownership deadlines Eastern Regional Junior Angus		and American Royal Junior
	Show, Southwest Regional Preview and Northwest	Aug. 3-6	LEAD Conference; Fort
	Regional Preview	Aug. 5-0	Collins, Colo.
May 15	CAB Program/NJAA scholarship applications due	Sept. 20	Entry deadline for American
May 15	Angus Foundation scholarship applications due	Sept. 20	Royal Junior Heifer Show
May 15	Ownership deadline for the National Junior Angus	Oct. 1	Entry deadline for NAILE Junior
11249 20	Show		Heifer Show
May 15	Entry deadlines for Southwest Regional Preview,	Oct. 1	Ownership deadline (issue date) for National Western
5	Northwest Regional Preview and Eastern Regional		Stock Show - Junior Show
	Junior Angus Show		Deadline to sell calendar ads
May 25-28	Atlantic National Regional Preview Junior Angus	Oct. 29	American Royal Junior Show; Kansas City, Mo.
-	Show; Timonium, Md.	Oct. 30	American Royal Open Show; Kansas City, Mo.
June 1	Entry deadline National Junior Angus Show		
June 1	Outstanding Leadership Award applications due	Nov. 11-14	NAILE; Louisville, Ky.
June 2-4	Southwest Regional Preview Junior Angus Show;		
	Tyler, Texas	2001	
June 15	Deadline for submitting names of state candidates and	April	Western Regional; Reno, Nev.
	delegates for NJAA elections	June	Eastern Regional; Tupelo, Miss.
June 15	LEAD registrations due	July 9-14	National Junior Show; Denver, Colo.
June 23	NJAA Photography contest deadline (in office)		
June 23-25	Eastern Regional Junior Angus Show; Lebanon, Ohio	2002	
June 25	NJAA Prepared Public Speaking contest deadline for turning in outline	July	National Junior Show; Milwaukee, Wis.
June 26-29	Northwest Regional Preview Junior Angus Show;	NOTE: American Royal, NAILE and the National Western ownership deadlines are ISSUE DATES. All others are POSTMARK DATE.	
	Filer, Idaho		
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Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the ANGUS JOURNAL (Winter and Summer) and one copy of each semiannual NJAA DIRECTIONS newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the ANGUS JOURNAL Circulation Department or the American Angus Association Junior Activities Department.





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