

# DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION  
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Spring 1999

## WHAT'S INSIDE

- Page 2 Scholarships available
- Page 3 LEAD Conference update
- Page 4 Chairman's perspective
- Page 5 Angus Foundation news
- Page 7 Meet the new queen
- Page 8 Behind the green jackets
- Page 9 Ebert wins Leadership Award

### TERMS UP IN 1999

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### TERMS UP IN 2000

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## “Take Me Back to Tulsa” *1999 NJAS promises fun and excitement*

Where can junior Angus members find an atmosphere of fun and excitement along with the spirit of competition? Try the 1999 National Junior Angus Show (NJAS) in Tulsa, Okla. Bring a cow, a poster, a speech and a friend because the NJAS is an event to enjoy.

After entering the barn, you will see hundreds of Angus cattle. Showing heifers, bulls, cow-calf pairs and steers is the No. 1 reason young people attend the NJAS.

Exhibiting Angus cattle provides an opportunity for competition and teaches valuable skills. Members learn the values of responsibility and patience when working with their heifer and steer projects.

Good animal husbandry skills are practiced as members learn the special characteristics of their individual animals. Even with these skills, one of the best opportunities offered to junior Angus exhibitors is the chance to compare their cattle and evaluate their strengths and weaknesses.

In addition to showing, the NJAS provides many other areas of competition. If you like to draw, write, talk or take pictures, you can be a participant in all of the contests at the NJAS. The poster contest is divided into three age categories. Members can design a poster to advertise their herd, for membership recruitment, or for breed promotion.

If you enjoy writing and presenting speeches, you may consider entering the prepared or extemporaneous divisions of the public speaking contests.

Do you want to try your hand at selling an animal? In the team sales competition, three juniors try to convince a judge to buy the animal they are marketing. In the senior division before the contest a scenario is given to the team. They must choose an animal that best meets the buyer's criteria.

Don't forget your camera. Get out your film and prepare to enter the photography

contest. Finding the right angle could earn you a prize.

The American Angus Auxiliary sponsors the *Certified Angus Beef*™ Cook-Off. This popular event requires a team to perform a skit and show off their favorite *Certified Angus Beef* recipes.

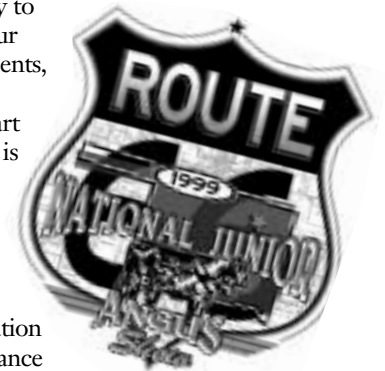
All contest results are tabulated throughout the week in order to reward the state with the most contest participation. The sweepstakes award is presented to the state with the best show winnings, scrapbook and herdsmanship.

And, that's not all! Though competition is a great way to showcase your cattle and talents, the most important part of the NJAS is the people. Spending a week with hundreds of juniors from across the nation offers the chance to make lifelong friends. Shaking the hand of the person who won your class, offering words of encouragement to the next speech contestant and learning how your new friend took that awesome picture are memories you'll remember forever.

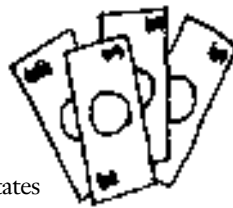
So what are you waiting for? Get out your calendar and make plans to attend the 1999 NJAS. Participate in the show, contests and activities and be prepared to have some fun.

Take yourself to Tulsa and I'll see you there!

— Rhonda Nida



# NEED CASH *for college?*



*The scholarships listed below are available to Angus youth in the western United States. If you know someone who is interested and would qualify, please forward this information on to him or her.*

## WESTERN STATES ANGUS AUXILIARY SCHOLARSHIP

Applications are now available for the 1999 Western States Angus Auxiliary Scholarships. Two \$500 cash awards are available to applicants from Alaska, California, Hawaii, Idaho, Nevada, Oregon, Utah, Washington and western Montana.

The scholarships are open to 1999 graduating high-school seniors who have Angus projects, who will be attending a college or technical school in the fall of 1999 and are members of either the National Junior Angus Association or American Angus Association. Contact the WSAA scholarship chair for more information and scholarship application forms. Entries must be postmarked no later than June 30, 1999.

*WSAA Scholarship  
Kathleen Buchanan  
13490 Algoma Rd.  
Klamath Falls, OR 97601  
(541) 883-8471*

## WESTERN STATES ANGUS AUXILIARY PERPETUATING MEMORIAL SCHOLARSHIP FUND

Applications are now being taken for

the 1999 Western States Angus Auxiliary Perpetuating Memorial Scholarship Fund, formerly known as the Muz & Buzz Foote Memorial Scholarship.

This fund has been created by ongoing contributions being made in the name of Angus enthusiasts who have passed away.

One cash award is presented to the winning applicant each year. This scholarship is open to any spring 1999 graduating senior who has registered Angus projects and who will be a freshman in college or technical school in the fall of 1999.

Interested applicants must submit a typed 100-150 word essay entitled, "What My Black Angus Project Means To Me," listing their name, age and address at the top of the page. There is no formal application form. The essay must be mailed to the scholarship chairperson and postmarked by April 15, 1999. The winner will be announced during the Western National Angus Futurity in Reno, Nev., April 24-26, 1999. For more information, contact:

*WSAA Perpetuating Memorial  
Scholarship Fund  
Carla Greenfield-Malson  
3100 Elmore Rd.  
Parma, ID 83660  
(208) 674-1079*

## Atlantic National Merit Award

As a way of recognizing the importance of education and the contributions of Angus juniors in this industry, the Atlantic National offers scholarships for junior Angus members. The Atlantic National Merit Award is available to juniors who are involved in the Angus industry and actively participate in the Atlantic National Show.

Applicants must be enrolled in an accredited college, university or vocational/trade school and will be required to complete an application that includes an essay on how the merit award will affect or be beneficial in the achievement of their career goals. Letters of recommendation are also required. Applications must be received by April 30, 1999. Winners will be recognized at the Atlantic National, which is set for May 28-30 at the Maryland State Fairgrounds, Timonium.

For an application or more information about the Atlantic National Merit Award, contact Lee Leak, chairman, Merit Award Committee, 17800 Trundle Rd., Dickerson, MD 20842.



## Scholarships available for young Angus enthusiasts

Now is the time to start filling out scholarship applications. Three scholarships available for young Angus enthusiasts are the American Angus Auxiliary, Certified Angus Beef Program (CAB)/National Junior Angus Association (NJAA) and Angus Foundation scholarships.

The American Angus Auxiliary awards 10 scholarships to graduating high-school seniors each year. The program recognizes outstanding Angus youth who are actively involved in their school, church and community and who exhibit superior character.

For more information about the American Angus Auxiliary scholarships, contact your state chairwoman or Yvonne Hinman at (406) 285-6755.

If you are a current or former member of the NJAA and are pursuing a degree in animal science, meat science, food science, agricultural communications, or a related field, you are eligible for the CAB/NJAA scholarship. This is yet another way that the CAB Program and the NJAA support youth, education and research.

One, \$1,000 scholarship will be awarded.

This is the second year the Angus Foundation will be presenting \$20,000 to 17 students in undergraduate studies. No specific degree or field specification is required. Applicants must be junior, regular or life members of the American Angus Association and cannot have reached their 25th birthday prior to the year of application.

Your hard work and determination can be awarded, so don't forget to apply for these scholarships. The deadline for the CAB/NJAA and Angus Foundation scholarships is May 15, 1999. For more information, contact the Junior Activities Department at (816) 383-5100.

— *Garrett Pohlman*

# LEAD's a comin'

(Leaders Engaged in Angus Development)

## Getting "BACK TO THE BASICS"

To be an all-star basketball player, one must know the basic rules, techniques and plays of the game. Coaches drill into their players the idea of remembering and using the fundamentals. These basics lay a strong foundation for an individual to build upon and use to become more precise and skilled.

This concept is applicable in everyday life. For members of the National Junior Angus Association (NJAA) the concept applies to our part in the beef industry and underscores how we need to hone our skills and become all-star beef industry leaders.

The 1999 Leaders Engaged in Angus Development (LEAD) conference will focus on getting "Back to the Basics." The site for this year's conference will be St. Joseph, Mo., home of the American Angus Association — where, you could say, it all begins.

NJAA members and advisors who attend will be reminded of basic skills to help them become effective leaders and successful cattle producers.

The schedule is jam-packed with activities that will challenge, excite and involve all participants. Conference highlights will include workshops and presentations by the NJAA Board and well-known industry and motivational speakers. There also will be time set aside for roundtable discussions to allow participants

to exchange ideas with members from other states.

A tour of the American Angus Association headquarters and the *Angus Journal* is scheduled for the group. Participants will have the opportunity to learn about Association programs and history and to meet the people who make those programs possible.

Of course, LEAD isn't all work. There will be fun activities to allow everyone to get to know each other better and to kindle new friendships. These will include games, a dance, vespers and an evening adventure.

The conference is open to all NJAA members who are 14 years of age or older, state advisors and parents.

Just as it is important for athletes to apply the basics to become all-stars, it is also essential that we as key players in the beef industry remember our fundamentals to become leaders in the food market. I encourage each of you — juniors and adults — to take advantage of this unique opportunity to get "Back to the Basics" this July in St. Joseph.

Look in future issues of the *Angus Journal* for a more complete schedule. For more information or to request registration materials, contact the Junior Activities Department at (816) 383-5100 or any member of the NJAA Board.

— *Diana Covell*

## '99 LEAD Schedule (tentative)

St. Joseph, Mo.

### THURSDAY, JULY 22

- 2-4 p.m. Registration
- 4 p.m. Icebreakers
- 5 p.m. Motivational speaker
- 6:45 p.m. Dinner
- 8:05 p.m. Speaker
- 9:10 p.m. Roundtable discussion
- 10:35 p.m. NJAA Board presentation
- 11:30 p.m. In-room curfew

### FRIDAY, JULY 23

- 8 a.m. Breakfast
- 8:45 a.m. Load buses for AAA
- 9 a.m. Tour American Angus Association and *Angus Journal*
- noon Lunch
- 1:30 p.m. NJAA Board workshops
- 3:30 p.m. Break
- 3:45 p.m. Workshops
- Evening dinner and fun activity followed by vespers
- 11:30 p.m. In-room curfew

### SATURDAY, JULY 24

- 8:30 a.m. Breakfast
- 9:05 a.m. Activity
- 9:30 a.m. Speaker
- 10:35 a.m. NJAA Board activity
- 11:05 a.m. Speaker
- 12:10 p.m. Lunch
- 1:10 p.m. Speaker
- Afternoon activities and tours
- 8 p.m. Dance
- midnight In-room curfew

### SUNDAY, JULY 25

- 8:30 a.m. Closing remarks
- 10:30 a.m. Departure

### Upcoming regional & state

## LEAD CONFERENCES

Hosting a state or regional LEAD (Leaders Engaged in Angus Development) conference is a great opportunity to enhance the leadership skills, team effort and attitude among junior members in your state association. The National Junior Angus Association (NJAA) Board members are willing to assist with ideas and organization of the conference, put on workshops, be motivational speakers or assist in other needed areas.

If your state is interested in hosting a state or regional LEAD conference, contact your board representative. We are here to help! This year's NJAA LEAD conference will be in St. Joseph, Mo., on July 22-25. I hope to see you there!

— *Julie Dameron*

## Contest changes under way for 1999 National Junior Angus Show

It's not too early to start thinking about the different contests offered at the National Junior Angus Show (NJAS). Each year junior Angus members have fun participating in the many contests at the NJAS.



The one change that has already been made is in the prepared public speaking contest. Rule No. 4 now reads: Each speech in the junior division will be four to six minutes in length and the intermediate and senior divisions shall be between six and eight minutes in length. Deductions of

a half a point per five seconds will be made from the score by each judge for speeches less than or more than the specified length.

Other contests that are being looked at for changes are scrapbook, an additional division to the poster contest and more tune-ups for the speaking contest.

As soon as any other changes are made we will try to update you as to what they are. So start planning for all of the contests that you want to participate in at the NJAS this year.

— Julie Scarlett

### THE CHAIRMAN'S PERSPECTIVE:

## Make an investment today with NJAA

*People are like a bank, the more you put into them, the more interest you get back.*

As a young Angus enthusiast growing up and showing in Indiana, I was always looking up to those who were older than me. I admired the girls who ran for queen, the Indiana Junior Angus Association (IJAA) officers, the National Junior Angus Association (NJAA) Board members and the people who always did well in showmanship.

I also admired the youth who raised and fit their champion heifers or steers. However, it wasn't always the winners who gained my respect. The people who made the largest effect on my junior career, and on my life, were the young leaders who went out of their way to show me that I mattered to them, and to the success of the IJAA.

One person in particular helped me to become more interested in the IJAA. Julie was all that I hoped to become one day. She was Indiana Angus Queen, an NJAA Board member, and could she ever give a good speech. More importantly though, she was my friend. She took the time to go out of her way and befriend a shy, young Angus enthusiast. For that I am truly grateful.

I will never forget when Julie nominated me for my first IJAA office. I declined that year, but it made quite an impression on me that Julie thought I would be a good leader for the IJAA. She encouraged me through letters and personal contact throughout the following year. Because of this encouragement, I did not decline a position the next year.

You see people are like a bank. The more you put into them, the more interest you get back. I encourage each of you to become great investors, just like Julie. You will be surprised at the effect it makes on your life, in

addition to the life of other people. Simple acts such as sending congratulations cards to the young juniors who participate in contests at the National Junior Angus Show (NJAS), showing a junior how to clip their calf, or helping a junior learn the do's and don'ts of showmanship are all easy ways we can be "good investors" in our state Angus associations and in the future.

It may seem as though I'm speaking only to older juniors, but that is not true. Young members can make a big difference too. When I was too young to show, I always looked up to my sister and her "older" friends. Even though they were in their first years of showing, they made an impact on my life even back then. They were willing to let me

participate in their games and fun, and they let me help out even when I was probably more of a bother than a help. They were also important in getting more members their age involved in IJAA activities.

I challenge each of you to be good investors in your

state and national associations by encouraging others to become more involved. Many times we ask the question, "How do we get more new members or how do we get our current members more involved?" The answer is simple, invest a little time and interest in these potential members.

My thanks and gratitude goes out to all those "investors," both young and old, who have contributed to the success of the NJAA. Without their help the NJAA wouldn't be where it is today, and without them the NJAA might not continue to grow.

— Janelle Sommers



DONETA BROWN ILLUSTRATION

## A THANK you

Each year the National Junior Angus Association (NJAA) receives a great deal of support from the American Angus Association, the American Angus Auxiliary and the *Angus Journal*. Without the assistance provided by these organizations the NJAA would not be as strong as it is today. Nor would we have the ability to expand and continue to thrive as the greatest junior beef breed organization in the world.

Thanks to the American Angus Auxiliary, five girls and five boys in the NJAA will receive \$15,000. In addition, the Angus Foundation will once again offer \$20,000 in scholarship money to be awarded at the National Junior Angus Show (NJAS). The *Angus Journal* continually assists in creating the NJAA calendar and newsletter and other projects throughout the year. These efforts help enhance the opportunities available to NJAA members and is just one of the many ways that these organizations show their dedication to us.

I would like to personally thank everyone involved with these organizations on behalf of each and every member of the NJAA. I also encourage all members to take the opportunity to thank these folks in the upcoming year.

Many of these people are also volunteers on a local and regional level to help promote and ensure the stability of local junior associations. If you appreciate those opportunities, be sure and let them know that. Again, thanks to all involved at the American Angus Association, the Angus Auxiliary and the *Angus Journal*.

— John Melton

# A STRONG “Foundation”

*The Angus Foundation was established so tax-deductible donations could be made by individuals to support youth, education and research activities of the American Angus Association. It benefits the entire Angus industry — providing opportunities for personal growth, leadership development and career success that can make a positive, lifelong influence on young people in the Angus industry. Angus youth programs train future leaders and ensure progress, stability and a bright future for the Angus breed.*



The Foundation heifer sale at the National Western was a great success. This year's heifer was purchased by KMK Acres, Leon and Cynthia Heron, Thompsons Station, Tenn. The heifer was donated by Woodhill Farms, Viroqua, Wis., shipping was donated by Lathrop Livestock Transportation of Dundee, Ill., insurance was donated by American Live Stock Insurance Co. of Geneva, Ill., and Trans Ova Genetics of Sioux Center, Iowa, donated a flush of the foundation heifer. The heifer, Woodhill Evergreen 615-738, was purchased for \$20,000 by KMK. The money raised through the sale will go to help fund activities such as Foundation scholarships, the Outstanding Leadership Award and the Bronze, Silver and Gold awards.

— J.W. McCurry

## Silent auction raises money and eyebrows with its creative offerings

A La-Zy-Boy® recliner, a hand-painted mailbox, 10 straws of semen — these are just a few of the items one might discover in the Angus Foundation's silent auction at the National Junior Angus Show (NJAS). Each year, every state junior association is asked to submit two donations for the silent auction, an event that never lacks creativity and excitement. The donations range from the impractical and artsy to the useful and basic, but rarely is an item bought without a challenge!

1999 marks the sixth year of the silent auction, the proceeds of which benefit the Angus Foundation. The funds enable the National Junior Angus Association to continue to provide juniors across the country with learning and leadership opportunities. At the 1998 NJAS in Indianapolis participants raised approximately \$7,000 for the Foundation. Every year the donations get more interesting and the buying competition fierce, increasing our chances of additional Foundation funds. So start brainstorming for that exceptional donation — the one everyone will be talking about!

We encourage junior Angus members to begin selecting their items for the auction and report them to James Fisher at the American Angus Association. This enables us to publicize early what will be offered and build excitement prior to the big event. At your next state association meeting please discuss and vote on your offering and notify the Junior Activities Department.

We are looking forward to hearing about this year's donations.

— Lindsey Trosper

## Roth Angus donates heifer to Foundation

The Angus Foundation and the National Junior Angus Association (NJAA) are certainly blessed to have the continued support of Angus breeders from across the United States. The generosity of these breeders allows the NJAA to provide its members with fun, educational activities, such as the LEAD conference and contests at the National Junior Angus Show (NJAS).

Roth Angus, Freeman, S.D., recently added its name to the long list of Angus Foundation supporters. Roth Angus donated a heifer to the Foundation, which was sold at the North American International Livestock Exposition in Louisville, Ky., to McCurry Bros., Sedgwick, Kan. The heifer was sold via the Internet on the CyberStockyard site, which donated its services.

Our thanks goes out to Roth Angus, CyberStockyard and McCurry Bros. for supporting the Angus Foundation.

— Janelle Sommers

## Angus Foundation CONTRIBUTIONS to date for 1999

*A special thanks to these Angus Foundation contributors.*

### GOLD LEVEL

McCurry Bros.  
Greg & Pam McCurry

KMK Acres

### SILVER LEVEL

Bronze Level  
Fred Smalstig  
Dave McMahan

### BRONZE LEVEL

In Memory of Norma Harl  
TC Ranch  
A&B Cattle Co.

### DONOR

Woodhill Farms  
Roth Angus



*A LESSON from*  
**an OYSTER**

There once was an oyster  
Whose story I tell,  
Who found that some sand  
Had got into his shell.

It was only a grain,  
But it gave him great pain.  
For oysters have feelings  
Although they're so plain.

Now, did he berate  
The harsh workings of fate  
That had brought him  
To such a deplorable state?

Did he curse at the government,  
Cry for election,  
And claim that the sea should  
Have given him protection?

"No," he said to himself  
As he lay on a shell,  
Since I cannot remove it,  
I shall try to improve it.

Now the years have rolled around,  
As the years always do,  
And he came to his ultimate  
Destiny – stew.

And the small grain of sand  
That had bothered him so  
Was a beautiful pearl  
All richly aglow.

Now the tale has a moral,  
For isn't it grand  
What an oyster can do  
With a morsel of sand?

What couldn't we do  
If we'd only begin  
With some of the things  
That get under our skin.

— Author Unknown



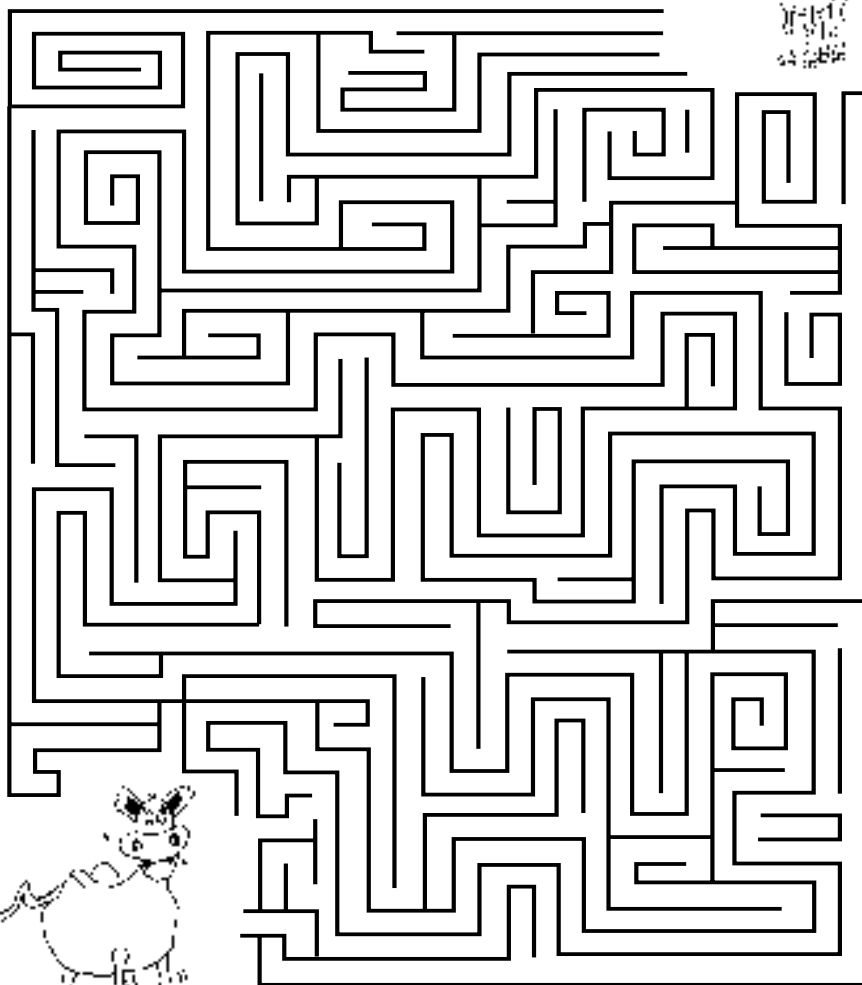
Sometimes we let things get "under our skin" like a bad grade at school, an unfair placing with our best heifer, or a person who doesn't want to work together on our FFA officer team. Dealing with our problems, taking the best approach to them, and maintaining a good attitude will help us overcome those things that do get "under our skin." Just remember no matter what you are involved in, or what obstacles you face in your life, you can be like that oyster and turn your sand into pearls.

— Amy Dyar

# Where's your momma?

**Directions:** This poor little Angus calf is lost. Somehow he got separated from his mother. You can help him find his way back to safety by solving the maze. Simply draw a line from start to finish without crossing any black lines. Don't take too long, though. He's awful scared and hungry!

— Julie Dameron



DONETA BROWN ILLUSTRATIONS

## Angus Journal sponsors senior speech contest

Encouraging youth to speak out for agriculture, the beef industry and the Angus breed, the *Angus Journal* is sponsoring the senior division of the public speaking contest at the National Junior Angus Show (NJAS).

The *Angus Journal* will offer \$1,000 for first place, \$750 for second place and \$500 for third. Recipients of the scholarships will receive the awards after the Junior Activities Department receives proof of

enrollment at an institution of higher education.

Along with added scholarship money, the senior speech contest rules were revised to specify that speeches must follow the announced topic each year. This year's speech topic is: "How can the beef industry develop demand in the future?"

For more information, contact the Junior Activities Department.

## Start with YOURSELF

The following words were written on the tomb of an Anglican Bishop in the crypts of Westminster Abbey:

*When I was young and free and my imagination had no limits, I dreamed of changing the world. As I grew older and wiser, I discovered the world would not change, so I shortened my sights somewhat and decided to change only my country.*

*But, it too, seemed immovable.*

*As I grew into my twilight years, in one last desperate attempt, I settled for changing only my family, those closest to me, but, alas they would have none of it.*

*And now as I lie on my deathbed, I suddenly realize: If I had only changed myself first, then I would have changed my family.*

*From their inspiration and encouragement, I would then have been able to better my country, and who knows, I may have even changed the world.*

— Anonymous

(from *Chicken Soup for the Soul*)

Each of us have set our sights on achieving those special goals. As we try to climb the ladder of success, there is an important step we need to remember. Effective leaders start by leading themselves in the right direction before trying to lead others. In other words, we cannot expect others to follow or change if we are not willing to change ourselves. One person really can make a difference.

Improving yourself is quite an accomplishment. From there, it seems limitless what we can achieve. If each person started by changing themselves, then changing the world becomes even a smaller task. Don't shorten your sights like the character in the story. Each of us can move on to better our communities, state associations, the national association, the beef industry and even the world. There is an endless number of ways to achieve self-improvement. The following are a few good ways to START WITH YOURSELF.

1. Show up.
2. Try and don't give up.
3. Have a positive attitude.
4. Be confident in yourself.
5. Step out of your comfort zone.
6. Be a good listener.
7. Take risks.
8. Be open-minded.
9. Practice truth and ethics.
10. Set a vision or goal for yourself.

— Diana Covell

# MEET *the* QUEEN

## 1999 Miss American Angus: ANNE SCHMALENBERGER



**AGE:** 18

**HOMETOWN:** *Vincent, Iowa*

**PARENTS:** *Steve & Nancy Schmalenberger*

**ATTENDS:** *Iowa State University*

**MAJOR:** *Agricultural Business*

**How she became involved in the Angus business:**

Anne received her first Angus heifer at age 9, beginning her herd the same way her father did. Century Acres Angus Farm has been in the family for 130 years. It is truly a family operation with her parents,

sister and herself involved in every aspect.

**Goals as 1999 Miss American Angus:**

“Promote the qualities of Angus cattle, educate consumers to buy the best beef, and involve and inspire our junior members to ensure our future.”

**Plans for the future:**

While Anne is currently majoring in agricultural business, she is planning to enter graduate school or law school following graduation. However, regardless of where her career takes her, continuing her Angus herd is a priority.

**Other interests and activities:**

Alpha Gamma Delta, assistant treasurer  
Block & Bridle  
Iowa Collegiate Beef Team  
Freshman Council

**About her first official duties:**

“The National Western was very fun and exciting and it was great getting to know people from around the country.”

**To contact Anne, write to:**

Anne Schmalenberger  
2118 Sunset Drive  
Ames, IA 50014

— Lindsey Trospen

## THE COWMEDIAN'S CORNER

**Do you have a joke for “The Cowmedian’s Corner?” Send us your favorite cow jokes and riddles for the next issue of Directions. If we use your stuff, we’ll send you a cool NJAA t-shirt. Send jokes to: Cowmedian’s Corner, % James Fisher, 3201 Frederick Ave., St. Joseph, MO 64506-2997.**

**Q** What newspaper do cows read?  
**A** *The Daily Moos.*

**Q** Why did the farmer take his cow to the vet?  
**A** *She was too moo-ody.*

**Q** Why did the farmer feed his cow money?  
**A** *He wanted richer milk.*

## The six new GREEN JACKETS:

# WHO ARE *they* ANYWAY?

**Julie Dameron** is from Lexington, Ill., and is the daughter of Gary and Sharon Dameron. She attends the University of Illinois and is majoring in agricultural communications. Julie has been involved in showing Angus cattle for more than 10 years.

She has been an active member of FFA, 4-H and her state junior Angus association. Her high school activities included being on the track and volleyball teams and cheerleading.

"During my freshman year at college, I was elected Section 9 FFA President," Julie says. "One of my most important responsibilities was promoting the FFA program and increasing its membership. It was vital to create a positive image of the FFA, serving as a role model to the other officers and members of the section and at the state level representing the state and its members. Hopefully my FFA experience will enable me to make a lasting contribution to the National Junior Angus Association."

**John Melton**, Bridgewater, Va., is the son of Carter and Connie Melton. He attends the University of Georgia and is majoring in business. John has shown cattle and been active in both his state and the national junior Angus associations for approximately 10 years.

His high school activities included being a member of 4-H, the livestock judging team, participating in the state public speaking contest, the Youth and Government Club, the FBLA and the Virginia YMCA Model General Assembly.

"I believe an experience that qualifies me to be a director of the National Junior Angus Association was my involvement with the 1997 Eastern Regional," John says. "My involvement ranged from participation in planning activities to motivating members of the Virginia Junior Angus Association to work together as a team and contribute to the success of the show to helping raise funds for the show. Through that experience, I've seen the many different aspects of a regional show, which would

help me assist states hosting future shows."

**Melissa Pickrell** is from Paris, Ky., and is the daughter of Ed and Kay Pickrell. She is presently attending Western Kentucky University (WKU) where she is majoring in agriculture and communications. Melissa has been an active member of the Kentucky Junior Angus Association, as well as the NJAA and has attended the National Junior Angus Show (NJAS) for the past 12 years.

She has been active in 4-H, serving as a teen leader and teen council president. She is a member of the Block & Bridle Club, the Institute of Future Agriculture Leaders and has served as a WKU Department of Agriculture Ambassador.

Melissa says her internship with the University of Kentucky Cooperative Extension Service as an assistant to a 4-H/Youth Leadership Development county agent is one of her most valuable experiences. As an agent assistant she was asked to serve as a leader and a communicator, as well as a full-time role model.

"I would enjoy the opportunity to use my communication skills and leadership qualities to serve the National Junior Angus Association membership," she says.

**Garrett Pohlman**, Norfolk, Neb., is the son of Charles and Linda Pohlman. He is presently attending the University of Nebraska majoring in animal science. Garrett is an active member of his state Angus association, and the NJAA.

Besides exhibiting Angus cattle for the past 11 years, Garrett also has an interest in horses and has qualified to participate in the Youth World Quarter Horse Show for several years. He has been very involved in 4-H and FFA where he participated in livestock judging.

Garrett says his work with his high school's Physically and Developmentally Disabled Program helped qualify him to serve as an NJAA Director.

"I strived to help the individuals in the disabled program achieve their goals and I have an even stronger passion toward helping the Angus breed and its junior members." Garrett says. "It gives me tremendous satisfaction to see others succeed and I will take advantage of this experience using it to help juniors develop



Officers and Directors of the National Junior Angus Association (pictured front row, l to r) are **Janelle Sommers**, Silver Lake, Ind.; **Rhonda Nida**, Red Rock, Okla.; **Hutch Porter**, Jefferson, Ga.; **Justin (J.W.) McCurry**, Mount Hope, Kan.; **Diana Covell**, Frederick, Md.; **Amy Dyar**, Crossville, Ala.; (pictured back row, l to r) **John Melton**, Bridgewater, Va.; **Lindsey Trospen**, Hamilton, Mo.; **Julie Dameron**, Lexington, Ill.; **Melissa Pickrell**, Paris, Ky.; **Julie Scarlett**, Snow Camp, N.C.; and **Garrett Pohlman**, Norfolk, Neb.



skills to successfully promote and market Angus beef now and in the future.”

**Julie Scarlett** is from Snow Camp, N.C., and is the daughter of Jim and Elaine Scarlett. She is presently attending North Carolina State University (NCSU), majoring in biology. Julie is an active member of the North Carolina Junior Angus Association and the NJAA.

While growing up, Julie became involved in 4-H and showing Angus cattle. In high school she was a member of the student council, Key Club, National Honor Society and the marching band.

She says serving as a resident advisor at NCSU has helped prepare her to be an NJAA Director.

“I learned how to better communicate, handle crises, the importance of being organized, how to step back and analyze the situation and to find a solution to a problem that two people can live with,” Julie explains. “This experience taught me how to work with different people from all across the nation with different views and backgrounds to reach one common goal. I believe this experience enables me to be a positive influence on the decisions that may face the National Junior Angus Association.”

**Lindsey Trospen**, Hamilton, Mo., is the daughter of Steve and Sandy Trospen. She is attending Stephens College majoring in marketing, public relations and advertising. Lindsey is a member of the Missouri Junior Angus Association and the NJAA.

She served as the 1997 Miss American Angus. Lindsey has been an active member in 4-H and FFA, in which she participated in public speaking and was on the ag sales team.

Her school activities include the Student Government Association, the Stephens Student Ambassadors, and the Public Relations Student Society of America.

“I believe one experience that qualifies me to be a National Junior Angus Association Director is my experience in the leadership of the Missouri Junior Angus Association,” Lindsey says.

As a leader she saw some problems within the organization and implemented changes and improvements. “I believe this experience exhibits the leadership skills I possess and my understanding of the constant need for and opportunities for improvement and change,” she adds, “these are attributes that I can bring to the NJAA Board of Directors as they too continue to change and develop.”

— **Hutch Porter**

## Betsie Ebert presented with Outstanding Leadership Award

Do you know why it pays to serve as a role model, hard worker, and friend to junior Angus members? Betsie Ebert of Lexington, N.C., sure does. In November 1998 Betsie was the fifth person to receive the NJAA Outstanding Leadership Award. This award was created in memory of Barbara Smalstig and her faithful support of the NJAA. The award began in 1994, and is presented each year at the American Angus Association Annual Meeting.

This award is based on leadership exemplified through Angus activities as well as other extracurricular involvement. Applicants must be 14 years of age or older as of Jan. 1 of the current year. Applications and letters of recommendation are due by June 1. The NJAA Outstanding Leadership Awards recipient receives a plaque and a \$150 check. Those



“See strengths in others and encourage them to explore their talents. Share the dream and involve others,” says Betsie Ebert, the recipient of the 1998 NJAA Outstanding Leadership Award.

interested should contact the Junior Activities Department for more information.

— **Melissa Pickrell**

## Fun FACTS: Certified Angus Beef™

*Taste, quality and consistency is what's behind the Certified Angus Beef™ product. There are so many things that consumers and producers do not know about Certified Angus Beef product. Here are a few interesting facts:*

### DID YOU KNOW THAT . . .

- Only one out of every six head of cattle qualify for the Certified Angus Beef (CAB) Program. 78.5% of graded beef carcasses attain the USDA Choice grade.
- Various packers have yield grade or value-based grids for purchasing qualified cattle to offer additional value for carcasses that meet Certified Angus Beef specifications.
- The CAB Program offers a value-based product line. These products range from beef patties to fajita meat and are marketed for the convenience that consumers have proven they want.
- You can purchase Certified Angus Beef product at more than 2,600 licensed restaurants and 2,500 licensed retail stores. And more than 23,000 restaurants purchase the product for its quality, but choose not to promote it.
- Marbling is the major reason why carcasses do not meet Certified Angus Beef product specifications.
- 27.2% of the cattle identified that are sired by registered Angus bulls meet Certified Angus Beef product specifications – 4,715 head of the 17,324 Angus-sired cattle.

To get a list of licensed restaurants and retail stores that serve Certified Angus Beef product in your area, call 1-877-2-EAT-CAB.

— **Amy Dyar**

## Important dates and deadlines for juniors

**April 15** Ownership and entry deadline for the Atlantic National Regional Preview

**April 22-27** Western Regional; Reno, Nev.

**May 1** Deadline for Honorary Angus Foundation and Advisor of the Year nominations

**May 1** Ownership deadline Eastern Regional Junior Angus Show

**May 1** Ownership deadline North Central Regional Preview

**May 1** Ownership deadline Northwest Regional Preview

**May 15** CAB Program/NJAA scholarship applications due

**May 15** Angus Foundation scholarship applications due

**May 15** Ownership deadline for the National Junior Angus Show (NJAS)

**May 15** Entry deadline for North Central Regional Preview

**May 15** Entry deadline for Northwest Regional Preview

**May 15** Entry deadline for Eastern Regional Junior Angus Show

**May 27-30** Atlantic National Regional Preview Junior Angus Show; Timonium, Md.

**June 1** Entry deadline NJAS

**June 1** Outstanding Leadership Award applications due

**June 15** Deadline for submitting names of state candidates and delegates for NJAA Director elections



**June 15** LEAD registrations due

**June 18-20** Eastern Regional Junior Angus Show; Clemson, S.C.

**June 20-22** Northwest Regional Preview Junior Angus Show; Kennewick, Wash.

**June 24-26** North Central Regional Preview Junior Angus Show; Springfield, Ill.

**July 7-12** NJAS; Tulsa, Okla.

**July 22-25** LEAD Conference; St. Joseph, Mo.

**Aug. 1** Ownership deadline for NAILE junior show and American Royal junior show (**issue date**)

**Sept. 20** Entry deadline for American Royal junior heifer show

**Oct. 1** Entry deadline for NAILE junior heifer show

**Oct. 1** Ownership deadline (**issue date**) for National Western Stock Show - junior show

**Oct. 29-Nov. 1** American Royal; Kansas City, Mo.

**Nov. 14-18** NAILE; Louisville, Ky.

**2000**

**April** Western Regional; Reno, Nev.

**June 22-25** Eastern Regional; Lebanon, Ohio

**July 10-15** NJAS; Des Moines, Iowa

**2001**

**July 9-14** NJAS; Denver

**NOTE:** American Royal, NAILE and the National Western ownership deadlines are **ISSUE DATES**. All others are **POSTMARK DATE**.

Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the *ANGUS JOURNAL* (Winter and Summer) and one copy of each semiannual NJAA *DIRECTIONS* newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the *ANGUS JOURNAL* Circulation Department or the American Angus Association Junior Activities Department.

**DIRECTIONS**

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