



POSITION POSTING

The American Angus Association is seeking candidates for a Communications Specialist in its St. Joseph, MO office, a short drive from the Greater Kansas City Area. The position of Communications Specialist is responsible for gathering industry information, perspectives and imagery, and creating communications materials to benefit Angus producers across a variety of media platforms. The Communications Specialist reports to the Senior Communications Specialist.

POSITION RESPONSIBILITIES:

- Contribute to the weekly production of The Angus Report, including script writing, video editing and collecting news interviews during events and on-location shoots.
- Coordinate website stories for development by gathering necessary files and photos for news releases, Angus Journal features, ABB stories, Angus Talk articles and other content sources.
- Write news and feature stories to be used in various Angus media properties.
- Write news releases, announcements and other promotional materials on behalf of the American Angus Association.
- Write magazine features, produce video segments, audio news, and pursue ways to overlap storytelling across multimedia platforms.
- Contribute to weekly production of the audio news release, posted on the National Association of Farm Broadcaster's (NAFB) News Service.
- Collaborate with the team to improve media strategy for the National Junior Angus Association (NJAA), American Angus Association and Angus Journal, including creating graphics and other special features.
- Manage marketing and promotions leading up to the National Junior Angus Show (NJAS), along with the summer intern.

REQUIREMENTS:

- Excellent communication skills, including written and interpersonal skills, phone presence and presentation ability.
- Excellent interview and storytelling skills.
- Ability to organize, prioritize and execute multiple activities simultaneously.
- Ability to work in a fast-paced environment, meeting regular deadlines.
- Must be comfortable with applicable computer software and other technology, specifically, Adobe creative products such as Premiere Pro, InDesign and Photoshop. Experience in Adobe After Effects is helpful but not mandatory.
- Excellent photography and videography skills. Video skills must be both on-camera and behind the camera.
- Must be knowledgeable in AP-style
- Ability to work independently as well as in a team environment.
- Must be reliable and dependable.
- A positive attitude and a willingness to learn is a must.
- Must be available to travel up to 20% of the time.

EDUCATION/EXPERIENCE:

- Bachelor's degree in agricultural communications, journalism, broadcast media and other applicable fields, or equivalent work experience.
- Must have practical experience in a media environment through education, internships or employment.
- An agricultural background or animal science focus is a plus, but is not required.

Employees of the Association enjoy a strong benefits package including medical insurance, dental insurance, vision coverage, life and disability insurance and a 401K. Personal Time Off (PTO) is also included.

If you are interested, please submit a cover letter, resume and salary requirements to careers@angus.org.

The American Angus Association is the nation's largest beef breed registry with nearly 25,000 adult and junior members. The Association's goal is to serve the beef cattle industry, and to increase the production of consistent, high quality beef that will better satisfy consumers throughout the world. The Association is comprised of the parent company, the American Angus Association located in St. Joseph, MO, along with its four subsidiaries: Angus Genetics Inc., Angus Productions Inc., Certified Angus Beef LLC and the Angus Foundation. The American Angus Association is an EOE.