

# ANGUS

## THE BUSINESS BREED

### 2020 COMMUNICATIONS INTERNSHIP

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The American Angus Association's communications team is offering a summer internship that will enhance a student's market value through real-life, hands-on experience. From print stories to TV scripts, photography, graphic design and more, the communications intern will truly gain valuable agricultural communications experience. Applicants should have strong writing and design skills and have completed coursework in news and feature writing, editing and design. Experience in photography, video and social media would be helpful.

We are accepting applications from college juniors or seniors studying journalism, agricultural communications or related fields. Candidates should display leadership skills through academic and extra-curricular activities and excitement and passion for the role and cattle industry.

The internship spans from approximately late-May to mid-August at the American Angus Association headquarters in St. Joseph, Mo., outside Kansas City, with specific starting and ending dates depending on the applicant's availability. Some travel and weekend work would be necessary.

#### Responsibilities:

- Assist in the production of video news segments, including script writing, video editing and collecting news interviews during events and on-location shoots
- Write articles for the *Angus Journal*, *Angus Beef Bulletin* and other content sources
- Write news releases, announcements and other promotional materials on behalf of the American Angus Association
- Collaborate with the team to improve social media presence and strategy for the National Junior Angus Association (NJAA), American Angus Association and its entities
- Assist with marketing and promotional projects for all American Angus Association entities and departments

#### Intern can expect to:

- Develop photography and videography skills
- Enhance writing abilities for multiple platforms (print, web, broadcast)
- Create social media content and develop plans according to Association guidelines
- Become well-rounded in public relations and livestock association-related communications
- Attend the National Junior Angus Show and related events throughout the summer

#### How to apply:

Please submit cover letter, résumé, portfolio samples and three references to [careers@angus.org](mailto:careers@angus.org) no later than February 1, 2020.