

# ANGUS

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THE BUSINESS BREED

June 6, 2019

Dear Angus Breeders:

I wanted to update the membership on the recent Association Board of Directors meeting this past week. Here is a summary of our major action items:

- The appointment of Mark McCully as our chief executive officer, effective June 10, 2019.
- Progress continues to be made with the Angus Foundation. The Angus Foundation board reaffirms its commitment to youth by dedicating a record amount of scholarship dollars to be given at the 2019 National Junior Angus Show in Louisville, Kentucky.
- The *Certified Angus Beef*® brand “Targeting the Brand” logo will be included within the pedigree lookup feature for both bulls and females using non-parent values.
- The Expected Progeny Difference requirements will be removed from the requirements for the National Angus Bull Sale held in conjunction with the National Western Stock Show in Denver.
- It was announced that the American Angus Association will host the 2025 World Angus Forum in tandem with the National Angus Convention.

Look for our regular board highlights to be released in the coming weeks. Again, please feel free to reach out to myself or any one of the directors should you have any questions.

Respectfully,



John Pfeiffer  
President  
American Angus Association