

THE NEW HD 50K™ FOR ANGUS



MAKE EARLIER, MORE ACCURATE DECISIONS.

THE LATEST ADVANCEMENT IN ANGUS GENOTYPING TECHNOLOGY FROM ZOETIS AND FULLY ENDORSED BY THE AMERICAN ANGUS ASSOCIATION AND ANGUS GENETICS, INC.

Zoetis is pleased to announce HD 50K™ for Angus, a new genotyping platform developed in partnership with AGI for Angus seedstock producers.

New HD 50K™ for Angus replaces i50K™ and the previous version of HD 50K, and represents the latest advancement in Angus genotyping technology.

ZOETIS PROVIDES COMPREHENSIVE GENETIC AND MANAGEMENT SOLUTIONS FOR BEEF PRODUCERS:

- 17 Ph.D. geneticists driving cutting edge research and development as well as field and customer support across the livestock business
- First to market with novel wellness traits in dairy cows and calves
- Development of innovative decision support tools
- Unmatched technical support and customer service

SELECT, MATE AND MARKET ANGUS SEEDSTOCK WITH CONFIDENCE:

- Commercial bull buyers increasingly request GE-EPDs
- HD 50K for Angus tested bull batteries enable Sire Match for GeneMax™ Advantage tested heifers
- Reduce selection and breeding mistakes—with HD 50K™ for Angus

HD 50K™ for Angus: The people, the products, and services you have always relied on.

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