

# ANGUS

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## THE BUSINESS BREED

June 12, 2019

A letter to the members of the American Angus Association:

I wanted to take the chance to introduce myself and let each of you know how honored and excited I am to serve as your new chief executive officer of the American Angus Association. I'm only in my first few days so definitely still overwhelmed by all that I have to learn. Yet one observation has been abundantly clear from the start: this team is full of passionate, committed and talented folks. It's my pleasure to get to know each of them and learn all the ways they serve the Angus membership.

I'm humbled by this opportunity and realize we have some challenges in front of us. There are a few concerns that I know of, and I'm sure there may be others that I'm naive to. But my confidence is extremely high. We are an organization with abundant blessings, filled with members and staff who are good, well-intentioned people, and I am totally convinced we align and agree on far more things than we disagree on. By focusing on those common and shared values, I believe we can reestablish a high level of confidence and trust across the Angus family, have civil dialogue on those issues where perspectives and solutions differ, and ultimately, deliver the most promising future possible for the members of the American Angus Association. I'm invigorated by that vision and look forward to seeing it to fruition.

I am committed to understanding the needs of the membership and will do my best to be available to meet you and hear your thoughts and ideas. I will be at the National Junior Angus Show in Louisville for the entire week. If you are there, I sure hope you'll come introduce yourself. And of course, the entire team and I are only a phone call or email away.

Again, I'm incredibly optimistic and excited about the road ahead and look forward to humbly serving this great breed and its members.

Sincerely,



Mark A. McCully  
Chief Executive Officer  
American Angus Association