

DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION
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Spring 2001

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TERMS UP IN 2001

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Jamie Meyer, membership/information director—400 Squires Blvd., Apt. F45, Stillwater, OK 74075; phone: (405) 743-1989; e-mail: jamielmeyer@aol.com

TERMS UP IN 2002

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Angus Foundation

Heifer Package Sets Record in Denver

Since 1980 the Angus Foundation Heifer Package has been the benchmark of generosity and support for future Angus producers. This year's Angus Foundation Heifer Package exceeded the expectations of all involved. Sitz Angus of Harrison and Dillon, Mont., donated the pick of their entire 2000 heifer calf crop. The package was purchased for a record-setting \$101,000 by Falcon Seaboard Ranches of Fredericksburg, Texas. To date, this generous act stands as one of the largest single donations to the Angus Foundation.

The money generated from this sale will be used for scholarships, education and leadership programs. A special thank you is also extended to the contending bidder, Kahn Cattle Co. of Rydal, Ga. Without the support, generosity and guidance of respected breeders such as these, it would be very difficult for the National Junior Angus Association to conduct junior activities at the broad level in which we have all become accustomed.

— Tom Patterson and Sy Olson



The Angus Foundation received \$101,000 in donations from Falcon Seaboard Ranches, Fredericksburg, Texas, during the sale of the pick of the 2000 heifer calf crop from the Sitz Angus herd in Dillon and Harrison, Mont. Pictured following the sale are (front row, from left) Sy Olson, Angus Foundation director; Amber Sitz; Taylre Sitz; Menzi Spiller; Sonya Smith, National Junior Angus Association chairperson; (standing, from left) Arvin Arthun; Donna Sitz Arthun; Jim and Tammi Sitz; Bob and Jenny Sitz; Misti Menzies Spiller; LaWanda Menzies; Becky Tiedeman; Duery Menzies, vice president and general manager, Falcon Seaboard Ranches; and Bob Tiedeman.

What Inquiring Minds Want to Know!

There are those little things that tell what a person is like. Now is your chance to get to know the 12 directors of the National Junior Angus Association (NJAA).

Sonya Rae Smith

My middle name is from my grandfather.
First vehicle: 1981 Buick LaSabre
Favorite color: Red
Favorite food: Tacos
Favorite drink: Dr. Pepper
Favorite gum: Big Red
Favorite footwear: New Balance

Brandon Lee Douglas

Lee is a family name.
First show animal's nickname: Big Mac
First vehicle: Ford Bronco
Favorite color: Green
Favorite food: Steak
Favorite drink: Doesn't like "pop," prefers lemonade
Favorite footwear: Olathe boots

Sarah Allison Porter

I get my name from my grandmother, whose name was Sarah Alice.
First show animal's nickname: Aunt Jemima
First vehicle: Honda Accord
Favorite color: Yellow
Favorite drink: Dr. Pepper
Favorite gum: Trident
Favorite footwear: Adidas

Sy Doak Olson

My middle name is my grandmother's last name.
First show animal's nickname: Carla
First vehicle: Ford truck
Favorite color: Green
Favorite drink: Dr. Pepper
Favorite gum: Wrigley's Spearmint
Favorite footwear: My workboots

Miranda Elayne Grissom

First show animal's nickname: Deerey
First vehicle: 1993 Jeep Cherokee
Favorite colors: Black and red
Favorite food: Mexican
Favorite drink: Dr. Pepper
Favorite gum: Winterfresh
Favorite footwear: Cole-Hann

Jamie Lorene Meyer

Lorene is my grandma's name.
First vehicle: Beretta
Favorite color: Blue
Favorite food: Peanut butter
Favorite drink: Dr. Pepper

Favorite gum: Extra Polar Ice
Favorite footwear: New Balance

Brittney Rae Burns

First show animals nicknames: Billy & Abby
First vehicle: White 1993 Toyota Corolla
Favorite color: Red
Favorite food: Pasta
Favorite drink: Diet Coke
Favorite gum: Juicy Fruit
Favorite footwear: Her Brown Leather boots

Heath Stuart Johnson

My father's name is Stuart.
First show animals nickname: Bridget
First vehicle: Pontiac Grand Am
Favorite color: Blue
Favorite food: Lasagne
Favorite drink: Mountain Dew
Favorite gum: Bazooka
Favorite footwear: Vasque Gore-Tex

Tom Wilson Patterson

First show animals nicknames: Gina & Nellie
First vehicle: 1972 International Scout
Favorite color: Green
Favorite food: Prime Rib
Favorite drink: Dr. Pepper
Favorite gum: Wrigley's Spearmint
Favorite footwear: Justin Sport Chukka's

Jessica Ann Sawyer

Ann is my mother's and great-grandmother's middle name.
First show animals nickname: Lucy
First vehicle: 1988 Brownish-gold Pontiac 2000
Favorite color: Purple
Favorite drink: Diet Mountain Dew
Favorite gum: Trident
Favorite footwear: Justin Tennis Shoes

Ryan Peter Sweeney

Peter is my father's name.
First show animals nicknames: Joey & Princess
First vehicle: 1985 Ford Pickup
Favorite color: Blue
Favorite food: Prime Rib
Favorite drink: Dr. Pepper
Favorite gum: Big Red
Favorite footwear: Rockports

Christy Marie Walther

My mother's middle name is Marie.
First show animals nickname: Lady
First vehicle: Blue Toyota Tercel
Favorite colors: Blue & Gray
Favorite food: Mexican
Favorite drink: Diet Coke
Favorite gum: Winterfresh
Favorite footwear: Nike Air Duralons

— Christy Walther



Serving on the Board of Directors for the National Junior Angus Association (NJAA) for 2000-2001 are (seated, from left) **Sonya Smith**, Lebanon, Tenn., chairman; **Brandon Douglas**, Gentry, Ark., vice chairman; **Allison Porter**, Jefferson, Ga., communications director; **Sy Olson**, Hereford, Texas, Angus Foundation director; **Miranda Grissom**, Prague, Okla., leadership director; and **Jamie Meyer**, Douglass, Kan., membership/information director. New directors elected to serve two-year terms are (standing, from left) **Christy Walther**, Mount Crawford, Va.; **Jessica Sawyer**, Bassett, Neb.; **Tom Patterson**, Columbus, Mont.; **Heath Johnson**, Tupelo, Miss.; **Ryan Sweeney**, Mason, Mich.; and **Brittney Burns**, Kickapoo, Ill.

LEADERSHIP PRINCIPLES

* Know your job

❖ Communicate

★ Know yourself

⊗ Care for people

▲ Set an example

✱ Equip others

✚ Educate

✱ Develop teamwork

From Air Force Leadership (AFP 35-49), United States Air Force. 1985.

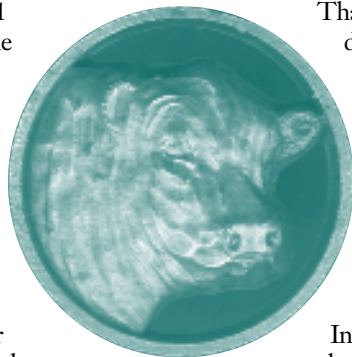
Go for the Gold and More!

Have you ever dreamed of winning a bronze, silver or gold medal? As an active National Junior Angus Association (NJAA) member you can do just that!

In 1972, the American Angus Association established the National Junior Recognition Program, to nationally recognize young Angus breeders for their continued achievement. Any life, regular or junior member of the Association who is under 21 years of age may apply. The program is based on activities you participate in during your entire NJAA career. There are three levels of recognition — Bronze, Silver and Gold.

The Bronze Award requires a minimum of 1,000 points, and the Silver Award requires an additional 1,000 points, for a total of at least 2,000 points. To receive the Gold Award, you must earn 1,000 more points for a total of 3,000 points. There are many ways for you to earn points such as holding an office in your state association, attending a leadership conference, competing in junior Angus shows, enrolling your herd in performance-testing activities, producing and merchandising Angus cattle, and participating in contests (public speaking, poster, team sales, cook-off, etc.).

You can apply for the Bronze and Silver awards at any age. However, the Gold award is given only during your last year of eligibility as a junior member. All you have to do is keep track of all your junior Angus activities. To obtain an award form, visit the NJAA Web site at www.angus.org/NJAA, contact your regional manager, or call the Association. When you have enough points accumulated, fill out the award application, and send it to the Director of



Junior Activities. After your application is reviewed and approved, you will receive a specially designed Bronze, Silver or Gold pin. In addition, you will probably see your name in local, regional and national publications.

The records you keep for the recognition program will come in handy when you are ready to graduate from high school and apply for scholarships.

That's right! Thousands of dollars in scholarships are awarded each year to deserving NJAA members. High-school seniors may apply for scholarships offered by their state Angus auxiliaries. State winners are eligible to compete for the American Angus Auxiliary scholarships.

In addition, high-school seniors and college students are eligible to apply for Angus Foundation scholarships and the Certified Angus Beef LLC/NJAA scholarship.

And, that's not all! In 1994, the Outstanding Leadership Award was established in memory of Barbara Smalstig for her support of the NJAA. NJAA members who are 14 years of age or older as of January 1, of the current year are eligible for this award. Each year, one winner is selected, and he or she is presented with an eagle statue, along with a check for \$500.

Applications for all of these awards and scholarships are available at the Angus Web site www.angus.org or by contacting the Junior Activities Department, American Angus Association, 3201 Frederick Ave., St. Joseph, MO 64506; phone (816) 383-5100. Don't miss your chance to "Go for the gold and more!"

— Ryan Sweeney

American Angus Auxiliary Update

The American Angus Auxiliary is in full speed this spring, gearing up for the National Junior Angus Show (NJAS) in Denver this July. The Auxiliary sponsors many activities, including the National Showmanship Contest and the All-American Certified Angus Beef® Cook-Off, which had its largest number of contestants this past year in Iowa with 44 entries and 190 participants. We are looking forward to a record-breaking contest again this year. For more information about the cook-off contact Anne Patton Schubert at (502) 477-2663.

The Auxiliary also sponsors three prestigious junior awards. These are listed below with their respective committee chair contacts. The American Auxiliary Achievement Award committee is chaired by Rene Driscoll, (319) 668-2082. The Silver Pitcher Award committee is chaired by Sherrie Grappe, (870) 694-2126. The Crystal Award committee is chaired by Cathy Watkins, (765) 779-4007. Please call these chairwomen for more information and how to apply for these great awards.

The American Angus Auxiliary Scholarships are presented annually at the NJAS. This year 10 scholarships will be awarded. First, second, third, fourth and fifth place awards will be given to qualified boy and girl applicants amounting to \$1,200, \$900, \$800, \$600 and \$500, respectively. Scholarships may be defined as financial grants for which no equivalent work is required. For more information call your state scholarships contact or call the National Scholarship Chairwoman Pat Grote at (580) 847-2391 or e-mail: grot ranch@redriverok.com

— Pat Grote

Angus Foundation Golf Tournament Sponsors Needed

Event, golf cart, hole and towel sponsors are needed for the first-ever Angus Foundation Golf Tournament. This event promises to bring fun, excitement and a little relaxation. Recognition will be given to tournament sponsors with signage on the golf course, through the tournament program, the *Angus Journal* and the National Junior Angus Show program.

The Angus Foundation was established in 1980, as a means to support youth, education and research. Each year a growing number of junior Angus members benefit from the Angus Foundation, through scholarships, contests and leadership conferences. For information on sponsorship levels, please contact James Fisher at jfisher@angus.org or call (816) 383-5100.

Meet the Queen

Miss **Lacey Anne Robinson**, from Montgomery City, Mo., is the 2001 Miss American Angus. You will see her representing our breed at many Angus shows and events throughout the next year. Here is little bit about her.



Lacey Anne Robinson

Q: How old are you?

A: I am 18 years old.

Q: Where did you attend high school?

A: I attended Montgomery County R-2 High School.

Q: Can you tell us about your family?

A: My family includes my dad Allen, mom Stephanie, 15-year-old sister Kera, and 6-year-old brother Layne.

Q: Where are you attending college?

A: Black Hawk Junior College.

Q: What are your future plans?

A: I plan on having a career in either veterinary medicine or animal science.

Q: How long have you been showing Angus cattle?

A: I have been showing since I was 8-years-old.

Q: What made you aspire to be the queen?

A: I saw it as a great opportunity to be an ambassador for the Angus breed and the beef industry. Two things I believe in very strongly and would like to promote. I also like working closely with

the juniors of our association.

Q: What is your favorite part about being Miss American Angus?

A: I enjoy traveling to places I've never been and meeting people from across the country. I hope to make many new friends in the coming year.

Q: Now for some fun and easy questions. What is your favorite color?

A: My favorite color is blue.

Q: What is your favorite food?

A: I love to eat Certified Angus Beef® steak and cheesecake.

Q: What is your favorite song?

A: I like to listen to anything George Strait sings.

Q: What is your favorite book?

A: My favorite book would have to be *All Creatures Great and Small*, by James Herriot.

Q: What is your favorite movie?

A: "The Green Mile" is my favorite film.

The NJAA would like to wish Lacey the best of luck during her reign as Miss American Angus.

— *Brittney Burns*

THE COWMEDIAN'S CORNER

Q: What did the cow like best at church?

A: All the pretty moo-sic and the pasture's sermon!
—*Nancy Vander Schaaf, Iowa*

Q: Where do cows go on dates?

A: To the moo-vies!
—*Britney Dixon, New Jersey*

Q: Why wouldn't you tell a cow a secret?

A: Because it might just go in one ear and out the udder.



Do you have a joke for "The Cowmedian's Corner?" Send us your favorite cow jokes and riddles for the next issue of Directions. If we use your stuff, we'll send you a cool NJAA T-shirt. Send jokes to: Cowmedian's Corner, % James Fisher, 3201 Frederick Ave., Saint Joseph, MO 64506-2997.

2000 Outstanding Leadership Award

Ryan Sweeney from Mason, Mich., was the 2000 National Junior Angus Association (NJAA) Outstanding Leadership Award recipient. This award was instituted in 1994 in memory of Barbara Smalstig for her support of the NJAA. It was designed to recognize an outstanding NJAA member and is based on leadership demonstrated through Angus activities, as well as other extracurricular involvement. This year's recipient has gone above and beyond these qualifications.



Ryan is the 19-year-old son of Pete and Barb Sweeney, and is currently a sophomore at Michigan State University (MSU) majoring in animal science and agribusiness management. He serves as the vice president of Block & Bridle, is a member of the MSU meats judging team, and an employee at the Purebred Beef Cattle Teaching Center. He has been an active member in the Michigan Junior Angus Association for the past 11 years and has served on the board of directors since 1991. He was

instrumental in developing and implementing a Premier Breeder Award program for his state junior association.

In addition, Ryan started his own fabricating company, RPS Enterprises, which builds chutes, gates and other custom-designed livestock equipment. He was awarded the National FFA Proficiency Award in Agricultural Sales and/or Service Entrepreneurship in 2000 and in Ag Mechanical Technical Systems in 1999.

In the future, Ryan would like to compete on the livestock judging team and pursue an internship with an Angus operation. After college, he plans to manage a beef cattle operation while running RPS Enterprises. What an outstanding leader. Congratulations Ryan!

— *Allison Porter*

Inspiration

All too often, we take for granted the time we are given. We get caught up in completing our homework, working at our jobs, or finishing our chores. We repeatedly forget that each day is a "new day" that we are given to decide how we want to live it and exactly what we want to accomplish. Since we all recently celebrated the dawning of a new year, it is a crucial time to reflect on our lives and make a new beginning. I am sure that each of us wrote down New Year's resolutions that already have been forgotten but the most important resolution to remember is that how we experience our days or choose to live our lives is all up to us. This poem says it best...

It's All Up To You

This life is the only one you're given. Look for the opportunity to grow and never be discouraged in your efforts to do so.

Replace your weaknesses with positives; take life's broken pieces and recreate your dreams.

Never measure the future with the past; let yesterday become a memory and tomorrow a promise.

Begin each day by focusing on all that is good, and you'll be in a position to handle whatever comes along.

Take responsibility for your actions; never make excuses for not being the best you can be.

If you should slip, be comforted by the thought that we all do at times. Determine your tomorrow by the choices you make today, and you will find yourself living in joy and triumph.

—Linda E. Knight

The past is behind you. The future awaits you. Now is a gift that is why they call it the present. Remember to greet each new year with enthusiasm, live each day to the fullest, and never forget that how we live our lives is up to us!

—Brittney Burns

THE CHAIRMAN'S PERSPECTIVE:

What Does ANGUS Mean to You?

When I was thinking of what to write for my last *Directions* article, I decided to share with you just how much being a part of the National Junior Angus Association (NJAA) has meant to me and what I have learned through this experience. To me, Angus stands for Achievement, New ideas, Guarantee, Unity and Support.

Showing Angus cattle has taught me a great deal about achievement. At first, I thought to truly achieve something you must win the blue ribbon. I soon realized that sometimes just holding the heifer in the ring was an achievement in itself.

Through the years showing and working with cattle, I have learned to be open to new ideas. Things are not always going to be exactly the same as they were the first day you stepped into the ring. I have learned to be open to new suggestions, and I have realized that there are a lot more people who know a lot more about things than I do.

The Angus name is a guarantee. When you hear Angus you know that you are dealing with a superior product, whether it be a show heifer or a *Certified Angus Beef*® steak. The quality is there and so is the good reputation.

It is good to go to a cattle show

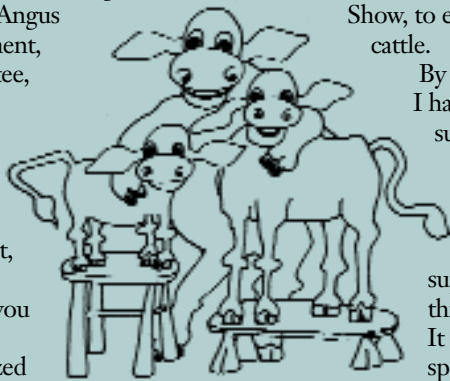
because there is so much unity. Not only are we all there to show but to learn more about Angus cattle. It is great to have so many people from all over the country coming together for one week, such as National Junior Angus Show, to enjoy one thing, Angus cattle.

By showing Angus cattle, I have learned about support. I have made friends that may live across the country (Hey, California!) but have been so supportive in different things that I have done. It may be listening to a speech I was going to give or telling me good luck before I went in the

ring. Whatever the case, I could not be where I am today if it had not been for the support that I have received from my friends, and especially my family.

I truly have enjoyed my years in the junior program and look forward to my involvement in the adult association. Since the list would be too long to include, I would just like to say "thanks" to everyone who has played a part in helping me along the way, you know who you are. Thanks again!

—Sonya R. Smith



DONETA BROWN ILLUSTRATIONS

Golf for a Good Cause

The Angus Foundation and golf — it doesn't get any better than that. The first Angus Foundation Golf Tournament in conjunction with the National Junior Angus Show (NJAS) will begin at 7:30 a.m., with a shotgun start, July 10 in Denver, Colo. The tournament will benefit the youth of the Angus industry. It will be a best-ball scramble with teams of four competing. A breakfast will be served at 6:30 a.m. in addition to an awards luncheon at the completion of the tournament. It will be a fun-filled day with competition for the avid and amateur golfer. For entry forms, contact James Fisher or Monica Jordan at jfisher@angus.org or mjordan@angus.org or call (816) 383-5100. We look forward to seeing you there. Entry deadline is June 1.

—Sy Olson



Spotlight on COLORADO

Junior Angus Association



The Colorado Junior Angus Association (CJAA) is a state junior Angus association on the move. In the last five years, membership has grown from 15 to 45 members.

"I'm so excited about the future of our organization," says Theresa Craig, CJAA president.

Golden Trend is the association's state field day. The event is much more than a cattle show, including poster and speech contests and a showmanship competition.

Fundraising is also a main project for CJAA. Past fundraisers have included raffles for a cattle blower and Certified Angus Beef® (CAB®) steaks. Juniors also serve meals at the annual Rocky Mountain

Special Event Sale. They earn money for each plate served.

Dennis Craig, CJAA advisor, is very proud of the junior members. He recognizes them for the quality of cattle shown and the showmanship skills they have acquired.

We wish them continued success with their junior programs and look forward to meeting their members this summer at the National Junior Angus Show (NJAS) in Denver, Colo.

— *Brandon Douglas*

Making the National Junior Show Happen

With the 2001 National Junior Angus Show (NJAS) only a few short months away, we decided to put this year's hosts, the Western states junior Angus associations in the "State Spotlight."

This group of more than 1,600 junior members from nine states, as well as countless advisors have joined forces to host the largest single beef



breed show in the world, July 10-14 in Denver, Colo. In a wonderful example of teamwork, junior associations representing California, Colorado, Idaho, Montana, New Mexico, Oregon, Utah, Washington and Wyoming have all stepped forward to meet this awesome challenge. These associations are the first ever to co-host a NJAS.

Hosting the nation's largest junior show requires nearly a year of preparation, as well as many months of fundraising. The nine host states each have been challenged to raise \$5,000 to meet the costs of hosting the NJAS. Many interesting and exciting approaches to fundraising have been implemented. Several useful items such as a squeeze chute and an ATV are being raffled, and many generous breeders have donated sale cattle with the proceeds going to the NJAS.

As our junior association grows even larger, it will become even more tedious and expensive to host a NJAS in any area of the nation. Hopefully, in years to come, other states will follow the example set by these Western "pioneers" and decide to co-host this exciting and educational event.

While you are "Under the Western Sky" this July in Denver, please enjoy the scenery, hospitality, and take time to thank the hosts and sponsors of this year's show. They have gone to a great deal of effort to make sure your 2001 NJAS will be one to remember.

— *Tom Patterson*

A TRADEMARK for the FUTURE

Certified Angus Beef LLC (CAB®) since its initiation in 1978, has had tremendous success because of the quality and integrity that is associated with each cut of meat purchased. In 2000 more than 570 million pounds were sold all over the world, and we can only look forward to a brighter future.

But why is this product increasing in popularity so exponentially? The answer is simple: people love the taste and the feeling they get from eating a Certified Angus Beef® (CAB®) product. It is a known fact that a high-quality steak triggers the pleasure center of the brain, known as the hypothalamus. This causes a very enjoyable eating experience accompanied by a relaxing and calming sensation.

Another reason that this program has been so successful is because of the integrity that is maintained to assure consumers that they are indeed eating CAB. It is the only brand of beef with built-in checks and balances to track every single pound of meat from initial slaughter to the consumer. Therefore, we can order this product without the fear of getting a low-quality cut of meat or having a potentially

bad eating experience, which should increase the demand of CAB even more in the future.

An exciting time is ahead of us as CAB has been named as a supplier to the 2002 Winter Olympic Games in Salt Lake City, Utah. This event will be a wonderful tool to market our product not only to people from the United States, but from all over the world. The spectators will not be the only ones purchasing these products; the athletes will eat them as well. The items on the menu will include the CAB Frankfurter, the Quick-N-Easy™ pot roast, the heat-and-serve barbecue beef, and deli items.

Once again, this is a very exciting time for CAB, as well as the beef industry as a whole. People are beginning to substitute low-quality quick dinners such as chicken, to a healthier, more nutritious meal with a source of beef. With increasing production of Angus cattle, our associations will continue to grow, and eventually CAB could be on the menu in every single restaurant in the United States and possibly the world.

— *Heath Johnson*



2001 NJAS Schedule and Rule Changes:

Note these schedule and rule changes for this year's National Junior Angus Show (NJAS) in Denver, Colo.

NJAS schedule changes:

- ◆ The Team Sales Competition has been moved to 2 p.m., Wednesday, July 11.
- ◆ The Prepared Public Speaking contest is 2 p.m., Thursday, July 12. Once again, the *Angus Journal (AJ)* is sponsoring the senior division. The *AJ* will offer \$1,000 for first place, \$750 for second place and \$500 for third. Recipients of the scholarships will receive the awards after the Junior Activities Department receives proof of enrollment at an institution of higher education. Along with the added scholarship money, the senior speech contest rules were revised to specify that speeches must follow the announced topic each year.

The topic for this year's senior division is:

According to the USDA, a voluntary national individual animal ID system is projected to be in place in the United States in the next three years. What do you see the role of this individual animal identification being as it

relates to the Angus Beef Record Service offered to commercial cattlemen by the American Angus Association, and will it provide opportunities for improving the national beef herd?

For more information, contact the Junior Activities Department.

- ◆ The Quiz Bowl will be 6 p.m., Thursday, July 12.
- ◆ The Friday Night Social will be at the headquarter hotel, Double Tree.

NJAA contest changes:

- ◆ The new deadline for the NJAA/AJ Photography contest is June 1. In order to get the photos judged, comments written and the winning photos scanned for use in the *Angus Journal*, it was necessary to change the entry deadline for this contest.

- ◆ There are also two new twists in the Graphic Design contest, this year. First, entries must be sent to the American Angus Association office. The entry deadline is June 15. Second, contestants are to design a brochure for the 2002 LEAD Conference. The contest has grown and has become broad in

design, therefore we have decided to set an idea for all contestants. The only items given are the tentative date of Aug. 1-4, 2002 and the location of Sacramento, Calif. Juniors are to decide the theme. The winner's brochure may be used for the promotion of the 2002 LEAD Conference. The NJAA board of directors will make the final decision regarding its use.

- ◆ There is also a change to the poster contest. All work must be done by hand, and no computer-generated graphics or designs are to be used. Posters will be checked as they are turned in at the NJAS office. It is the NJAA board of directors' final decision to disqualify any entries.

If you have any questions about the changes, please contact Jamie Meyer, Membership/Information director, or the Junior Activities Department at the American Angus Association. Also check the NJAA Web site, www.angus.org/njaa, for any other contest changes and updates.

— Jamie Meyer

REGIONAL MANAGER PROFILE: *Matt Caldwell*



National Junior Angus Association (NJAA) members have many to thank for their contributions. Of special importance to juniors are our 12 regional managers who help with many behind-the-scenes efforts to ensure meetings and shows run efficiently and according to Association rules. Other roles regional managers play include promoters for the Angus Foundation and of the welfare of local and state organizations. In order to learn more about our regional managers and the Association staff, this

column has been formed to spotlight someone who is active with junior activities from American Angus.

I recently talked with Matt Caldwell who was busy at the National Western Stock Show in Denver, Colo. Matt lives in Topeka, Kan., and his territory includes Kansas, Oklahoma and Colo.

Q: What are some regular responsibilities you have with your position?

A: I work with many areas including sales, herd visits, junior and open shows, and advertising responsibilities.

Q: What junior activities are you actively involved in?

A: I enjoy helping with and attending state field days, junior shows and state junior association meetings.

Q: When did you begin your involvement with Angus cattle?

A: I grew up around Angus cattle.

Q: What are some projects that the American Angus Association is currently working on that you feel will secure the strength of our breed in the future?

A: Continued involvement and interest in current performance, commercial relations and the American Angus Association Centralized Ultrasound Processing (AAACUP) programs are some things I really like that the Association is doing to help secure and broaden our future.

Q: What can NJAA members do to contribute to the promotion of our end product?

A: There are many things junior members can do to help promote our end product. Some very important things juniors need to do are become aware of the changing industry, become consumer oriented and keep up with all facets of the industry.

Q: If you could give one piece of advice to NJAA members, what would it be?

A: They need to be aware that junior programs are not all about the showing. The other activities the junior program promotes are just as important. All the contests at the National Junior Angus Show, LEAD Conference and activities on a state level are all very important, and juniors should become involved in all facets of the junior program.

— Miranda Grissom

Important dates and deadlines for juniors

APRIL 2001

- 15 Ownership and entry deadline for the Atlantic National Regional Preview
- 27-30 Western Regional; Reno, Nev.



- Preview Junior Angus Show
- 15 Entry deadline for Eastern Regional Junior Angus Show
- 24-27 Atlantic National Regional Preview Junior Angus Show; Timonium, Md.

- 22-24 Eastern Regional Junior Angus Show; Tupelo, Miss.

- 28 American Royal Junior Show; Kansas City, Mo.

- 29 American Royal Open Show; Kansas City, Mo.

NOVEMBER 2001

- 10-13 NAILE; Louisville, Ky.

Note: American Royal, NAILE, & the National Western ownership deadlines are ISSUE DATES. All other deadlines are POSTMARK DATES.

MAY 2001

- 1 Deadline for Honorary Angus Foundation and Advisor of the Year nominations
- 1 Ownership deadline Eastern Regional Junior Angus Show
- 1 Ownership deadline Northwest Regional Junior Angus Preview Show
- 15 CAB/NJAA scholarship applications due
- 15 Angus Foundation scholarship applications due
- 15 Ownership deadline for the National Junior Angus Show
- 15 Entry deadline for Northwest Regional

JUNE 2001

- 1 Entry deadline National Junior Angus Show
- 1 Outstanding Leadership Award applications due
- 15 Deadline for submitting names of state candidates and delegates for NJAA elections
- 15 LEAD registrations due (early registration deadline)
- 20 Entry deadline for the All-American Angus Breeders Futurity Junior Show
- 21-23 Northwest Regional Preview Junior Angus Show; Prineville, Ore.

JULY 2001

- 9-14 National Junior Angus Show; Denver, Colo.
- 27-28 All-American Angus Breeders Futurity Junior Show; Louisville, Ky.

AUGUST 2001

- 1 Ownership deadline (issue date) for NAILE Junior Show and American Royal Junior Show
- 2-5 LEAD Conference; Nashville, Tenn.

SEPTEMBER 2001

- 20 Entry deadline for American Royal Junior Heifer Show

OCTOBER 2001

- 1 Entry deadline for NAILE Junior Heifer Show
- 1 Ownership deadline (issue date) for National Western Stock Show – Junior Show

2002 DATES AND SITES

- April** Western Regional; Reno, Nev.

- June** 21-23 Eastern Regional; Timonium, Md.

- July** 8-13 National Junior Show; Milwaukee, Wis.

2003 DATES AND SITE

- July** 11-16 National Junior Show; Louisville, Ky.

Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the *ANGUS JOURNAL* (May and September) and one copy of each semiannual NJAA *DIRECTIONS* newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the *ANGUS JOURNAL* Circulation Department or the American Angus Association Junior Activities Department.

DIRECTIONS

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