

NJAA PREPARED PUBLIC SPEAKING CONTEST

Communication is a vital element in our society -- today more than ever before. The ability to communicate effectively is not only an art; it can mean the difference between success, mediocrity, or failure.

In an effort to foster the development of speaking skills among NJAA members, the National Junior Angus Association and the Junior Activities Department of the American Angus Association will co-sponsor a public speaking contest during the National Junior Angus Show.

Eligibility of Contestants

1. Contestants must be Junior, Regular, or Life Members of the American Angus Association.
2. Contestants will be divided into four age divisions: 9 to 13; 14 & 15; 16 & 17; and 18 to 21 as of Jan. 1 of the current year. Prizes will be awarded in each division.
3. Multiple entries from a state shall be allowed during this event's formative years. In time, each state may be eligible to designate only one representative to the contest.
4. Contestants will be required to submit a title page and a typewritten, double-spaced outline of their speech on 8.5 x 11-inch white paper to the Junior Activities Department by **June 10, 2010 (postmark date)**. The outline must be the result of the contestant's own efforts.
5. A title page must accompany the outline when submitted. It must include the title of the speech and the speaker's name, address, member code, birth date, age as of January 1.

The Speech

1. Any subject pertaining to Angus cattle or the beef industry is acceptable for the junior and intermediate divisions. Exploration of, and insight into, any and all phases of the industry are encouraged. Current affairs, policies and trends provide good topics.
2. The senior speech division will have a specified topic which will be industry related. The topic will be determined by the NJAA Board.

The 2010 senior speech topic is: You have a commercial breeder enrolled in Gateway, inform them the benefits of switching to AngusSource.

3. The speech must be the result of the contestant's own efforts and cannot have been presented for competition at a previous National Junior Angus Show.
4. Each speech in the junior division will be four to six minutes in length and the intermediate and senior division shall be between six and eight minutes in length. Deductions of a half a point per ten seconds will be made from the score by each judge for speeches under or over the specified length. A 1 minute warning will be given by event officials.
5. Each contestant will be allowed up to five minutes to answer questions from the judges.

Method of Judging

1. The NJAA Board and the director of junior activities will be in charge of the contest. Three competent and impartial judges will be selected to evaluate the contestants' efforts.
2. Speaking order will be determined by drawing lots made by the contest officials and posted near the show office prior to the contest.
3. Contestants will be permitted to use notes. Excessive reference to notes, however, may result in scoring deductions. The use of visual aids (charts, signs, slides, etc.) is not allowed.
4. Judges shall receive copies of the outline prior to the contest so that the general idea of the speech may be reviewed before actual presentation.
5. The judges will ask questions after each speech. Contestants will be graded on their ability to respond effectively.
6. The contestant will be scored on the basis of 50 points with 20% in organization and content, 20% in language and delivery, 20% in presentation, 20% in total effectiveness, and 20% in response to questions.
7. Upon completion of all speeches each judge shall total his/her score of the manuscript and presentation for each speaker. Contest officials will inform the judges if any points need to be deducted for time violations and then the judges will rank the contestants in numerical order on the basis of each judge's scores. (Highest score first, lowest score last.)

The rankings (not the score) of the three judges shall be added for each speaker, and the final placings determined by the lowest composite rankings. Actual scores will be used only to break ties. In the event the participants are still tied, they shall be named co-winners and two awards will be given for that placing and none given for the following placing.

Awards

Prizes and cash awards will be presented to the top contestants in each division. Prize money will be paid as follows: 1st-\$125; 2nd-\$100; 3rd-\$75.

Special Awards - Senior Division Only

The *Angus Journal* will award the top three placing contestants of the senior division with the following college scholarships: 1st - \$1,000; 2nd - \$750; 3rd - \$500.

Recipients of the scholarship will receive the money after the Junior Activities Department receives proof of enrollment at an institute of higher education.