

NJAA POSTER CONTEST

The National Junior Angus Association and the Junior Activities Department of the American Angus Association will co-sponsor a poster contest during the National Junior Angus Show (NJAS). Its purpose is threefold: 1) to display the creative talent of NJAA members; 2) to share ideas that may be useful in promotion of our breed, our organizations and our individual herds; and 3) to provide another fun, educational and competitive activity for interested juniors who may or may not be able to participate in other programs.

There will be three subject categories: Breed/Association Promotion, Membership Recruitment, and Herd Advertisement. Entries will be grouped according to the contestants' ages. The two age divisions will be: 9 to 13 and 14 to 17 as of Jan.1 of the current year.

Contestants need not be present at the time of judging to enter. In this way there will be no scheduling conflicts for junior participants. All posters will be placed on display throughout the show. Awards will be presented to the top entries in each division. Selected entries may be used in the *Angus Journal* or other publications.

Prizes and cash awards will be presented to the top contestants in each age division. Prize money will be paid as follows: 1st-\$30; 2nd-\$20; 3rd-\$10.

NJAA POSTER CONTEST GUIDELINES

1. Contestants must be a junior, regular, or life member of the American Angus Association.
2. All work must be that of the entrant. The contestants should write the following information in the upper left-hand corner on the back of the poster: contestant's name; complete address; member code; age (as of Jan. 1 of the current year); subject category in which the poster is to be entered.
3. **There will be two age divisions: 9 to 13 and 14 to 17. (All ages as of January 1 of the current year.)**
4. There will be three subject categories:
 - Breed/Association Promotion -- Highlight the value of Angus in a successful cattle enterprise, or the benefits of active membership in an Angus association.
 - Membership Recruitment -- Develop and illustrate ideas and themes to recruit new members into the NJAA and/or your own state Angus association.
 - Herd Advertisement -- Create print advertisement suitable for promotion of your own herd or a fictitious (but realistic) situation.
5. The posters must be the contestant's current year's work and cannot have been presented for competition at a previous NJAS.
6. Juniors may enter up to three posters, but no more than one per category.
 - a. A poster may be exhibited by only one contestant; posters with more than one contestant will be disqualified.
7. Poster dimensions must be 14" x 22". Any posters not meeting the size requirements will be displayed, but not considered for placing.
8. There is no limit as to the use or style of drawings or lettering, provided they are the design and handiwork of the entrants. **Posters should not be made using computer-generated lettering and/or fonts.** Photographs, magazine clippings, stencils and adhesive letters may be used. If the judges have a question as to whether the work is computer generated, the judges may disqualify an entry.
9. Three dimensional posters are not allowed. Poster must be a flat surface.
10. It is suggested that posters be laminated or covered with clear contact paper.
11. See the NJAS schedule for entry deadline. They **should not** be mailed to the Association office; however, they may be sent with other juniors attending from your state.

12. Judging will be by a three-member panel of judges based on 50 points maximum from each judge. Each judge shall total their score and rank the contestants in numerical order on the basis of their score. (Highest score first, lowest score last.)

The rankings (not the score) of the three judges shall be added for each entry, and the final placings determined by the lowest composite rankings. Actual scores will be used only to break ties. In the event the participants are still tied, they shall be named co-winners and two awards will be given for that placing and none given for the following placing.