

NJAA GRAPHIC DESIGN CONTEST

The National Junior Angus Association and the junior activities department of the American Angus Association will co-sponsor a graphic design contest during the National Junior Angus Show. Its purpose is threefold: 1) to display the creative talent of NJAA members; 2) to share ideas that may be useful in promotion of our breed, our organizations and our individual herds; and 3) to provide another fun, educational and competitive activity for interested juniors who may or may not be able to participate in other programs.

This contest enables the junior member to use computer technology to design materials that promote the Angus breed and Angus activities.

Contestants need not be present at the time of judging to enter. All entries will be placed on display throughout the show. Awards will be presented to the top entries. Selected entries may be used in the *Angus Journal* or other publications.

NJAA GRAPHIC DESIGN CONTEST RULES

1. Contestants must be a junior, regular, or life member of the American Angus Association.
2. All work must be that of the entrant. The contestants must complete the entry form below and attach it to the entry.
3. There will be three age divisions: ages 9 to 13; ages 14 to 17; and ages 18 to 21 (use contestant's age as of Jan. 1 of the current year).
4. The entries must be the current year's work and cannot have been presented for competition at a previous National Junior Angus Show.
5. The form below must be completed and attached to the entry. The objective of the piece entered must be completed, as a portion of the score is dependent upon how the piece meets the stated objectives.
6. Limit one entry per contestant.
7. The entry submitted should meet the topic specified for the current years contest.
8. The entry must be created using computer technology.
9. **Entries must be postmarked by the U.S. Postal Service by June 1, 2010.**
10. Send entries to: American Angus Association
 Junior Activities Department
 Attn: Graphic Design Contest
 3201 Frederick Ave.
 St. Joseph, MO 64506
11. The scoring will be based on a 50 point scale with 10 points given for each of the following categories: originality, message, attracts attention, use of space and design. Judging will be by a three-member panel of judges. Each judge shall total their score and rank the entries in numerical order on the basis of their score. (Highest score first, lowest score last.)

The rankings (not the score) of the three judges shall be added for each entry, and the final placings determined by the lowest composite rankings. Actual scores will be used only to break ties. In the event the participants are still tied, they shall be named co-winners and two awards will be given for that placing and none given for the following placing.

The 2010 Graphic Design Contest entry theme is to design a page in the youth issue of the *Angus Journal* commemorating and celebrating 30 years of the NJAA Board of Directors.

Awards: Prizes and premium awards will be presented to the top contestants in each age division. Premium money will be paid as follows: 1st - \$50, 2nd - \$30; 3rd - \$20. The premium awards for this contest are provided by Fair Oaks Farm, Arkansas.

NJAA GRAPHIC DESIGN CONTEST ENTRY FORM

Name: _____ Age (as of Jan. 1): _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ E-Mail: _____ Member Code: _____

Title/Theme: _____

Objectives: _____
