

ANGUS

THE BUSINESS BREED

POSITION POSTING

The American Angus Association is seeking qualified applicants for a **Communications Specialist** in its St. Joseph, MO office. This position is responsible for gathering industry information, perspectives and imagery, and creating communications materials to benefit Angus producers across a variety of media platforms.

RESPONSIBILITIES:

- Participate in content planning for and the production of The Angus Report segments, including script writing, video editing and collecting news interviews during events and on-location shoots.
- Coordinate website stories for development.
- Write feature articles for the Angus Journal, Angus Beef Bulletin and other content sources.
- Write news releases, announcements and other promotional materials on behalf of the American Angus Association and its entities.
- Collaborate with the team to improve social media presence and strategy for the National Junior Angus Association (NJAA), American Angus Association and its entities including creating graphics and other special features.
- Write magazine features, produce video segments, audio news, and pursue ways to overlap storytelling across multimedia platforms.
- Manage marketing and promotions projects for all American Angus Association entities and departments.
- Assist in the organization of digital content and inventory of resources to improve accessibility at angus.org.

REQUIREMENTS:

- Excellent communication skills, including written and interpersonal skills, phone presence and presentation ability.
- Excellent interview and storytelling skills.
- Ability to organize, prioritize and execute multiple activities simultaneously.
- Ability to work in a fast-paced environment, meeting regular deadlines.
- Must be comfortable with applicable computer software and other technology, specifically, Adobe creative products such as Premiere Pro, InDesign and Photoshop. Experience in Adobe After Effects is helpful but not mandatory.
- Excellent photography and videography skills.
- Ability to work independently as well as in a team environment.
- Must be reliable, dependable and a self-starter.
- A positive attitude and a willingness to learn is a must.
- Must be a team player.
- Willingness to take initiative and ownership in projects is essential.
- Travel of 20-25% is expected for this position.

EDUCATION/EXPERIENCE:

- Bachelor's degree in agricultural communications, journalism, broadcast media and other applicable fields, or equivalent work experience.
- Must have at least two years of practical experience in a media environment through education, internships or employment.
- An agricultural background is a plus, but is not required.

Employees of the Association enjoy a strong benefits package including medical insurance, dental insurance, vision coverage, life and disability insurance and a 401K. Personal Time Off (PTO) is also included.

Posted 08/2019

If you are interested, please submit a cover letter, resume, and salary requirements to careers@angus.org.

The American Angus Association is the nation's largest beef breed registry with nearly 25,000 adult and junior members. The Association's goal is to serve the beef cattle industry, and to increase the production of consistent, high quality beef that will better satisfy consumers throughout the world. The Association is comprised of the parent company, the American Angus Association located in St. Joseph, MO, along with its four subsidiaries: Angus Genetics Inc., Angus Productions Inc., Certified Angus Beef LLC and the Angus Foundation. The American Angus Association is an EOE.