


**ANGUS**  
THE BUSINESS BREED

**Investing in Angus Youth & Beef Cattle Research**  
National Angus Conference  
November 5-7, 2016  
Indianapolis, Indiana



### Key Topics

- Overview of Angus Foundation
- Funding Education, Youth and Research
- Sources of Funds for Scholarships and Research
- Endowed vs. Non-Endowed Funds
- Undergraduate and Graduate Scholarship Program
- Application Timeline and Procedure
- Beef Cattle Research
- Research Priorities Committee (RPC)
- Current Research Projects
- Questions

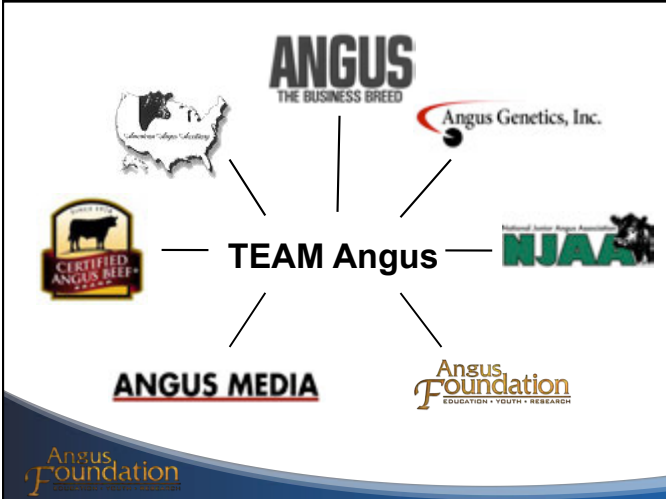


### Strategic Relationships



**Angus Foundation**  
EDUCATION • YOUTH • RESEARCH

**Working Together Toward Common Goals To Achieve Excellence for Angus!**



**ANGUS**  
THE BUSINESS BREED


Angus Genetics, Inc.

**TEAM Angus**

ANGUS MEDIA

**Angus Foundation**  
EDUCATION • YOUTH • RESEARCH

NJAA



### Foundation's Mission

*To secure, manage and steward charitable gifts for the purpose of cultivation and fostering the advancement of education, youth and research.*



### From a Formal Standpoint

- Not-for-Profit Corporation - Illinois
- Purpose – Carry on Education and Research
- Tax Exempt Organization – Section 501(c)(3) of IRC
- Established in 1980 - Affiliate of AAA
- Tax-Deductible Charitable Contributions (extent allowed by law)

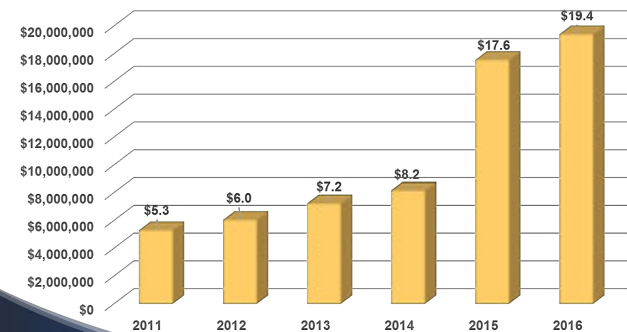


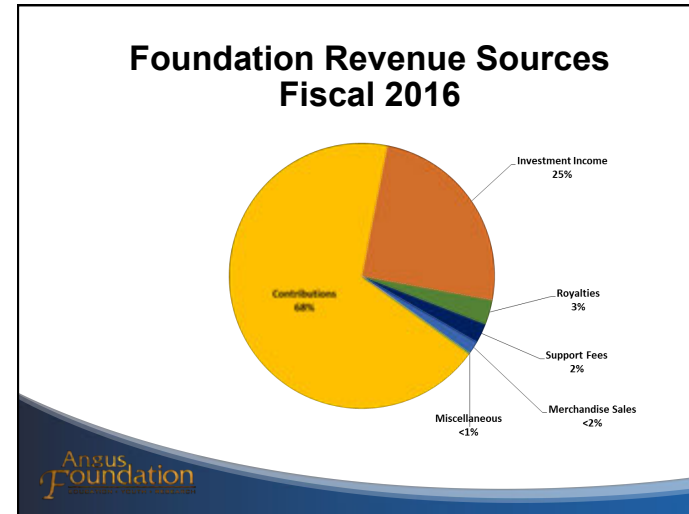
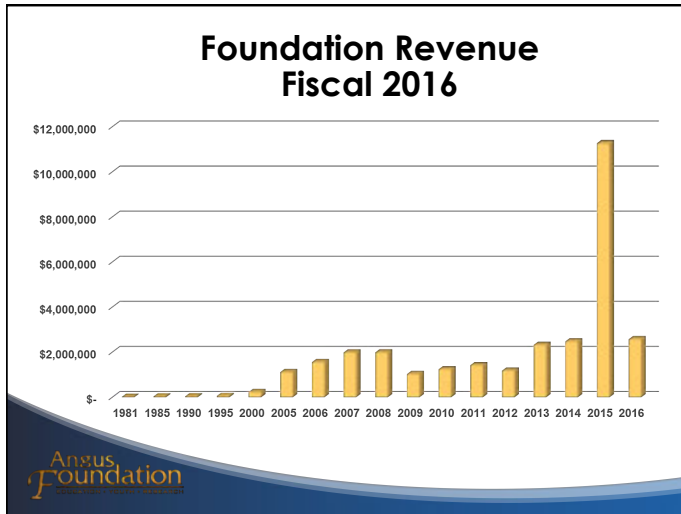
### Serving our Generous Donors

- Proper Gift Receipting and Acknowledgement
- Professional Fund Management and Investment Expertise
- Annual Financial Reports (Endowments)
- Appropriate Donor Recognition & Stewardship
- Scholarship Administration and Distribution
- Scholarship Selection Committees
- Professional Fundraising Expertise



### Growth in Total Assets 2011- September 2016

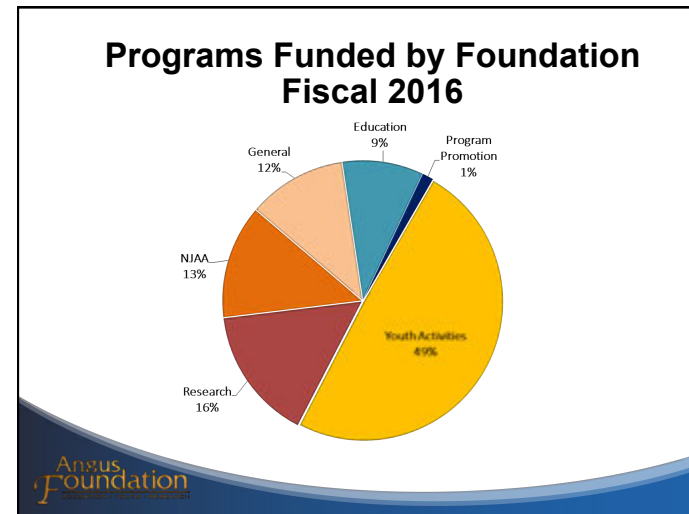




### Gifts of All Shapes and Sizes


- Outright Cash
- Securities – Stock
- Real Estate
- Life Insurance
- "Gift-In-Kind"
- Planned Giving






### Scholarships Awarded in FY16

- \$212,000 Awarded in Undergraduate and Graduate Student Scholarships at 2016 NJAS





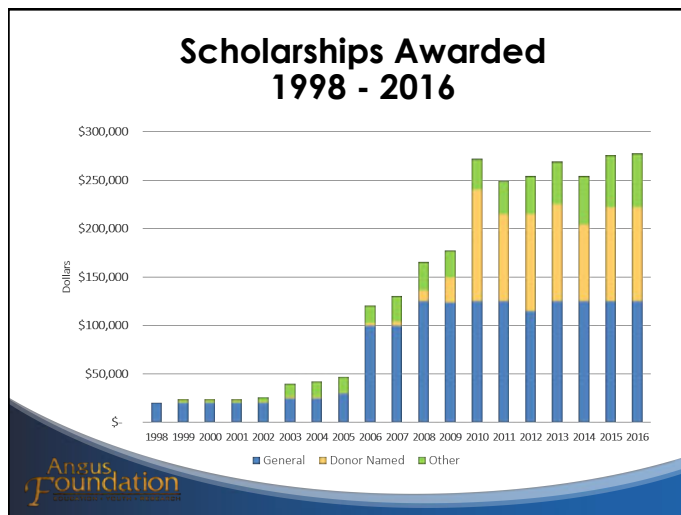
- ✓ 7 Consecutive Years of \$200K+ Scholarships Awarded
- ✓ 11 Consecutive Years of \$100K+ Scholarships Awarded

- **Since 1998, nearly \$2.7M in total scholarships awarded through Angus Foundation. Helped 1,400 Angus youth attend college!**




### Types of Endowed/Non-Endowed Scholarships Awarded

- General Undergraduate and Graduate Student Scholarships - Funded by Unrestricted Outright Cash Gifts and Revenue
  - 30 - \$1,000 Undergraduate
  - 20 - \$3,000 Undergraduate
  - 5 - \$5,000 Graduate
- Donor Named Undergraduate/Graduate Student Scholarships - Funded by Restricted Outright Cash Gifts and/or Investment Income from Restricted Endowments
- Other Scholarships - Funded by Restricted Outright Cash Gifts and/or Investment Income from Restricted Endowments Managed by Angus Foundation for Other Entities (e.g., American Angus Auxiliary, Certified Angus Beef/Colvin Scholarship Fund, state Angus associations, etc.).

### Scholarship Application and Award Process

- **December 1** - Applications posted on Angus Foundation website.
- **May 1** - Deadline for Applications
  - Applications are processed by Angus Foundation office to determine eligibility. **ONLY those applicants meeting ALL requirements and qualifications are deemed eligible for consideration by the Angus Foundation Scholarship Selection Committee.**
- **June 15** - Applicants are notified of the Angus Foundation Scholarship Selection Committee's decision.
- **July** - Scholarship awards are announced at NJAS.
- **August/September** - Fall semester college enrollment verified by Angus Foundation office before scholarship funds are released to scholarship recipient.



### Checklist for Undergraduate Scholarship Application

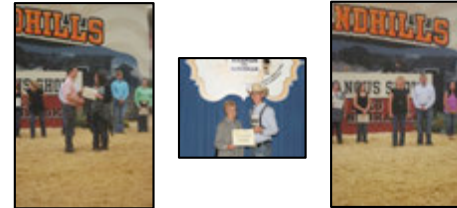
- ❑ Use 2017 application
- ❑ Application signed and dated by applicant.
- ❑ U.S. Postal Service postmarked by May 1.  
(Applications privately metered will NOT be accepted.)
- ❑ Copy of most current transcript.  
(High school transcripts will only be accepted for incoming freshman.)
- ❑ 3 Letters of recommendation.
  1. 1 letter **MUST** be from applicant's state Jr. Angus association advisor OR a director/executive from applicant's state Angus association board. (Note: Spouses Do NOT meet this requirement.)
  2. 1 letter may come from employers, teachers, ag leaders, extension agents, veterinarians, pastors, etc.
  3. (Same as #2 above.)

(continued)



### Checklist for Undergraduate Scholarship Application (continued)

- ❑ Application must be completed from PDF.
- ❑ Application MUST not exceed 6 pages in length.
- ❑ Mail completed application and ALL attachments to Angus Foundation, 3201 Frederick Ave., St. Joseph, MO 64506.



### Checklist for Graduate Scholarship Application

- ❑ Use 2017 application
- ❑ Application signed and dated by applicant.
- ❑ U.S. Postal Service postmarked by May 1.  
(Applications privately metered will NOT be accepted.)
- ❑ Copy of most current college/university transcript.
- ❑ 3 Letters of recommendation.
  1. 1 letter **MUST** be from applicant's state Jr. Angus association advisor OR a director/executive from applicant's state Angus association board. (Note: Spouses Do NOT meet this requirement.)
  2. 1 letter **MUST** be from applicant's graduate program faculty advisor, member of graduate program committee OR former undergraduate advisor.
  3. 1 letter may come from employers, teachers, ag leaders, extension agents, veterinarians, pastors, etc.

(continued)



### Checklist for Graduate Scholarship Application (continued)

- ❑ Application must be completed from PDF.
- ❑ Application MUST not exceed 7 pages in length.
- ❑ Mail completed application and ALL attachments to Angus Foundation, 3201 Frederick Ave., St. Joseph, MO 64506.




## Finding Answers via Research





## Identifying Research Projects


- American Angus Association Research Priorities Committee (RPC)
- External Funding Requests –Research priority areas have been determined by the American Angus Association and the Angus Foundation. They are as follows:
  1. Feed Efficiency (cow emphasis)
  2. Carcass Quality and Consumer Satisfaction
  3. Reproduction and Stayability/Longevity
  4. Adaptability (includes PAP, fescue toxicosis/hair shedding)
  5. Genome Preservation and Data Collection
  6. Membership Needs
  7. Breed Strengths
  8. Disease



## Foundation Funded Research


- Impact of selection using RADG EPD on reproductive growth performance and carcass traits in Angus cattle. Host institution is providing data to AAA.
- Evaluation of the contribution of tenderness, juiciness and flavor to the overall consumer beef eating experience.
- Genetic evaluation of heat tolerance for growth traits in Angus cattle.
- Uterine and vaginal microbiome associations with fertility in Angus beef cattle.





## Research Summaries & White Papers Angus Foundation Website

- Characterization of SNP Genetic Markers
- Beef Cow Biological Efficiency
- Development and Evaluation of Hair Shedding Scores
- Relationship between Feed Efficiency in Heifer Development and First Lactation in Angus
- Genomic and Proteomic Markers for Angus Bull Fertility
- Regulation of Marbling Development in Beef Cattle by Specific Fatty Acids (NCBA Product Enhancement Priority)
- Effect of Branding on Consumer Palatability Ratings of Strip Loin Steaks and Ground Beef
- Genetic Basis for Heat Tolerance in Cattle
- Changes in Ground Beef Market and What it Means for Cattle Producers



**Thank You!**

**Questions?**

**Angus Foundation Contact Information**

Milford H. Jenkins  
President  
Angus Foundation  
3201 Frederick Ave.  
St. Joseph, MO 64506  
816-383-5163 (office)  
816-390-4357 (cell)  
[mjenkins@angusfoundation.org](mailto:mjenkins@angusfoundation.org)  
[www.angusfoundation.org](http://www.angusfoundation.org)

Chris Stephens  
Assistant Director of Development  
3201 Frederick Ave.  
St. Joseph, MO 64506  
816-383-5175 (office)  
816-868-1858 (cell)  
[mjenkins@angusfoundation.org](mailto:mjenkins@angusfoundation.org)  
[www.angusfoundation.org](http://www.angusfoundation.org)

