

Angus Link is the new feeder cattle program backed by the American Angus Association®. The program allows commercial cow-calf producers to communicate the genetic performance potential of their calves, as well as other steps they have taken to add value, to potential buyers on sale day.

Visit [AngusLink.com](http://AngusLink.com) or call **816.383.5100** for more information.

### How it Works:

Enrolled groups of calves receive three scores (Angus Link scorecard), which represents the group's genetic performance potential from ranch to rail. The scores are based on the genetic merit of both the cow herd and the bulls used to sire the calves in the group.

**Beef Score** – Predicts genetic potential for feedlot performance and carcass value.

BEEF SCORE	
<b>135</b>	
FEEDLOT PERFORMANCE SCORE	GRID SCORE
<b>128</b>	<b>121</b>

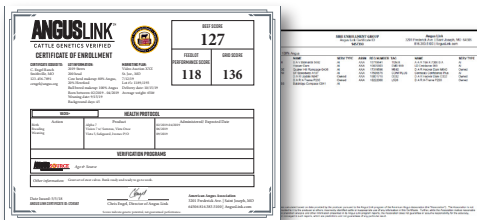
**Feedlot Performance Score** – Signifies the enrollment group's potential for post-weaning performance.

**Grid Score** – Predicts enrollment group performance potential for carcass grid merit.

Each score is on a scale of **0-200**.

The industry average feeder calf score is **100** for each score.

### Marketing Support:



Enrollees can customize a marketing certificate, which, in addition to their Angus Link scorecard, can include information describing their calves (marketing plan, health protocol, nutrition program, process verified program (PVP) enrollment, etc.).

Producers who choose to make their enrollment public will receive marketing support from the Angus Link field staff as well as have their certificate posted on the 'Find Cattle' page of the program's website and included in a weekly email sent to more than 800 prospective buyers.

### Requirements to Enroll:

#### Enrollment Group Sire Information:

1. A minimum of 50% of the bulls used to sire the enrollment group must be registered Angus bulls
2. Up to 50% of the bulls used to sire the enrollment group can be bulls registered with other breed associations, or non-registered  
*\*No more than 25% of sires can be non-registered bulls*

#### Cow Herd Information:

- Number of calving females annually
- Basic breed description
- Historical bull information (optional)

#### Calf Group Information:

- Number of calves in enrollment group
- Predominant coat color

#### Vaccine Requirements:

- At least one dose of a blackleg vaccine, one dose of a modified-live (MLV) viral vaccine (or 2 doses of a killed equivalent) and one dose of a pasteurella vaccine prior to shipment.

### Cost:

Pricing for enrollment is on per head basis and is \$4.50 per head enrolled.

*\*Minimum enrollment is 50 head or a minimum transaction fee of \$225.*

#### Angus Link Introductory Program:



Program participants contributing to the first 50,000 head enrolled will have an introductory enrollment fee of \$4.00 per head. The \$0.50 per head savings will be applied to each sequential enrollment group.