

DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

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Spring 2014



Raising the Bar in the Lone Star State

Developing today's youth into tomorrow's leaders

Juniors, have college options been on your mind? Well, college application deadlines are approaching soon. This spring, the National Junior Angus Association (NJAA) wants to give you a wonderful opportunity to check out a great agricultural college while gaining leadership skills to last a lifetime. The NJAA will be holding a Raising the Bar conference at Texas Tech University in Lubbock, Texas, on April 10-13.

The goal of this three-day conference is to build strong leaders within state associations and create regional relationships, all while preparing juniors for their future. During Raising the Bar, NJAA members will experience

a full campus tour and get an introduction to a handful of agricultural departments at Texas Tech. In addition, participants will also be touring the meat science lab and learning how to evaluate live beef carcasses.

This conference has more to offer than just the college aspect. Attendees will see the National Ranching Heritage Museum, feedlots, and attend brand new workshops to advance junior's leadership skills. Raising the Bar should be an incredible opportunity to develop today's youth into tomorrow's leaders. Space is limited, so sign up today! See you in Lubbock!

— Jena Wagner

Chairperson's Perspective:

When I look back on my past two years of involvement in the NJAA Board of Directors, the first of many things that comes to mind is all the hard work that is put into everything we do, and then the satisfying results that come from our dedication to the NJAA.

Theodore Roosevelt said it best, "Nothing in this world is worth having



or worth doing unless it means effort, pain, difficulty."

This quote rings true, not only with my experiences within the NJAA, but also in everything I have done in my life thus far.

It seems as though each time I have the opportunity to participate in an activity that requires a large amount of effort, the results are much more rewarding than I could have imagined. I have heard several people

make the comment "you get out of it what you put into it," which is true in everything you do, from your job to your relationships.

I want to leave you all with a final challenge: give everything your best effort and work as hard as you can on the task at hand. If you put your best foot forward in everything that you do, you won't regret it.

— *Jacy Alsup*

Angus Foundation's Newest Addition

Greetings! I am Carrie Horsley, the Angus Foundation Director of Marketing and Public Relations.

I am excited to be here at the American Angus Association®, and I look forward to the new experiences ahead. Since the Angus Foundation and NJAA hold many activities together, you may enjoy getting to know me a little better.

I grew up on a cattle and grain farm in Illinois where everything was done as a family. Once I turned eight, I started showing Angus heifers just like my older brother. I was involved in 4-H and showed at all levels. Growing up on a farm, like many of you, I learned what an incredible opportunity we have to learn and grow in this industry.

After graduating from high school, I attended Black Hawk College—East Campus, and then transferred to Oklahoma State University where I graduated in December with my bachelor's degree in agricultural communications with an option in agricultural economics and agribusiness.

Last summer, I was the activities and events intern for the Association and I truly enjoyed it. I was able to attend

Cattleman's Boot Camps in North Dakota and South Carolina, Beef Leader's Institute, and the National Angus Conference and Tour in New York.

One of the most amazing things about the Association is all of the opportunities the Angus breed has to offer. From my experience last summer, I encourage juniors to take as many opportunities as possible. Never be afraid to strive for more.

I am thrilled to be a part of such an incredible Association and cannot wait to see you all at different events. If you ever have any questions, do not hesitate to ask!

— *Carrie Horsley*



NJAA BOARD OF DIRECTORS

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TERMS UP IN 2015

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WHY NOT YOU?

How to be a Great Leader- Part 1

Why Not You?

Those three words catapulted second-year Seattle Seahawks quarterback, Russell Wilson, from dreaming about playing in the Super Bowl, to the reality of winning the Super Bowl.

Wilson first heard those words from his father during his younger school days, and it has since stayed with him.

We all can ask ourselves, "Why not me?" This question is a base concept of the leadership role. Why can't we lead this project, group, or task?

Below are some fundamentals of being a successful leader.

Mold the Positive

See the positive in everything you do. Yes, there are times where something might not be perfect or the best option, but there is always a positive to the situation. Find the good and use that to change or improve the situation.

Set Goals

How will you ever achieve anything if it isn't a goal? A small to-do list is an easy way to start. Any task you want to achieve, just add it to your list. Start with easy things to accomplish, like keeping your room clean, and then continue to work towards the harder and more detailed goals.

Reach and Continue to Reach

Just like the first list you started, don't stop working towards your goals. Maybe one goal doesn't get accomplished, but after a little time you have more ways to achieve that goal. Also, always continue to add to your list of goals.

Failure

Well, if you didn't know: If at first you don't succeed — try, try again. There is always a failure in everyone's success story. What's the trick? Keep moving forward, stay positive, and try again.

Results

In the end, the results matter and success is found. It may have brought you directly to the end or taken you on a round-about path, but either way, positive or negative, the result helped you to obtain your original goal.

These are just a few tips to help junior members get started on becoming a leader, stay tuned for more character tips to work towards your dream becoming the reality!

— Jaclyn Upperman



Meet NJAA Extended Intern



Hi, my name is Lindsay Bowman, and I am currently serving as the youth activities extended intern. I will be working closely with the NJAA for the next eight months, and I am thrilled to learn from such a talented staff, meet new people and help coordinate many shows and events. I have no doubt that my time as an intern will be challenging and rewarding, and I hope

to leave a positive mark on the NJAA's awesome members and families.

I am originally from Kersey, Colo., where my family raises Angus and Maine Anjou cattle. Growing up, I was extremely active in 4-H and FFA, where I held several officer positions, but my favorite activities were showing cattle and participating in livestock judging competitions.

My obvious passion stems from my involvement in 4-H and FFA, and today my goal after college is to pursue a career in youth activities; making this internship a dream come true.

So far, my experience as the youth activities extended intern has surpassed my expectations of learning and enjoyment. I am excited to continue my role in the NJAA program, and am ready to kick-off the summer activities! Good luck with your projects, and if you have questions with National Junior Angus Show projects, call the Association and ask for Lindsay!

— Lindsay Bowman

Editor's Note: Bowman is a graduate of Connors State College, Warner, Okla., where she obtained her associate's degree in agricultural communications. Bowman is currently enrolled at the University of Arkansas, pursuing a degree in agricultural education. She is a past member of the Connors State and University of Arkansas livestock judging teams.

Meet the New Six...

This past July Angus enthusiasts across the country met in Kansas City, Mo., to participate in the largest single breed beef show in the world, the National Junior Angus Show. Each year during this week, six individuals are elected to serve on the National Junior Angus Board (NJAB). The candidates spend their week meeting with the two delegates from each state, giving a prepared speech at the annual meeting, and participating in roundtable discussions with the delegates.

During the 2013 closing ceremonies six names were announced to serve a two-year term on the NJAB. The new six includes Will Fiske, Virginia; Shane Kerner, Idaho; Jessica Radcliffe, Wisconsin; Lindsay Upperman, Pennsylvania; Cory Watt, South Carolina; and Tylee Jo Williams, Texas.



Will Fiske

Greenville, Virginia
Senior at Virginia Tech University

If you could have any superhero power what would it be?

To fly

What's the last book you have read?

Blink by Malcolm Gladwell

What is your favorite food?

Steak

What is your greatest accomplishment?

Being able to serve on the NJAA Board of Directors

How do you spend your free time?

Exercising and working outside

If you could go anywhere in the world, where would you go?

To see the pyramids in Egypt

What is your favorite app?

CattleFax



Shane Kerner

Weiser, Idaho
Junior at Kansas State University

If you could have any superhero power what would it be?

If I could have any superhero power, I would want Precognition powers to see into the future. That way, I would always be prepared and one step ahead of everyone else.

What's the last book you have read?

The Rhythm of Life by Matthew Kelly

What is your favorite food?

Mamma Kerner's Chinese Whiskey Steak

What is your greatest accomplishment?

Attending Kansas State University and financially supporting myself is a big accomplishment of mine. I could not have done this without the help of the Angus Foundation and their generous scholarships.

How do you spend your free time?

I love working on the ranch and feedlot, riding my horse Hippy, football games, long-distance running, shopping, traveling, and spending time with friends and family

If you could go anywhere in the world where would you go?

I would go to a fancy Caribbean resort. LEAD was the first time I've seen a palm tree and I'm pretty sure I'd be really good at laying on the beach all day!

What is your favorite app?

Pinterest. I'm addicted.



Jessica Radcliffe

Weston, Wisconsin
Junior at University of Illinois Urbana-Champaign

If you could have any superhero power what would it be?

To fly

What's the last book you have read?

The River of Doubt by Candice Millard

What is your favorite food?

Pepper Steak Stew

What is your greatest accomplishment?

Winning the National Junior Angus Showmanship contest in 2012

How do you spend your free time?

With my family and I also enjoy baking

If you could go anywhere in the world where would you go?

Europe as I have not been to that part of the world yet

What is your favorite app?

Pinterest



Lindsay Upperman

Chambersburg, Pennsylvania
Junior at Kansas State University

If you could have any superhero power what would it be?

To be fast as the speed of light!

What's the last book you have read?

The Host by Stephenie Meyer

What is your favorite food?

Lobster

What is your greatest accomplishment?

Grand champion bred-and-owned steer at PA Farm Show

How do you spend your free time?

Reading, watching movies and dancing!

If you could go anywhere in the world where would you go?

Australia!!

What is your favorite app?

Nike Workout



Cory Watt

Iva, South Carolina
Senior at Clemson University

If you could have any superhero power what would it be?

To be able to read people's minds

What's the last book you have read?

Healed of Cancer by Dodie Osteen

What is your favorite food?

Steak

What is your greatest accomplishment?

Overcoming my battle with cancer and upholding a strong faith throughout the whole process

How do you spend your free time?

In my free time I enjoy working at the barn with my show cattle, I also like to duck hunt

If you could go anywhere in the world where would you go?

Argentina

What is your favorite app?

Snapchat



Tylee Jo Williams

Clarendon, Texas
Sophomore at Texas Tech University

If you could have any superhero power what would it be?

The ability to be in two places at once

What's the last book you have read?

Not a Fan by Kyle Idleman

What is your favorite food?

Steak... *Certified Angus Beef*® of course!

What is your greatest accomplishment?

My greatest accomplishment is being on the NJAA Board

How do you spend your free time?

Working with cattle and judging

If you could go anywhere in the world where would you go?

Ireland

What is your favorite app?

Instagram

Saying Thank You

Do you remember the last person who told you thank you?
Do you remember the last time you told someone thank you?

I bet that if you cannot remember the most recent thank you, given or received, you can at least remember a special thank you. For me, those unwarranted thank you's are the best to receive.

One day when I went to the mailbox, I found an envelope addressed to me. Inside the envelope, there was a simple note saying thank you for working hard. Wow! What a great feeling!

We all have moments of praise, and hopefully, we create more moments for others to feel appreciated. Think of how simple a "thanks" is. You can say it, write it on paper, or you even hire an airplane to draw it in the sky. The possibilities are endless.

Challenge yourself to tell people how much you value them. It can be anyone; teachers, advisors, leaders and friends all need to know that you value them.

With that being said, thank you. Thank you for being a hard worker, a leader, a friend, a showman, a caretaker and most importantly a National Junior Angus member.

— Maggie Jasper

State Spotlight

Ohio Junior Angus Association

The buckeye state of Ohio is busy, not only shoveling large heaps of snow, but also beginning to prepare for the 2014 National Junior Angus Show (NJAS). Like many other associations, the Ohio Junior Angus Association (OJAA) holds an expo show, annual meetings, and other events. However, I was given the opportunity of learning something new and intriguing about the association. Lauren Grimes, president of the OJAA, describes the state association initiative:

“Each year since the 2012 NJAS, every Ohio junior who travels to the NJAS has to participate in one contest.”

The state advisors agree that juniors who participate in a contest end up having a better junior national experience, and will remember that experience for a lifetime.

Adult members support juniors by serving as contest mentors. These mentors have previous experience in the given field that the contest targets. The mentors help the juniors in their preparation by serving as sources of constructive advice.

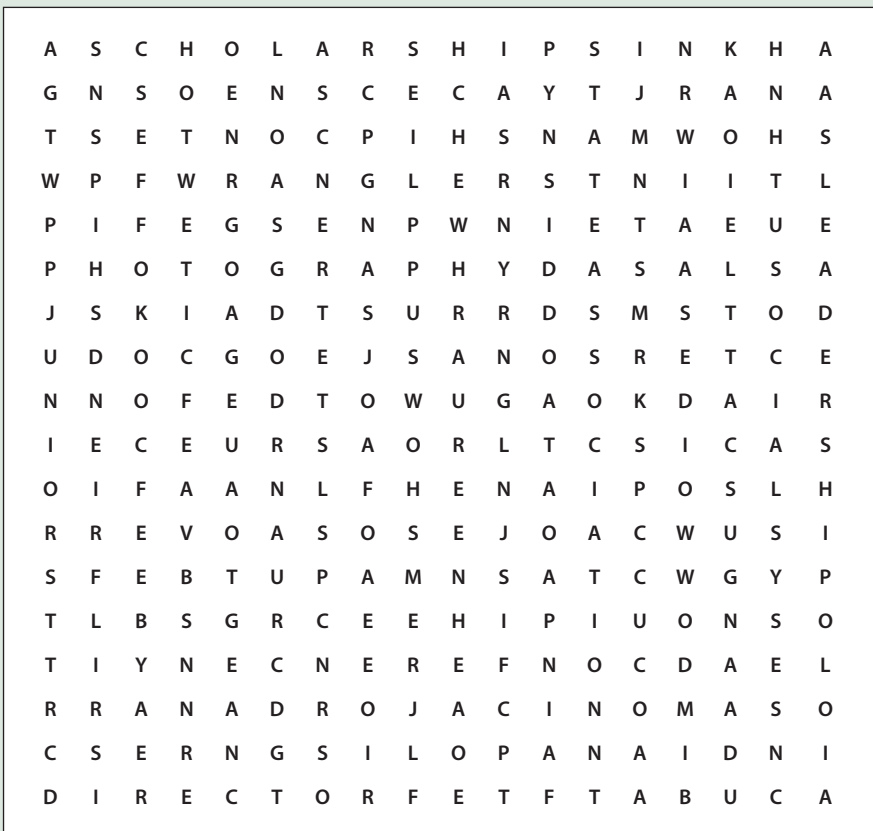
Grimes explained that last year, members were encouraged to become involved with types of contests that they may not be as comfortable participating in. Overall, the juniors enjoyed the experience, and it encouraged their desire to continue competing in contests. The fruit of the association's hard contest work paid off! Members of the Ohio senior quiz bowl team were awarded first place, while other won third place in the team fitting contest, plus various other contest winners.

— *Daniel McFarland*



Winning first in the senior division at the 2013 NJAS quiz bowl contest, representing Ohio, are (from left) Jordan Mullett, Coshocton; Jake Ruffing, Tiffin; and Shyla Kreager and Jessica Morehouse, both of Newark.

JUST NJAA



GREEN JACKETS
LEAD CONFERENCE
FRIENDSHIPS
PHOTOGRAPHY
TRAVEL
SCHOLARSHIPS
ANGUS CATTLE
SHOWMANSHIP CONTEST

MENTORS
DIRECTOR
INDIANAPOLIS
STATE ASSOCIATIONS
LEADERSHIP
ANGUS FOUNDATION
JUNIORS
CRYSTAL AWARD

SHOW SUPPLIES
RIBBONS
NJAS
FUN
BEEF COOK OFF
TEAM SALES
WRANGLERS
SOCIALS

Technology: *How it has improved the cattle industry*

Technology has drastically improved the cattle industry during the past several years and taken cattle marketing to a whole new level. With the many outlets of social media, it has created several different ways to market your cattle that can reach people worldwide.

A more traditional social media outlet, Facebook, allows breeders to post pictures of their cattle, along with comments concerning pedigrees and important dates. Twitter and Instagram are also both effective ways to market cattle. All three social media outlets are mobile friendly and can be downloaded on a smartphone.

Another smartphone app handy for Angus producers and buyers is Angus Mobile. With this app, breeders can easily pull up herd records and pedigrees on command, which is especially helpful when giving a “sales talk” to an interested customer.

Besides using social media to market your cattle, producers also have the ability to sell cattle online through a live video stream. Online sales have become extremely popular over the past few years and an effective way to reach interested buyers across the country, and possibly throughout the world. There are several companies to choose from when using online auctions, so research each market carefully before choosing which service to use.

Obviously, technology has become very beneficial to the cattle industry by creating endless opportunities for marketing cattle and will continue to do so in the future.

— Cory Watt

Green Coats: Coast to Coast

Junior member involvement is of the utmost importance and the number one priority to the NJAA. The amazing thing about the National Junior Angus Association is the many exciting opportunities and Angus events offered for youth development and education.

One of the larger Angus events includes the Leaders Engaged in Angus Development (LEAD) Conference held in different locations across the country each summer.

Green Coats: Coast to Coast offers the opportunity to receive “LEAD style” workshops right in your home state, giving more juniors the opportunity to participate and learn through the NJAA. Green Coats: Coast to Coast is a great way to build leadership within your state association. The conference offers general membership workshops tailored to your state’s Angus leadership needs. The National Junior Angus Board of Directors is also able to provide more specific team-building activities for your state’s officer team.



A state association can request a junior board member to attend a regular meeting or several other activities, including state fairs, local Angus preview shows, and other Angus affiliated shows.

To request a junior board member to attend your state, contact the American Angus Association office at 816-383-5100 or visit www.angus.org/njaa for more information.

The National Junior Angus Board of Directors is more than happy to bring these workshops to your home state to help improve and encourage more Angus youth involvement.

— Tylee Williams

2014 LEAD Conference

Sign up early and save money! Please note that after June 15, the rate increases on registration fees for junior members attending LEAD. Also remember that space is limited!

Going for the Gold



show participation in Level 3, 4, & 5.

- Note: Show participation is limited to one state.

Performance testing

- The first step is to set up an Angus Herd Improvement Record (AHIR®) account. Visit www.angus.org for more information on how to set up an account.
- Juniors need to record all weaning, yearling, and ultrasound records for their herd.
- Points are not awarded for each animal, but rather each time a junior fills in all reports of an animal. Genomic testing can also help accumulate points.

Once a junior has been awarded the bronze and silver prior to their last year as a junior, they are able to apply for the gold award. Contact the junior activities department for further questions.

The NJAA recognition program is a great way for junior members to stay organized and be recognized for all of their hard work. No matter what the age of a junior member, there is always a way to achieve the gold award.

— Lindsay Upperman

In 1972, the American Angus Association established the National Junior Recognition Program to provide an opportunity for young Angus breeders to become nationally recognized for continued achievement. In recent years the NJAA broadened the award categories to encourage all juniors to strive for excellence.

Through their efforts and activities, NJAA members have an opportunity to be rewarded the bronze, silver, and gold awards. Each application

encompasses four main categories: association activities, competition, performance and merchandising. Each category is essential to be able to achieve each award level, plus Angus scholarship opportunities.



The first step in achieving award recognition is to keep accurate records of all accomplishments in the showing, competitions, and involvement in state and national junior activities. Below are a few pointers and reminders to make record keeping easier and more efficient:

- Read the "Rules and Guidelines" found at www.angus.org/njaa for each category.
- Use separate sheets of paper as worksheets, then copy the information

neatly onto the application.

- Note: Regional shows and regional preview shows are not the same. The American Angus Association co-sponsors several regional preview shows each year, but only two regional shows.
- Note: "bred-and-owned" is defined as: you are the breeder and the first and continuous owner of the animal in question.
- Before earning the gold, points must be earned in each category.

Competition activities, junior Angus shows:

- No more than 500 points toward Bronze; 750 points toward Silver; 1000 points toward Gold.
- Double points if bred-and-owned.
- No single animal may contribute more than 350 points toward your total.
- Maximum of 100 points allowed in the county, district, local categories.
- Points may be earned on registered-Angus animals only.
- Count points only for highest placing (i.e., National Champion = 120; NOT 100 + 110 + 120)
- Points may also be received for open

Solution for JUST NJAA, page 6

A	S	C	H	O	L	A	R	S	H	I	P	S	I	N	K	H	A
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T	S	E	T	N	O	C	P	I	H	S	N	A	M	W	O	H	S
W	P	F	W	R	A	N	G	L	E	R	S	T	N	I	I	T	L
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Enter Online

Do you worry about whether we receive your entries for a show or registration for leadership conferences? Save time and headaches by entering online at www.njaa.info. You will have immediate response once your entries and registrations have been received by the AAA office.

Jim Baldrige Outstanding Leadership Award

Each year the NJAA strives to develop well-rounded leaders in the beef industry. Through competition in and out of the show-ring, their skills are developed and recognized at the national level. One achievement, which only a handful of NJAA members can boast about, is the Outstanding Leadership Award.

This year, the award will receive an exciting facelift. As of 2014, it will be titled the Jim Baldrige Outstanding Leadership Award.

Some may know Jim Baldrige for the award-winning steak seasoning, but most know Jim as a lifelong Angus enthusiast. During his lifetime, Jim served as an *Angus Journal* representative, a sales manager, auctioneer, and competitive Angus breeder.

The Baldrige family is known for their immense generosity towards Angus youth, including the purchase of the first two Angus Foundation Heifer Packages sold in 1980 and 1981.

In honor of his dedication to the breed and historic purchases, the Baldrige Brothers donated the Angus Foundation Heifer Package. In 2000, Jim was recognized as an Honorary Angus Foundation member.

Whether it is his family's award-winning seasonings, quality Angus cattle, or willingness to support Angus youth — the Baldrige name is highly respected.

In addition to the name change, award winners will notice a substantial difference in the amount of scholarship money. This year, through a \$50,000 gift establishing a permanent endowment fund for this purpose, the amount will be increased to \$2,500. This has been made possible by Bill & Betty Werner of Werner Angus in Cordova, Ill. Applicants should also take note that the age requirements for the award have been changed.

The Jim Baldrige Outstanding Leadership Award application is due May 1 and can be found at www.angus.org/njaa.

— Paige Wallace

Meet Miss American Angus 2014

Each year at the National Junior Angus Show (NJAS), five young ladies are awarded the American Angus Auxiliary scholarship, which allows these individuals to run for the prestigious Miss American Angus title. The long-held competition took place during the North American International Livestock Exposition (NAILE), in Louisville, Ky. Judges selected Catherine Harward, Richfield, N.C., as the 2014 Miss American Angus.

Harward participated in a series of interviews, exams, speeches, and was judged on her performance in the showring and overall personality.

"I am blessed to be able to travel the country and meet juniors with the same interests and passions as myself," Harward says.

Harward is a freshman at North Carolina State University, pursuing a degree in animal science with a minor in agriculture business. After college she plans to return to her family's business and will continue managing their commercial and purebred cattle herd, and assist in marketing the family's stockyards.

Harward will represent the Angus breed while attending various events across the country. She also hopes to encourage younger members to pursue their endeavors from raising Angus cattle to becoming more involved in leadership roles.

The 2015 Miss American Angus will mark a dramatic departure from the NAILE and will be held during the first-ever Angus Means Business National Convention and Trade Show, Nov. 5 in Kansas City, Mo.

— Jessica Radcliffe



Catherine Harward crowned as Miss American Angus before the naming of the grand champion bull at the NAILE Super-Point ROV Angus Show.

PHOTO BY KASEY BROWN



PHOTO BY STEVE SUTHER

Certified Angus Beef®

In 1978, Certified Angus Beef LLC (CAB), was created as a direct subsidiary of the American Angus Association. CAB consists of over a hundred individuals who are dedicated to promoting the *Certified Angus Beef*® brand.

The company isn't directly involved in the buying, selling, marketing, or ownership of any live cattle. This allows CAB to take an extraordinary

marketing perspective, finding success nationally as well as globally. In 2013 alone, CAB exported over 80 million pounds of branded beef to 46 countries.

For several years, CAB has played a large role in supporting the members of the NJAA. Currently, they continue to offer several awards, including six scholarships to Angus youth totaling \$20,000 to

graduate and undergraduate students.

Every year CAB also supports the National Junior Angus Show in the All-American *Certified Angus Beef*® Cook-Off contest. Each junior member has the opportunity to participate in the contest. The contest combines creativity with culinary skills to promote the CAB brand through a skit and an Angus-beef based meal.

In addition, agricultural youth are able to further their knowledge and experience through internships with CAB. The internship offers a variety of communications and marketing positions for individuals pursuing agricultural-related careers.

For over 35 years CAB has been committed to not only providing consumers with a safe a flavorful product, but

Certified Angus Beef Carcass Specifications

- Modest or higher marbling
- Medium or fine marbling texture
- "A" maturity for each lean and skeletal characteristics
- 10- to 16-square-inch ribeye area
- Less than 1,000 pound hot carcass weight
- Less than 1-inch fat thickness
- Superior muscling (eliminates dairy influence)
- Practically free of capillary rupture
- No dark cutters
- No neck hump exceeding 2 inches

also guiding juniors to a better future.

Thank you to CAB for another great year!

— Will Fiske

Certified Angus Beef Live Animal Identification Specifications

- Phenotypic: Predominantly (51%) solid black hair coat
- OR**
- Genotypic: Angus Source® Genetic program enrollment
 - AngusSource Genetic documents source and group age while ensuring cattle have a minimum of 50% Angus genetics. Eligible cattle must be sired by a registered Angus bull and enrolled by ranch of origin with birth date for the oldest calf in the group.



PHOTO BY KATIE ALLEN

Angus Foundation Golf Tournament

I am pleased to announce the 14th Annual Angus Foundation Golf Tournament, to be held in conjunction with the National Junior Angus Show (NJAS). The tournament is scheduled to begin at 7:30 a.m., at Deer Creek Golf Club in Clayton, Ind., on Tuesday, July 8, 2014.

As a highlight of the NJAS, this year is sure to include fun and stiff competition.

Key dates to keep in mind are: May 30 — sponsor registration deadline; and June 23 — player registration deadline.

If you can't make it out to the course, there are other ways to contribute to the tournament. See the selection of different sponsorships below:

- **Luncheon Sponsor — \$1,500**

Sponsor's name will appear on promotional materials, signage at the golf course, and be included in the luncheon program. Complimentary tournament registration for two players included. (Only one luncheon sponsorship available.)

- **Beverage/Player Cart Sponsor — \$1,000**

Sponsors receive cart signage and recognition at the luncheon. Sponsorship also includes complimentary tournament registration for one person. (Two cart sponsorships available.)

- **Club House Sponsor — \$1,000**

Sponsors receive signage on the club house, recognition at the luncheon, and complimentary tournament registration for one person. (Six club house sponsorships available.)

- **Hole-in-one Sponsor — \$1,000**

Sponsors receive recognition at the luncheon, signage at the designated hole, and complimentary tournament registration for one person. (One hole-in-one sponsorship available.)

- **Gift Sponsor — \$750**

Gifts such as golf balls, towels, hats or other items can be donated for tournament prizes. Sponsors will be recognized at the luncheon. (One gift sponsorship available.)

- **Tee Box Sponsor — \$500**

Sponsors will receive signage at one tee box and recognition at

the luncheon. (Eighteen tee box sponsorships available.)

- **Hole Sponsor — \$250**

Sponsors will receive signage on one of the holes and recognition at the luncheon. (Unlimited hole sponsorships available.)

- **Flag Sponsor — \$100**

Sponsors will be recognized at the luncheon. (Unlimited flag sponsorships available.)

— Lucas Nord



NJAS Creative Writing Contest

Can't make it to the National Junior Angus Show (NJAS), but still want to participate? No worries! The Creative Writing Contest is a great opportunity to stay involved. The purpose of the writing contest is to encourage the enhancement of written communication skills and to allow junior Angus members another chance to compete at the NJAS. Plus, top participants receive an award!

Topics for each age group are described below.

Ages 9-13: You are a newborn calf. Describe your first week in the new world.

Ages 14-17: If you could be any show equipment/supply, what would you be and why?

Ages 18-21: Choose a career path within the American Angus Association, or any of its entities (Certified Angus Beef LLC, Angus Productions Inc., Angus Foundation, Angus Genetics Inc.), and describe why you would choose that position?

Visit www.angus.org/njaa for more information before the May 5 deadline.

Have writer's block? Check out these tips:

- <http://99u.com/articles/7082/25-insights-on-becoming-a-better-writer>
- <http://meylah.com/meylah/10-ways-to-fix-writers-block>
- <http://fmwriters.com/Visionback/Issue%2012/AdvOvercome.htm>

— Shane Kerner

DIRECTIONS

NATIONAL JUNIOR ANGUS ASSOCIATION

3201 Frederick Ave.

Saint Joseph, MO 64506-2997

816-383-5100 • www.angus.org/njaa • info@njaa.info

Nonprofit Org.
US Postage Paid
St. Joseph, MO
Permit No. 2017

Important Dates and Deadlines for Juniors

JANUARY 2014

- 16 National Western Stock Show Junior Heifer Show, Denver, Colo.

FEBRUARY 2014

- 1 Ownership and entry deadline for the Mid-Atlantic Junior Angus Classic (MAJAC) Show
5 Application deadline for the Junior Activities summer internship

MARCH 2014

- 1 Deadline for Honorary Angus Foundation and Advisor of the Year nominations
1 Ownership & Entry deadline for the Western Regional Junior Angus Show
10 Raising the Bar (Texas Tech University) Registration Deadline
7-9 MAJAC Show, Harrisonburg, Va.

APRIL 2014

- 11-13 Raising the Bar at Texas

Tech University – Lubbock, TX

- 15 Ownership and entry deadline for the Atlantic National Junior Angus Show

- 17-19 Western Regional, Reno, Nev.

MAY 2014

- 1 Deadline for Gold Award applications
1 Outstanding Leadership Award applications due
1 Ownership & Entry deadline Eastern Regional Junior Angus Show
1 Ownership & Entry deadline Northwest Regional Preview Junior Angus Show
1 CAB/NJAA scholarship applications due
1 Angus Foundation scholarship applications due
3 Entry deadline for American Angus Breeders' Futurity Junior Angus Show
15 Ownership deadline

American Angus Breeders' Futurity Junior Angus Show

- 15 Ownership & Early Entry deadline National Junior Angus Show

- 15 Entry deadline for NJAA Creative Writing, NJAA/AJ Photography, and NJAA Graphic Design Contests

- 15 Entry & Recipe deadline for All-American Certified Angus Beef® Cook-Off

- 22-25 Atlantic National Junior Angus Show, Timonium, Md

- 25 Deadline for NJAA Public Speaking Contest speech outlines

- 25 Deadline for Career Development Contest Resumes

- 25 Late Entry Deadline National Junior Angus Show (online only)

JUNE 2014

- 1 NJAA Board Candidates information due
1 Deadline for submitting

names of state delegates and showmanship contestants for NJAA elections

- 13-15 Eastern Regional, Raleigh, NC.

- 18-22 The American Breeders' Futurity Junior Preview Show, Louisville, Ky.

- 15 Angus Ambassador Applications due

- 15 LEAD registrations due (early registration deadline)

- 16-18 Northwest Regional Preview Junior Angus Show, Washington

JULY 2014

- 6-12 National Junior Angus Show, Indianapolis, IN

- 15 LEAD registrations deadline (if not already full)

AUGUST 2014

July 31-

- Aug. 3 LEAD Conference, Philadelphia, PA

OCTOBER 2014

TBD Fall Raising the Bar – TBD