

DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION
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Spring 2004

WHAT'S INSIDE

- Page 2 The Retiring Six Green Jackets
- Page 3 Kansas City Attractions
- Page 3 Meet the Queen
- Page 4 Jazzing Up Junior Opportunities
- Page 5 Regional Manager Profile
- Page 6 The Duties of a Delegate
- Page 6 Advisor Profile
- Page 7 The Chairman's Perspective
- Page 8 Cash for College
- Page 9 Spotlight on New England States
- Page 9 Thanking Our Supporters

NJAA BOARD OF DIRECTORS

TERMS UP IN 2004

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TERMS UP IN 2005

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Foundation Raises \$55,000 in Denver

Hundreds of Angus enthusiasts crowded into the Beef Palace Auction Arena at the National Western Stock Show for the Angus bull sale. Each year the sale is kicked off with one featured female lot with the proceeds going to the Angus Foundation.

Once again Angus breeders rallied together in support of the Angus Foundation as this lot sold. Highlighting the Angus Foundation Heifer Package was BT Everelda Entense 51N, donated by Beartooth Ranch, Columbus, Mont. When the bidding ended at \$55,000, Mountain Meadow Cattle Co., Colorado, and Sterling Hunter, Michigan, were the proud new owners of the heifer. Contending bidders on the package included a group consisting of Belle Point Ranch, Lavaca, Ark.; Pollard Farms, Enid,

Okla.; and Sydenstricker Genetics, Mexico, Mo. Shoulderbone Plantation, White Plains, Ga., was also active in the bidding.

In addition to Beartooth Ranch donating the heifer, the package included items provided by the following companies: Lathrop Livestock Transportation; American Live Stock Insurance; Trans Ova Genetics; Merial – makers of Ivomec®; Genex Cooperative; American Angus Association AIMS Department and Angus Productions, Inc. Web Marketing Department.

We ask that you thank these companies for their support by doing business with them throughout the year. It was a great showing of support for the future of our Angus Industry.

—Trevor Kuipers



Sterling Hunter, Bath, Mich., and Mountain Meadow Cattle Co., Walden, Colo., purchased the Foundation Heifer Package for \$55,000. Pictured are (from left) Melissa Reichenbach, Bath, Mich., purchaser; Trevor Kuipers, NJAA Foundation director; John Carrel, Beartooth Ranch, donor; Patrick Boyer, Walden, Colo., purchaser; Christopher Jeffrey, Williamston, Mich.; James Reichenbach, Bath, Mich., purchaser; Steve Harrison, Walden, Colo., purchaser; and Brian Barragree, Columbus, Mont., donor, at the halter.

The Retiring Six Green Jackets

For the past two years, these young men and women have dedicated their lives to serving the National Junior Angus Association (NJAA). They have been the role models, leaders and motivators of our association. Without them, we could not have been so successful. As their terms come to an end this summer, we would like to extend our gratitude to the "old six" for a job well done.



Jennifer Beck

Chairman, Jennifer Beck

Age: 22

Education: Jenni will graduate in May 2004 with Bachelor of Arts in Political Science from the University of North Carolina at Chapel Hill.

Future plans: I plan to pursue a Master's of Business Administration at a graduate institution that is, as of yet, undetermined.

Fondest memory while serving on the Board: My experiences working the ring of the various junior shows. Each one of these experiences has been an awesome chance to interact with juniors of all different experience levels while lending my support and encouragement as needed. It's been a truly awesome experience to be able to help the same juniors whose own births I can still recall get their foothold in this organization!

Greatest accomplishment while serving on the Board: The wonderful chance to take part in the organization of what was arguably the best LEAD conference, with the largest turnout ever in Fort Worth in August '03.

What will you miss the most? Sharing the opportunities that the NJAA can introduce to every young person involved. My time as a director has enabled me to meet countless new junior members and help to show them the possibilities that lie ahead.



Jamie King

Vice Chairman, Jamie King

Age: 22

Education: Graduated last June from Ohio State University with a Bachelor of Science in Animal Sciences. Currently attending Oklahoma State University working on a Master's degree in Agricultural Communications.

Future plans: After graduation I plan to establish a career in the agriculture industry and hope to continue to raise Angus cattle.

Fondest memory while serving on the Board:

Besides having the opportunity to dress up Brandon, Brian and John as girls during LEAD last year, I would have to say the overall experience of running and being elected to the board. It was the most nerve-racking, stressful, and exciting week I think I have ever experienced, but it was lots of fun and very rewarding.

Greatest accomplishment while serving on the Board: Knowing more juniors now than when I was elected.

What will you miss the most? Having the opportunity to work with some great individuals from all over the country and all the laughs we have had together!

Leadership, Amy Wolfrey

Age: 21

Education: Graduating in May from Oklahoma State

Future plans: Graduate School

Fondest memory while serving on the Board: LEAD in Fort Worth.



Jamie Hower



Cortney Collins

Greatest accomplishment while serving on the Board: Planning LEAD this year.

What will you miss the most? Traveling and regularly seeing the friends I have made.

Foundation, Trever Kuipers

Age: 22

Education: Trever will graduate in May from the University of Illinois with a Bachelor's degree in animal science.

Future plans: Obtain a career in the livestock industry.

Fondest memory while serving on the Board: LEAD 2003

Greatest accomplishment while serving on the Board: Working hard, and always giving 110%...hopefully it has made a difference somewhere along the line.

What will you miss the most? Traveling. While on the Board I have made many friends from across the country. I will miss not seeing these people as often as I would like.

Membership, Jamie Hower

Age: 22

Education: Jamie has completed three years of college and will continue when she retires from the Board.

Future plans: Maintain an Angus cow herd of 20 plus and get a four-year degree.

Fondest memory while serving on the Board:

Getting letters from junior members whom I have written. And the first show where I wore my green jacket.

Greatest accomplishment while serving on board: Knowing that my best work is being put forth for the 11,000 plus members. Believing that our association will continue for many years to come.

What will you miss the most? The different places James took us to eat, and the awesome people I have met.

Communication, Cortney Collins

Age: 22

Education: Cortney will graduate in May with a major in agriculture biochemistry from West Virginia University.

Future plans: I would like to further my education and continue my family farm.

Fondest memory while serving on the Board: Meeting people who are your greatest friends, even though you do not see them that often.

Greatest accomplishment while serving on Board: Being a part of the behind-the-scenes organization of the National Junior Angus Show, something so large that thousands of people all over the United States attend.

What will you miss the most? All of the traveling and the new places I got to see while on the board.

—Jennifer Ourso





Don't Miss These Kansas City Attractions

Having grown up in the Kansas City area, I understand how lucky we are to have our National Junior Angus Show in Kansas City, Mo., July 12-17. Not only does Kansas City have one of the highest quality and most convenient cattle facilities, but the city itself has some of the best attractions and entertainment in the country.

If you are looking for places to go or things to do, I encourage you to visit the Country Club Plaza, Westport and the City Market to find some of the best shopping and eating. Also located close to the Plaza is Union Station, which also has excellent eating and entertainment.



Country Club Plaza

For those of you looking for a good steak, Kansas City is a great place to find one. The emergence of the stockyards in the 1870s brought the Kansas City Strip Steak fame. A few excellent restaurants I'd recommend to try are the Golden Ox, Hereford House, The Majestic Steakhouse and Plaza III. Kansas City is also known for its famous barbeque.



For the kids, The Kansas City Zoo, Science City at Union Station, and Hallmark Cards' Kaleidoscope at Crown Center offer educational fun for kids ages 5-12.

If you are into sports, the Kansas City Royals play at the Truman Sports Complex and are always enjoyable and affordable to watch. They have home games July 15-20.



The most important site in the area to see is the American Angus Association, located an hour north of Kansas City in St. Joseph, Mo. I encourage you to visit the

Association and get a better understanding of how it works. In addition, Missouri Angus breeders would be happy to show you around their operations.

I can't wait to see you all in Kansas City for "Angus & All That Jazz." It will be a

good time. Don't hesitate to contact me if you need anything. For more information, go to www.goinkansascity.com.

—*Kyle Conley*

Photos courtesy of Convention and Visitors Bureau of Greater Kansas City

Meet the Queen

Each year at the North American International Livestock Exposition, Louisville, Ky., the current Miss American Angus crowns a new queen to travel across the country and serve as an ambassador for the Angus breed. The 2004 Miss American Angus, crowned in November, is Miss Wravenna Phipps of Kearney, Neb. Wravenna put a lot of time and dedication into competing for the title of Miss American Angus.

The five girls who are given the opportunity to compete in Louisville are selected by receiving the top five American Angus Auxiliary scholarships. If a recipient chooses not to participate in the Queen contest, the opportunity to compete is given to the next girl in line for the scholarship. This year five outstanding girls participated in the contest. The contest consists of a written test, an interview, an impromptu question, and a prepared speech on a given topic. This year's topic was "Going the Extra Mile," and Wravenna has dedicated herself to doing just that throughout her reign as Miss American Angus.

Wravenna, the daughter of Bill and Robin Phipps, is currently a freshman at Black Hawk East College in Kewanee, Ill., majoring in ag communications. She plans on transferring to a university after her second year at Black Hawk and eventually pursue a career in public relations or broadcasting. Wravenna answered a few questions to help us get to know her.



Wravenna Phipps

What was the most challenging part of becoming Miss American Angus?

The biggest challenge was making the initial top five in the scholarship program. After that all you can do is be yourself and feel blessed to have made it that far.

What do you plan to accomplish as Miss American Angus?

I hope to become a spokesperson for the Angus breed representing the true benefits of Angus cattle.

What is your favorite National Junior Angus Show activity?

The public speaking competitions are my favorite. Involvement in these types of activities inspired me to become an ag communications major. I feel that public speaking can benefit everyone no matter

what goals they have throughout life, and I am thankful that the National Junior Angus Association provided these learning experiences for me.

Who is your role model and why?

Lacey Robinson is my role model. Everything she does, she gives it her all and she is definitely an inspiration just to be around because of her positive outlook on life and her never-ending smile. She has taught me that it is possible to be a fierce competitor and yet remain humble in everything you do.

Congratulations, Wravenna! Best of luck with your many travels and new adventures as the 2004 Miss American Angus.

—*Joanna Olson*

JAZZing Up Junior Opportunities

As another National Junior Angus Show (NJAS) presents itself on your horizon, it's time, once again, to begin preparations for your week of fellowship, fun, "Angus & All That Jazz!" In the months since last year's event, your National Junior Angus Association (NJAA) Board of Directors has worked diligently to enhance the schedule of activities and contests for each of you to enjoy.

We're proud to announce the opportunity for NJAS participants to attend the first-ever carcass data debriefing session this summer in Kansas City. Immediately preceding the awards ceremony



on Friday evening, we have scheduled a carcass data informational session. This session will be an outstanding opportunity for Angus enthusiasts to have the mysteries of carcass data explained. For those juniors



participating in the NJAS carcass steer competition, this session should provide some invaluable

insights into selecting and managing your carcass steer, as well as an explanation of the data.

Another exciting development for this summer's event is the opportunity for exhibitors of live steers to enter their animals in the carcass competition. This summer's location offers the unique chance for interested juniors to sell their live entries through the carcass competition. Please note that this opportunity is entirely dependent upon the location of the NJAS, and this possibility will be re-evaluated each year.

Your junior directors have also worked to refine the rules and guidelines for all of the various competitions. The specific changes will be noted in the entry packets that junior members and advisors received.

A complete set of the contest rules are available by going to the NJAA Web site at www.njaa.info. We are dedicated to ensuring that each participant in every competition at the 2004 NJAS reaps the most enjoyment possible from their activities. Be sure to get all of the up-to-date information on the NJAS by visiting the Web site at www.njas.info.

If anyone has any questions regarding the competitive opportunities at the 2004 NJAS, please contact any of the 12 NJAA Board of Directors or the American Angus Association Junior Activities Department. Good luck, and I'll see you this summer as we celebrate "Angus & All That Jazz!"

— Jenni Beck

American Angus Auxiliary Update

The American Angus Auxiliary is working at full steam to prepare for the National Junior Angus Show (NJAS) this summer in Kansas City, Mo. We are planning a fun business meeting including a registered dietician's presentation. We will hear about beef nutrition, its place in the diet, and pros and cons of some diet plans. So plan to join us and get the skinny on beef.

At the NJAS, we will also be involved in our regular activities of sponsoring the National Showmanship Contest and the All-American Certified Angus Beef® Cook-Off. The 20th Anniversary Cook-Off Contest last July in Louisville, Ky., had a record number of entries competing. Forty-five teams and more than 200 people cooked and educated the audiences about CAB®. Anne Patton Schubert would love to answer all inquiries about the Cook-Off and she can be reached at (502) 477-2637.

Three prestigious awards for juniors are sponsored by the Auxiliary at the NJAS. The American Angus Auxiliary Achievement Award committee is being chaired by Pam Patterson, (406) 445-2332. The Silver Pitcher Award committee is headed up by Leslie Morelock Roye, (479) 442-9231. Cathy Watkins chairs the Crystal Award committee and, she can be reached at (765) 779-4007. Please contact these chairwomen for information

on how to apply for these outstanding awards.

Two more awards the Auxiliary sponsors for the juniors include the Dick Spader and the Pat Grote Awards. The winners of the senior and the intermediate divisions of the extemporaneous speaking contest will each be awarded a prize belt buckle. This is the second year the Dick Spader memorial buckle will be presented to the winning senior division contestant and the first year the Pat Grote memorial buckle will be given to the winning intermediate contestant.

And don't forget the American Angus Auxiliary Scholarships that are presented annually at the NJAS. Ten scholarships will be awarded to qualified applicants and a total of \$9,700 presented. First through fifth place awards in both boy's and girl's divisions will be in the amounts of \$1200, \$1050, \$950, \$850 and \$800. Scholarships are defined as financial grants for which no equivalent work is required. For more information call your state scholarship contact or Auxiliary Scholarship Chair Shirley Williams, (479) 474-1013 or e-mail her at williamsfairaks@aol.com or go to the American Angus Auxiliary Web site, www.angus.org/auxiliary.

— Amy Iman Bellis,

American Angus Auxiliary President



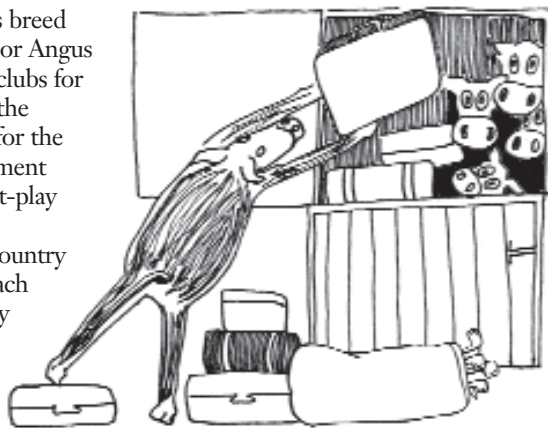
Don't Forget Your Clubs

As families and friends of the Angus breed pack their things for the National Junior Angus Show, most don't usually include golf clubs for their annual trip. This year should be the exception. Interest continues to grow for the annual Angus Foundation golf tournament making the Kansas City contest a must-play event.

Angus enthusiasts from across the country help make the tournament a success each year. Last year was no different. Nearly 50 Angus breeders, associations and other industry friends provided sponsorship to the event, which included a continental breakfast, 18 holes of golf and a *Certified Angus Beef*® steak lunch.

Teams compete for top prizes and individuals compete for flag prizes such as closest to the pin, closest to the rope and longest putt.

All monies generated from the sponsorship of this event go to the Angus Foundation to provide funding for youth, education and research activities of the American Angus Association. If you would like to help sponsor this event or would like to enter a team or play as an individual please contact the Junior Activities Department of the American Angus Association at (816) 383-5100 or jfisher@angus.org.



DONETA BROWN ILLUSTRATIONS

—Tyler Grissom

Taking Responsibility

With the diagnosis of a positive case of bovine spongiform encephalopathy (BSE) in the United States, we, as cattle producers, have to look toward the future of identifying our cattle. Radio frequency identification devices (RFID) tags are one identification method.

RFID tags were invented in 1969 and patented in 1973. Most of the chips are only one-third of a millimeter across. These chips act as transponders that listen for a radio signal given off by transceivers or RFID readers.

RFID ear tags are generally applied the same as a two-piece ear tag. The electronic transponder contains a 15-digit number, with the last significant numbers printed on the tag. To read the whole number an RFID reader is needed. The reader sends

radio frequency signals to the tag, the tag responds by sending its full number to the reader. The number can be used to identify an individual animal in a local or remote

database. The read range of the tags depends on the tag type, size, and configuration of the antenna. Handheld readers have a 6 to 18 inch read range. RFID will assist in traceability for food safety or disease outbreak.

As cattle producers we will have to choose some form of identification for our cattle and the identification must fall under approved national identification system. This is just an overview of what RFID is and how it works, for more information you can log on to <http://beefstockerusa.org/rfid/pub.htm> where a 16-page booklet addresses questions about RFID.

For producers who are not yet ready to use this RFID technology, the American Angus Association has a tagging and marketing program available called AngusSource that has been designed to work into a national identification system. It is available for the very economical price of just \$1 per tag. For complete information on the AngusSource program log onto www.angussource.com or call the commercial programs department at the Association.



Regional Managers Make A Difference

Regional managers (RMs) play a vital role to the success of the junior Angus programs on a local, state and national level. Each of the RMs has a slightly different approach to working with the juniors within their territory, but all of them care deeply about your success as a junior member and the junior programs within their region. In this issue of Directions we want you to meet David Gazda, the regional manager for the Southeast who is also an Angus breeder and an Angus dad.

Meet David Gazda

Age: 43

Hometown: Athens, Ga.

Family: Wife, Carolyn; Daughters Katie (14), and Taylor (11)

College: University of Georgia

College Involvement: Block & Bridle, AGHON, Ag Hill Council, Alpha Zeta, livestock judging and meats evaluation teams

Current Employment: Regional Manager, American Angus Association since 1988

Angus Background: Have owned Angus cattle for 25 years

Favorite NJAS: Perry, Ga., in 1997

Favorite Color: Blue

Favorite Song: "No Shoes, No Shirt, No Problems," Kenny Chesney

Favorite part of being a Regional Manager: Friendships that have evolved from working with adult and junior members in my territory and throughout the country and seeing these individuals develop successful Angus programs over the years.

Advice for junior Angus members: Take advantage of every opportunity presented through the National Junior Angus Association as the people and leadership skills you develop, the friendships you make, the lessons you learn and memories you make will be invaluable in life and stay with you forever.



—Jamie Hower

—Jeana Sankey

The Duties of a Delegate

In addition to showing cattle, participating in contests, and catching up with old friends there are a few juniors who have an added responsibility during the National Junior Angus Show (NJAS). Who are these juniors? They are the voting delegates selected from each state to attend the annual meeting of the National Junior Angus Association (NJAA). Each state organization selects two delegates to attend the meeting during the show as well as two alternates in case the delegates selected are unable to attend. These delegates are selected

during a state event or meeting prior to the NJAS.

The tough responsibility that the delegates face is electing the six new members of the NJAA Board of Directors. Additionally, delegates also vote on any proposed bylaw changes. However, the responsibility of the delegates does not begin at the start of the NJAS, it begins a few weeks before the show. It begins when the delegates are sent a copy of each candidate's



application to review. The candidate's application includes a resume, a summary of activities within the association, and their views for the future of the association. The delegates are asked to prepare questions for the candidates based upon the applications as well as industry questions. Some possible topics for questions include: leadership qualities, experience with working with other individuals, industry topics (BSE, food safety issues), CAB® questions, and views about the future of the NJAA. Delegates are asked to prepare questions that will make their job of sorting through the candidates easier. The future of the NJAA depends upon the choices that the delegates make.

During the week of the NJAS, the delegates and candidates meet during events at the show as well as the candidate-delegate dinner that is held early in the week. At this dinner, the candidates give a speech, answer two impromptu questions, and then go through a series of round-table interviews conducted by the delegates. Finally, on Friday the delegates are asked to meet again to cast their votes for the new directors.

In addition to voting on the new directors, the delegates have an added responsibility when there is a bylaw revision up for vote. The current Board can propose a bylaw change to the delegates. If this happens the delegates will be informed of it when they receive copies of the candidates' applications. Before making any voting decisions, the delegates should talk to the members of their state association to get a feel of how their state stands on the issues and candidates. It is very important for state associations to select delegates who will voice the opinion of their state.

Being selected as a voting delegate is quite an honor and a responsibility but can be a very rewarding experience. If you have any questions regarding this position please contact any of the members of the NJAA Board.

—*Jamie King*

Advising the NJAA Board Meet Tammy Wallace

Junior Advisors are a key component to the success of a junior Angus association and its leadership team. This is true of state associations and equally true for the National Junior Angus Association (NJAA). The NJAA Board of Directors has a three-member advisory committee comprised of Paul Hill, representing the American Angus Association Board of Directors; Shelia Stannard, representing the Association or Angus Productions Inc. staff; and Tammy Wallace, representing the American Angus Auxiliary. Tammy's lifelong involvement in the cattle business and her desire to help Angus youth make her a great fit on the advisory board.



Q: Where were you raised?

A: Searsboro, Iowa

Q: What was your most memorable time while growing up?

A: Time spent each year showing cattle with my family at the Iowa State Fair.

Q: Where did you go to college?

A: Kirkwood Community College, Cedar Rapids, Iowa

Q: Whom do you admire most?

A: My parents.

Q: What is your favorite food?

A: Steak

Q: What is your favorite movie?

A: Lonesome Dove

Q: What is your favorite book?

A: Seabiscuit

Q: What is your favorite song?

A: "Because You Loved Me" by Celine Dion

Q: If you could be a cartoon character, who would you be?

A: Wonder Woman

Q: What is your most cherished Angus moment?

A: When my daughter Paige's heifer was selected Reserve Grand Champion Owned Heifer at the 2003 National Junior Angus Show.

Q: What is one thing you never leave home without?

A: Cell phone

Q: What is one thing you have learned or gained while being an advisor to the NJAA board?

A: The roles and functions of the NJAA Board.

Q: Any words of wisdom for the juniors?

A: Strive to be the best that you can be.

—*Jamie Hower*

Word Find

Take your shot at finding the National Junior Angus Association related words listed beside the puzzle. Hidden words can be found forwards, backwards, horizontal, vertical, and diagonal.

ABERDEEN
ANGUS
BLACK
BRONZE
CAB
GOLD
KANSAS CITY

LEAD
NJAA
SHOWSTICK
SILVER
PENNSYLVANIA
TRAILER

A	C	C	J	O	R	N	B	A
D	N	I	I	S	T	I	C	I
T	D	A	R	K	L	B	S	N
Y	C	A	B	W	M	Y	R	A
V	A	J	E	E	U	T	J	V
A	I	N	V	L	Z	I	N	L
B	A	C	G	N	G	C	P	Y
E	U	N	O	U	K	S	D	S
R	E	V	L	I	S	A	G	N
D	D	J	D	O	H	S	F	N
E	G	O	B	R	O	N	Z	E
E	H	P	L	A	W	A	S	P
N	A	C	W	K	S	K	R	E
T	R	B	E	C	T	J	P	G
E	H	T	R	A	I	L	E	R
A	K	S	J	L	C	R	H	L
I	O	N	P	B	K	Y	A	L



Proposed Bylaw Revision

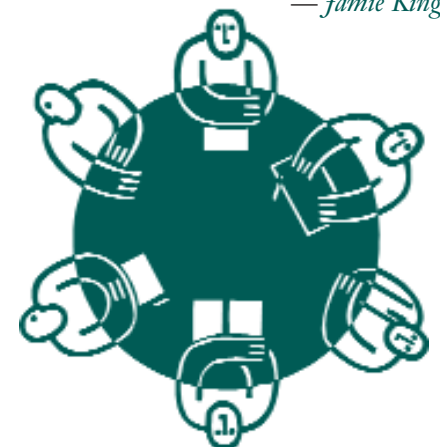
During its November meeting, the National Junior Angus Association (NJAA) Board of Directors proposed a change to Article IV, Section 4 of the NJAA bylaws. The proposed bylaw reads:

Numbers, Terms, Qualifications, and Election of Directors. The directors of the Association shall be twelve (12) in number, and each director shall serve one two-year term. One candidate may represent each state per year. Each state junior Angus association shall be entitled to nominate no more than one candidate for national director at each annual meeting of the members. Directors shall be elected by a plurality vote of the delegates entitled to vote and shall hold office until their successors are duly elected and qualified. In the event of a tie, a runoff shall occur between the candidates involved. To be eligible for election, board candidates must not have reached their twenty-first birthday before January 1 of their election year.

The proposed change would allow each state to select a candidate for the board each year versus the current bylaw which states that the twelve board members must be elected from different states.

This is a very important proposed bylaw change and I encourage each of you to discuss this at your upcoming state meetings so your state's voting delegates understand how your members feel about this proposed change. If you have any concerns or questions regarding this proposed bylaw change, please contact any of the NJAA Board, as we would be happy to hear from you.

—Jamie King



THE CHAIRMAN'S PERSPECTIVE:

"Rules are not necessarily sacred, principles are."

—Franklin Delano Roosevelt

Rule No. 1: There are no rules!

It's official... spring has sprung! Most of us are back in the midst of another semester of schoolwork while we shake off the remnants of another winter gone by. As you sit at your school desk or gaze at your computer screen, it seems that another summer of Angus opportunity is almost within reach, but while you chip away at another school year, I want you to consider something. For the majority of each year, each of you goes to school five days a week. You do your homework each day. You follow the rules that exist before you, and you probably have very little input throughout the whole process.

Now, just imagine what you could accomplish at school if you could focus on your own goal of an excellent education without worrying about the unchanging nature of the rules. Now wait just a minute! I'm not suggesting that schools don't need rules or that you shouldn't follow them. I am, however, trying to show you the control that you have over the National Junior Angus Association (NJAA) and its activities.

While 12 directors and no more than 100 delegates represent an organization

with more than 11,000 members, this is ultimately your association. Unlike many other environments, you do have a say in the future of this organization. The key is to determine the principles and goals that are important to you. Then, don't let any rule or tradition convince you that you cannot achieve this goal. Whether your goal is to win the Team Sales contest or the Showmanship contest, to serve on the NJAA Board of Directors, or simply to seize every opportunity that presents itself, you have the power to make the NJAA work with and for your goals.

If you work toward the goals you set for yourself keeping in mind the basic principles by which you live your life, I promise that your involvement in the NJAA will be as fulfilling and enriching as you could ever dream.

So finish that homework assignment, and then kick your feet up and think about all of the things you want to achieve this summer. From there, it's up to you to make it happen!

—Jenni Beck

Achieving Sweet Success

Make plans now to attend the Leaders Engaged in Angus Development (LEAD) Conference this summer in Hershey, Pa. Juniors from around the nation will be gathering July 29-August 1, to develop their leadership skills, learn about the Angus industry, see old friends and make new ones. LEAD is open to all juniors 14 and older, and advisors are encouraged to attend. As in the past, this year's LEAD promises to be a lot of fun!

Some comments from last year's LEAD Conference:

"This was my first LEAD, and it has impacted me so much in just four days."

"I learned many things to take back home to my association."

"It is fun to watch the twinkle in the 14-year-old's eyes become knowledge and leadership skill, as they participate in successive conferences."

"I was inspired!"

"I am now more willing to take on greater challenges."

More information about the 2004 LEAD Conference is available in the show entry packet. Make sure to sign up early to ensure your place!

—Amy Wolfrey

Need Cash for College?

It's that time of year again — time for high school seniors, and those already enrolled in college, to figure out how they will pay for the next semester. This year start your scholarship search a little early — start at the National Junior Angus Association (NJAA) Web site, www.njaa.info. They have links to scholarships that give away close to \$40,000!

Here is a list of those scholarships listed on the NJAA site — but you'd better hurry. The deadlines are approaching fast. So, log on and get started on those applications!

Angus Foundation Scholarships

The Angus Foundation awards \$25,000 in scholarships to those who are active in the Angus breed. Two \$3,500 scholarships are given away in memory of Richard L. Spader, and 18 \$1,000 scholarships are also awarded. You must have at one time been a member of the NJAA, and currently a member of the American Angus Association, but have not reached 25 years of age.

CAB/NJAA Scholarship

Certified Angus Beef (CAB) LLC teams up with the NJAA to give a \$1,000 scholarship to students already enrolled in college, that are majoring in animal science, meat science, food science, ag communications or a related field of study.

Colvin Scholarship

Certified Angus Beef LLC awards a \$2,500 scholarship based on the applicant's activities and leadership, communication skills, scholastic achievements and reference letters. This scholarship also offers the opportunity for a paid internship with CAB LLC.

American Angus Auxiliary Scholarships

This year, the Auxiliary will be awarding 10 scholarships to five boys and five girls, totaling \$9,700, that will be given away at the National Junior Angus Show. This scholarship also gives the top five girls the chance to compete to be the next Miss American Angus. Applicants (boy or girl) should be graduating high school seniors.

Atlantic National Merit Awards

The Atlantic National Angus Foundation sponsors a recognition program for junior members wishing to continue their education and in need of financial assistance. Applicants can be no older than 25 years of age, and must be graduating high school seniors, or already enrolled in college. Last year, more than \$5,000 was awarded. The top applicant will receive a larger amount, in memory of Greg Krueger.

—Cortney Collins



"Celebrating the Vision"

Angus Foundation Reception Honors Past Donors

Past supporters of the Angus Foundation were recognized at the first-ever Angus Foundation Reception held at the 2003 North American International Livestock Exposition. This provided an opportunity to share food and fellowship with past Angus Foundation supporters. The No. 1 print of Frank Murphy's "In Apple Blossom Time" was auctioned for a price of \$40,000 to a group of outstanding Angus supporters. This print was then presented to Dave McMahan for the work and support he gives to the Angus Foundation. McMahan,

in turn, donated the print to be hung in the Association headquarters.

In addition to the print being auctioned, Frank Murphy offered a custom sketch of an Angus bull or cow of the buyer's choice. McMahan purchased Murphy's custom sketch for \$15,000. He then asked Murphy to sketch a portrait of Sheri Spader and her husband Dick, who was the former American Angus Association executive vice president.

The Angus Foundation offers many opportunities for people to show their

support. There are still a limited number of "In Apple Blossom Time" prints available, along with the new *Angus Art at the American Angus Association* book that premiered in November. Once again, the Angus Foundation will sponsor a golf tournament during the 2004 National Junior Angus Show on July 13 in Kansas City, Mo.

If you are interested in any of these items or events, please visit the Web site at www.angusfoundation.org, or contact the Association office.

—Trevor Kuipers

Spotlight on NEW ENGLAND Junior Angus Association

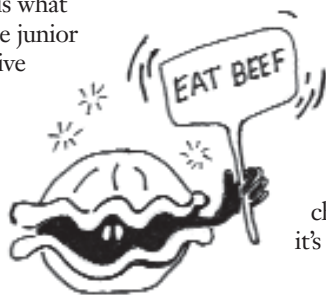
Not Just About the Chowder!

Angus cattle and their owners are often stereotyped because many people associate beef promotion with Texas or Montana. Little do they know, that Angus cattle go hand in hand with fishing trawlers and clam chowder. You might ask yourself ... what do they have in common? The answer is simple. Six states, which include Maine, New Hampshire, Vermont, Connecticut, Massachusetts and Rhode Island, make up the New England Junior Angus Association.

The New England Junior Angus Association has developed a unique culture. When Emily Dickinson wrote, "I think New Englandy," we can sense what she meant. It has to do with small towns, ingenuity, self-reliance, and rugged individualism, not to mention Angus cattle. From the national seashores to the granite peaks, New England has a great sense of place and purpose.

Strong youth and adult associations promote Angus cattle from a regional perspective. Advisor Lou Ann Wilson says, "Since there are so many states and so many kids, hard work is what makes it fun." When asked, "What makes the junior association work?" She replied, "The kids drive the adults."

Junior executive members include president and queen, Jessica Coutu; vice president, Tad Francis; secretary, Ashley McCullough; and treasurer, Tasha Marineau. Junior association members number approximately 58. Wilson and Audra Jurgilewicz advise the juniors. Like



DONETA BROWN ILLUSTRATIONS

other junior associations, it takes the support of a dedicated adult association to see many goals realized. Current President, Bob Guillot, takes his position seriously because he "is interested in the future of the breed." The juniors have five meetings each year along with attending adult association meetings and consignment sales.

New England has always been of interest to the traveler whether it is to see the beautiful fall foliage or to visit historical sites such as Plymouth Rock. Traveling to New England will certainly awaken you to something that has been well rooted and well tended since our country's beginnings. Take the time to visit and when you set down for that traditional New England feast, remember to taste the clam chowder but choose *Certified Angus Beef*® for your entrée because it's "not all about the chowder," anymore.

—Jarrett Martin

Thanking Our Supporters

Each year at the National Junior Angus Show, the National Junior Angus Association (NJAA) inducts individuals to join the Honorary Angus Foundation. Folks who are selected are those who have shown dedication and support to juniors. This past summer in Louisville, Ky., we honored Andy & Mary McCurry, Burrton, Kan.; Bill Powell, Thurmont, Md.; and Whitestone Farm, Aldie, Va.

The McCurrys have spent many hours dedicating their time and effort to the Kansas Junior Angus Association as well as the NJAA. They have been advisors and coached the Cook-Off and salesmanship teams. Mary is a past president of the American Angus Auxiliary, as well as served as an advisor to the NJAA Board. Their support and dedication has helped both associations in the past as well as helping them in the future.

Powell served as the Northeastern regional manager for the American Angus Association for 23 years. Through the years, he has been known as a strong supporter of the NJAA and state junior Angus associations. Powell grew up on his family Angus operation Arrowhead Farm. Today, he and his wife, Gail, operate Arrowhead Farm, near Thurmont, Md.

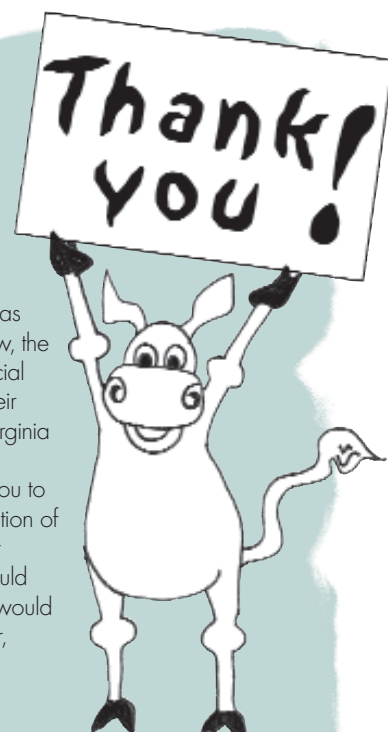
Whitestone Farm has done tremendous things for the NJAA for a number of years. In 1998, they helped host the National LEAD

Conference in Washington, D.C. In January 2003, they donated the heifer for the Angus Foundation Heifer Package which sold in Denver, Colo., to benefit the Angus Foundation.

Whitestone Farm supports events such as the Eastern Regional Junior Angus Show, the Atlantic National as well as many special programs and projects each year in their efforts to continually support youth in Virginia and throughout the country.

The NJAA would like to say thank you to these folks for their support and dedication of time and effort. We realize that without parents, friends and supporters, we would not be as successful as we are! If you would like to nominate someone for this honor, please contact the Junior Activities Department of the American Angus Association.

—Jeana Sankey



Important dates and deadlines for juniors

MARCH 2004

- 1 Entry deadline for the Western Regional Junior Angus Show
- 12-14 Mid-Atlantic Junior Angus Classic Show, Harrisonburg, Va.
- 25-28 Youth Beef Industry Conference & NJAA Board Meeting, College Station, Texas

APRIL 2004

- 15 Ownership and entry deadline for the Atlantic National Junior Angus Show
- 23-24 Western Regional, Reno, Nev.

MAY 2004

- 1 Deadline for Gold Award applications
- 1 Deadline for Honorary Angus Foundation and Advisor of the Year nominations
- 1 Ownership deadline Eastern Regional Junior Angus Show
- 1 Ownership deadline Northwest, North Central & Southwest Regional Preview Junior Angus Shows
- 15 CAB/NJAA scholarship applications due
- 15 Angus Foundation scholarship applications due

- 15 Ownership deadline National Junior Angus Show
- 15 Ownership deadline American Angus Breeders' Futurity Junior Angus Show
- 15 Entry deadline Eastern Regional Junior Angus Show
- 15 Entry deadline Northwest, North Central & Southwest Regional Preview Junior Angus Shows
- 28-30 Atlantic National Junior Angus Show, Timonium, Md.

JUNE 2004

- 1 Entry deadline National Junior Angus Show
- 1 Entry deadline for NJAA Writing, NJAA/AJ Photography, and NJAA Graphic Design Contests
- 1 Entry & Recipe deadline for All-American *Certified Angus Beef*® Cook-Off
- 1 Outstanding Leadership Award applications due
- 15 Deadline for submitting names of state candidates and delegates for NJAA elections

- 15 LEAD registrations due (early registration deadline)
- 17-19 North Central Regional Preview Junior Angus Show, West Fargo, N.D.
- 18-20 Eastern Regional Junior Angus Show, Raleigh, N.C.
- 18-20 Southwest Regional Preview Junior Angus Show, Tyler, Texas
- 24-26 Northwest Regional Preview Junior Angus Show, Prineville, Ore.
- 25 Deadline for NJAA Public Speaking Contest speech outlines

JULY 2004

- 12-17 National Junior Angus Show, Kansas City, Mo.
- 29-Aug.1 LEAD Conference, Hershey, Pa.
- 30-31 The American Angus Breeders' Futurity Junior Preview Show, Louisville, Ky.

AUGUST 2004

- 1 Ownership deadline (issue date) for NAILE Junior Show and American Royal Junior Show

SEPTEMBER 2004

- TBA NJAA Board Meeting, St. Joseph, Mo.

- 20 Entry deadline for American Royal Junior Heifer Show

OCTOBER 2004

- 1 Entry deadline for NAILE Junior Heifer Show
- TBA American Royal Junior Show, Kansas City, Mo.
- TBA American Royal Open Show, Kansas City, Mo.

NOVEMBER 2004

- 1 Ownership deadline (issue date) for National Western Stock Show – Junior Competition
- 15 Entry deadline National Western Stock Show
- 12-16 NAILE, Louisville, Ky.

Note: American Royal, NAILE, & the National Western ownership deadlines are ISSUE DATES. All other deadlines are POSTMARK DATES.

2005 DATES AND SITES

- July 17-24 National Junior Angus Show, Denver, Colo.
- April Western Regional, Reno, Nevada

2006 DATES AND SITES

- July 9-15 National Junior Angus Show, Indianapolis, Ind.

Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the *ANGUS JOURNAL* (May and September) and one copy of each semiannual NJAA *DIRECTIONS* newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the *ANGUS JOURNAL* Circulation Department or the American Angus Association Membership Department.

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