

# DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

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Fall 2016



*Kansas juniors won first overall in the intermediate steak division, took top honors in the entire steak competition, and won the Black Kettle Award and the Pat Grote LEAD Award. Pictured are (from left) Sarah Pelton and Grady Dickerson, both of Paradise; Alexandria Cozzitorto, Lawrence; Cale Hinrichsen, Westmoreland; Kady Figge, Onaga; and Eva Hinrichsen, Westmoreland. They prepared "Tantalizing Steak Tacos."*

**The All-American Certified Angus Beef® (CAB®) Cook-Off Contest, Page 4**

# Today Matters

**L**ife — man, does it go by fast. I mean, you never really realize how fast time goes until it's gone and you can't get it back. I enjoy running almost every day. I don't run with music, it's just my dog, Cowboy, a dirt road, and the peace and quiet of the Oklahoma country. Running with no distractions really gives me time to think about the day and what I have going on. Recently, I've thought extensively about a motivational book I've been reading for my horse judging team at Oklahoma State University titled *Today Matters* by John C. Maxwell.

Maxwell really digs deep into how important today is and how to make the most of what you are doing in the present. Maxwell outlines 12 different areas as keys to success, which include attitude,



priorities, health, family, thinking, commitment, finances, faith, relationships, generosity, values and growth. So far, we are only halfway through the book, but the content has already left a profound impression on me.

“Though you cannot go back and make a brand-new start, my friend, you can start now, and make a brand-new end,” it reads.

We can't change what has happened in our past, but that's not the case with our future. To change the future, you must start today. If you make a commitment to a goal you want to achieve, start now and stick with it. It doesn't matter if you've failed in the past.

“Anything worth having is going to be a struggle. Commitment doesn't come easy

but when you're fighting for something you believe in, the struggle is worth it,” writes Maxwell. Keep this in mind when you question your goal and what you are doing today.

Dedication is the key. As told by Liz Murray, “There's always a way through things if you work hard enough and look close. It all depends on your level of determination.”

Take this advice from Maxwell and his book and don't let your life pass you by. “Time is the most valuable coin in your life. You and you alone will determine how that coin will be spent. Be careful that you do not let other people spend it for you.” Follow *your* passions, chase after *your* goals, and never forget what's most important to *you*. We all only have so much time in our lives so make today matter.

— by Macy Perry

## Communication Faux Pas Avoided

In this day and age, we are constantly communicating. On almost an hourly basis, we send text messages and emails, and we comment on social media platforms. We can all think of at least one person who constantly has grammatical errors, but we never realize the impact that those grammatical errors have.

By having errors, the writer can look uneducated, messy or rushed, and no one wants to have those stereotypes. By constantly using “slang” and abbreviations, we get into a habit of using that type of language within our daily conversations and academic work. Once you've gotten into the habit of using slang, it is so hard to break!

So, next time you hit that “send” or “submit” button, be sure to think about how you want to be perceived by your readers. Below you will find a checklist of things to do before you have errors posted online.

- ➔ Choose your words wisely, what you post or send lasts forever.
- ➔ Proofread at least twice before you submit anything.
- ➔ Have a mentor or peer check your work to help in the proofreading process.
- ➔ Get in the habit of avoiding slang and abbreviations.

— by Gabrielle Lemenager

### NJAA BOARD OF DIRECTORS

#### TERMS UP IN 2017

**MACY PERRY, Calif., chairman, macy.perry@okstate.edu**  
**REESE TUCKWILLER, W. Va., vice chairman, reeset94@gmail.com**  
**GABRIELLE LEMENAGER, Ill., communications director, gabriellelemenager@yahoo.com**  
**BRADEN HENRICKS, Okla., Foundation director, bradenhenricks@gmail.com**  
**TIM MARDESEN, Iowa, leadership director, timothymardesen@yahoo.com**  
**KATELYN CORSENTINO, La., membership director, katelyn.corsentino@gmail.com**

#### TERMS UP IN 2018

**MADISON BUTLER, Ind., mbutler\_44@hotmail.com**  
**MICHAELA CLOWSER, Neb., michaela.clowser@gmail.com**  
**CORBIN COWLES, Ky., corbin.cowles@okstate.edu**  
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**WILL POHLMAN, Ark., fwpohlma@uark.edu**  
**JORDYN WAGNER, Mont., jordynlynnwagner@gmail.com**

# Advisor's Corner



As we are winding down the year, it is a good time to stop and think about all of our accomplishments for the year and set goals for the upcoming year. There have been numerous records set by the NJAA, including 1,838 entries for the National Junior Angus Show and 41 Gold Award recipients.

In addition to the NJAA, the American Angus Association and its entities are making history with record happenings. The American Angus Association has hired its first ever director of human resources. Certified Angus Beef LLC (CAB) has sold over one billion pounds this year. Angus Genetics Inc. (AGI) is using single-step genomic calibration for the first time ever. The Angus Foundation has secured the first two-time donor of the Foundation Heifer Package, Basin Angus from Joliet, Mont. Angus Media has recorded more than 26 million page views on digital sale books.

Setting records and meeting your goals is as simple as believing you have the capacity to do so. As the New Year is fast approaching, I challenge you to set goals that have a plan of action behind them. Maybe you want to run for the junior board, or receive your Bronze and Silver Awards. Whatever your goal may be, make sure you have an action plan on how to achieve it.

Remember that you can write down all of your accomplishments in the NJAA record book that can be found on the NJAA website. Keeping up-to-date with your accomplishments is the first step to set and achieve a goal. Best of luck as you aim high in setting your goals, and please let the Events and Education department know if we can be of any assistance!

— by Chelsey Smith

The Angus Foundation is excited to offer this heifer because she has already started to draw attention from Angus producers across the country. Just as every year before, it will be an exciting time when this female sells in support of the Angus Foundation. We look forward to this prestigious event and hope you can join us on Jan. 11 in Denver, Colo., at the NWSS.

— by Braden Henricks

**American Angus Association**  
 Registry Number AAA #18479169

Certifies That  
**BASIN LUCY 6265**  
 BREEDER: A-30060 Basin Angus Ranch Joliet MT  
 FIRST OWNER: A-30060 Basin Angus Ranch Joliet MT

Parentage: SNP  
 Genomic: 150K

SEX: Cow  
 LEFT EAR: 6265  
 TATTOO: RIGHT EAR: 6265  
 BIRTH DATE: 1/22/2016

C A FUTURE DIRECTION 5321 AAA #12493607  
 B/R FUTURE DIRECTION 4268 AAA 14675477  
 SIRE: B/R RUBY 9114 AAA 13286162  
 WR JOURNEY-1X74  
 G A R NEW DESIGN 5050 AAA #13728513  
 2 BAR 5050 NEW DESIGN 7831 AAA 15724629  
 2 BAR 036 LADY 0107 AAA 13733736  
 GARDENS WAVE AAA #13618764  
 GARDENS HIGHMARK AAA #13047487  
 DAM: GREEN GARDEN LADY 6255 S2 AAA 12689070  
 BASIN LUCY 1037 AAA #13469989  
 VESMILLION PAYWEIGHT 3847 AAA #15332438  
 BASIN LUCY 2625 AAA #14401027  
 BASIN LUCY 3829

# Pathfinder + Embryo Transplant

Print Date: 9/12/2016

The animal described in this Certificate was entered in the American Angus Herd Book in accordance with application certified by the First Owner to conform to the Bylaws, Rules and Policies of the Association. Certificate and Entry are made subject to the right of correction, modification or cancellation.

Processed Date: 6/17/2016 File: 1122351 1  
 For more information consult the Breeder's Reference Guide.

American Angus Association  
 3201 Frederick Avenue  
 Saint Joseph, Missouri 64506-2997  
 Chief Executive Officer

# Basin Angus Donates Angus Foundation Heifer

As the National Western Stock Show (NWSS) approaches us in January, one of the most prestigious and anticipated fundraising events for the Angus Foundation is the selling of the Foundation Heifer Package. This cornerstone fundraising event dates back nearly 36 years. Since 1980, the event has raised an estimated \$2.2 million for education, youth and research. Along with the heifer, past buyers of this package have also received benefits including insurance, transportation and a reproduction package.

On Jan. 11, 2017, Basin Lucy 6265 will be auctioned off and sold to the next Foundation Heifer Package buyer. This female was generously donated by Basin Angus Ranch of Joliet, Mont., and is sired by WR Journey 1X74 out of the highest beef value index (\$B) cow in the Basin herd, Basin Lucy 1037. This marks the second time in the 36 years of the Foundation Heifer Package that the Stevenson family has donated a heifer, making them the first ranch to do so. It is an honor to have such a prominent herd donate this heifer in support of giving back to something that has played such a big role in their lives.

# Lights, Camera, Action: Angus Style

If a complete stranger walked into the building of the All-American *Certified Angus Beef*® (CAB®) Cook-Off Contest at the National Junior Angus Show (NJAS), he or she might think they walked onto the set of a movie: costumes galore, props everywhere and actors ranging from John Travolta to Will Ferrell or even Milford Jenkins. No matter where you look, the scene is intense. Let's not forget about all the incredible food that's being prepared at the same time!

The cook-off contest is one of the largest and most popular contests each year at the NJAS. In the cook-off contest, teams are required to prepare a meal with the *Certified Angus Beef* brand that will be evaluated by a panel of three judges. In addition, each team is also required to present a short skit to the judges that covers all the basics of the CAB program. Each year, the overall team that combines the most outstanding skit with the best prepared dish is presented with the Black

Kettle Award, and this year the Kansas intermediate division team took home the title. Team members included Alexandria Cozzitorto, Cale Hinrichsen, Eva Hinrichsen, Kady Figge, Grady Dickerson and Sarah Pelton and their skit was a twist of the popular movie *Anchorman*. For their dish, they created "Tantalizing Steak Tacos."

Each year the cook-off contest is very competitive and is enjoyed by so many people, both participants and spectators. If you would like to learn more about the contest and how to get involved, visit [www.angus.org/njaal/Contests.aspx](http://www.angus.org/njaal/Contests.aspx).

— by Corbin Cowles



The Kansas intermediate steak team won the Black Kettle Award in the All-American Certified Angus Beef® (CAB) Cook-Off at the 2016 National Junior Angus Show (NJAS), July 3-9 in Grand Island, Neb. Pictured from left are Anne Lampe, Kansas Angus Association secretary-manager, presenting; Grady Dickerson, Paradise; Cale Hinrichsen, Westmoreland; Sarah Pelton, Paradise; Eva Hinrichsen, Westmoreland; Alexandria Cozzitorto, Lawrence; Kady Figge, Onaga; and Clayton Lampe and Garrett Lampe, both presenting. The American Angus Auxiliary sponsored the event.

THIS PHOTO AND THE COVER PHOTO BY PEARLS PICS ON BEHALF OF THE AMERICAN ANGUS ASSOCIATION.



PHOTO COURTESY OF CERTIFIED ANGUS BEEF LLC

## Tantalizing Steak Tacos

### Ingredients:

- 4 CAB ball tip steaks
- CAB Signature seasoning
- Olive oil
- 4 Tablespoons Worcestershire sauce
- ½ cup peanut butter
- 3 Tbs. soy sauce
- 2 Tbs. vinegar
- 2 Tbs. lime juice
- 1 Tbs. Sriracha sauce (add more if you want it a little spicier)
- Small flour tortillas
- 1 large avocado, peeled, pit removed, and cut into thin slices
- 1 cup chopped tomatoes
- Shredded or crumbles of mozzarella cheese
- ¼-½ cup cilantro leaves, chopped

Place the steak in a resealable bag with the Worcestershire sauce to cover, refrigerate for at least half an hour. Spread olive oil over the steak and sprinkle with CAB Signature seasoning. Cook steaks over a medium-hot grill for 5 minutes and turn once. Cook to medium rare or medium. Remove steak to a cutting board and allow to sit for 5 minutes before cutting into strips, against the grain.

Prepare the Sriracha peanut butter sauce by combining the peanut butter, and 1 tablespoon at a time of the soy sauce, rice vinegar, and lime juice. Add a little more of each to suit your taste and make sure you stir it thoroughly to get the best consistency. Stir in the Sriracha sauce a little at a time.

Warm the tortillas on the grill, set on the plate and place a few strips of steak on the tortilla. Top with a drizzle of sriracha peanut butter sauce, a couple of avocado slices, tomatoes and a sprinkle of cilantro.

## Maximizing Your Performance

More often than not, we have difficulties maximizing genetic potential throughout our industry. Expected progeny differences (EPDs) predict the genetic value of an animal as a parent. Knowing and understanding exactly what our EPDs can do helps us better understand our cattle. Whether we're selecting for structure or reproductive traits in our cattle, we gain knowledge through the prediction of EPDs. The strength of these predictions is based on the accuracy values underneath each EPD.

The American Angus Association calculates Angus EPDs by gathering birth, weaning and yearling weights, ultrasound data, breeding records, and many more traits from breeders. The EPDs are then reported in a useful unit for each value. For example, the birth weight EPD of a newborn calf is given in pounds, based on the sire's ability to transmit birth weight to its offspring.

On top of this, the Angus breed has developed selection indexes to combine numerous traits into one simple and easy-to-use value. This way someone can select on a single value to keep a lot of different traits in check. For example, the beef value (\$B) index combines growth and carcass traits, like marbling with postweaning gain to increase the probability of the anticipated growth and performance rate. This index is given in a dollar amount.

With this said, these values are only comparable to other Angus cattle, not to other breeds. If a person were to compare Angus and Hereford EPDs, they would differ greatly. Adjustment factors are available that can be added to specific traits to make different breeds' EPDs comparable.

Realizing a newborn calf inherits the EPDs from its parents, EPD values can be calculated with the use of the database at the American Angus Association, but with lower accuracy. With new technology, we can increase the accuracy of EPDs dramatically. Genomic testing allows us to increase the accuracy of our EPDs and prediction of index values.

These tools can be used to help in the selection process of your next bull or cow purchase, or used to identify herd needs to make your herd better or more efficient. EPDs and genomic testing can connect the dots to give you a better understanding of your cattle and their performance, or that of the cattle you want to acquire. Nevertheless, always keep in mind that while EPDs and genomic testing are tools to help the selection process, the phenotype of the animal still remains important.

For more information about EPDs and \$Values, visit [www.angus.org/Nce/Definitions.aspx](http://www.angus.org/Nce/Definitions.aspx).

— by Reese Tuckwiller

# Meet the New Six NJAA Board of Directors



## Maddi Butler

**College Attending:** Oklahoma State University

**Major:** Animal science with a focus in biotechnology

**Favorite animal to show:** Heifer

**Pump up song before you show:** “It’s My Life” by Bon Jovi

**Any rituals/superstitions?** I always wear my lucky ring that my grandma bought me.

**If you could be any superhero who would you be?** Wonder Woman

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## Corbin Cowles

**College Attending:** Oklahoma State University

**Major:** Animal Science

**Favorite animal to show:** Gotta love heifers!

**Pump up song before you show:** “All I Do Is Win” by DJ Khaled

**Any rituals/superstitions?** I never use the same showstick twice in a row when I show. I don’t know why I do that, but I just do!

**If you could be any superhero who would you be?** That’s easy — the Hulk. Hands down, I’d love to be the green guy!

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## Michaela Clowser

**College Attending:** University of Nebraska–Lincoln (UNL)

**Major:** Ag economics with a minor in animal science

**Favorite animal to show:** My favorite animal to show is a heifer. I love their different personalities, whether they’re sassy or laid back. I enjoy putting my females back in my herd and making breeding decisions.

**Pump up song before you show:** It always changes; right now it would be “Come With Me Now” by the Kongs.

**Any rituals/superstitions?** During show day, I always have to use my silver showstick with the black slip-on scratchy from Sullivan’s, and I always wear my hair the same way.

**If you could be any superhero who would you be?** I would want to be Spider Man. I think it would be fun climbing buildings and swinging from rooftops.

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## Catie Hope

**College Attending:** Ferrum College

**Major:** Animal science, minoring in photography

**Favorite animal to show:** Probably bulls, they are just so low maintenance!

**Pump up song before you show:** As of today, I have to say, “La Grange” by ZZ Top, but tomorrow it will be something different.

**Any rituals/superstitions?** I always pick my feet up and make a wish when we go over railroad tracks. When I am getting ready to show, I always stomp my right foot twice when I put my boots on.

**If you could be any superhero who would you be?** Iron Man all the way! #teamIronMan



### Will Pohlman

**College Attending:** University of Arkansas

**Major:** Biochemistry and animal science

**Favorite animal to show:** Heifer

**Pump up song before you show:** "Sail" by Awolnation

#### Any rituals/superstitions?

Ah, I'm so boring; I don't really have any superstitions. I "knock on wood" whenever I say something I'm hopeful for, but that's about it.

#### If you could be any superhero who would you be?

Iron Man



### Jordyn Wagner

**College Attending:** Rocky Mountain College

**Major:** Elementary education with a reading minor

**Favorite animal to show:** Heifer for sure, they are just divas and they get to have cute babies.

**Pump up song before you show:** "My Band" by D12. It has been my sister Jena's and my jam for a long time.

#### Any rituals/superstitions?

I always use my black showstick when showing. I kiss the ceiling of my car when going through a yellow/red light. In basketball when getting ready, I always have to put my right sock then left sock on, and right shoe then left shoe on.

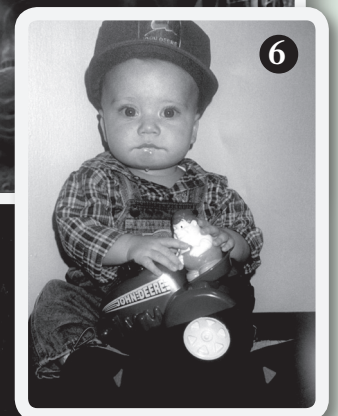
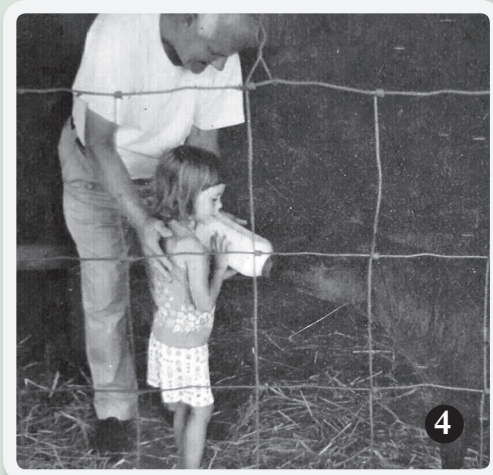
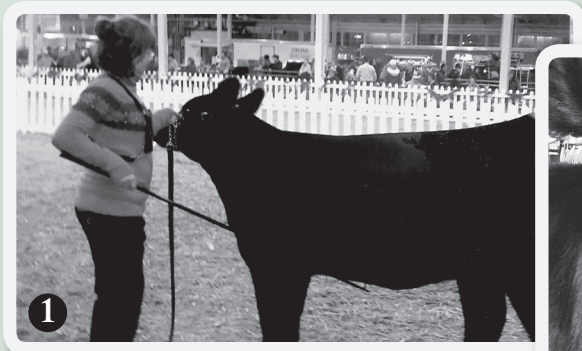
#### If you could be any superhero who would you be?

Elastigirl, she can get real skinny and can reach anything.

— by Jordyn Wagner

## Match the Little Six to the New Six

Key on page 9



# Geauxing for the Gold, Ame(s)ing for Success!

**S**tarting in 2007, the very first Raising the Bar conference was hosted in St. Joseph, Mo., and was designed as a weekend of officer training for the junior leaders from within each state association. The conference had 39 junior members from 10 states that participated in team-building activities, workshops and were able to tour the American Angus Association headquarters.

Since then, Raising the Bar has been opened up to anyone ages 14-21 who is a member of the American Angus Association or the National Junior Angus Association. We have continued to incorporate new skills training, leadership workshops and fun activities, while adopting new ideas, like college visits, farm and educational (like alligator hatchery) tours, and awesome speakers from around the area! Speakers will provide insight on agricultural careers in that region.



Raising the Bar conferences are focused on gaining the skills you will need to go back and be a leader in your area and prepare for educational excellence. The three-day conference allows juniors to embark on a full campus tour, learn about graduate- and undergraduate-level courses that each university has to offer, and experience the culture of a totally new place. These conferences allow juniors the opportunity to network and grow in leadership along with others within the association. Three jam-packed days of fun, friends and leadership — how could you turn it down? In the past we have gone bowling or to trampoline parks, no matter the location, we always find something fun to do!

If you noticed, the first conference was in 2007, making this the 10 year anniversary for Raising the Bar. I am proud to announce that this spring we will be having two amazing conferences in Baton Rouge, La., and in Ames, Iowa! We will visit both Louisiana State University (LSU) and Iowa State

University (ISU), as well as visit farms and agricultural businesses in the area. Both are on the United States' Top 10 Most Beautiful Campuses list. LSU is known for its veterinary school, and Iowa State is known for having a top undergraduate agricultural program. You should expect lots of good food, awesome speakers and an experience unlike any other.

Whether you're looking at undergraduate or graduate programs or you just want to enjoy the leadership workshops and fun activities we have prepared, keep your eyes open for the applications and share with your friends! These two incredible weekends are coming in Spring 2017.

As always, if you have any questions about Raising the Bar or other leadership conferences, feel free to contact me or anyone on the junior board. We are here to help!

— by *Katelyn Corsentino*

**Author's Note:** *Geauxing is pronounced [goiNG]. It's commonly used in Louisiana to cheer for the hometown team of LSU Tigers; derived from the strong French influence on the state; -eaux is pronounced as -o.*



## Green Coats:

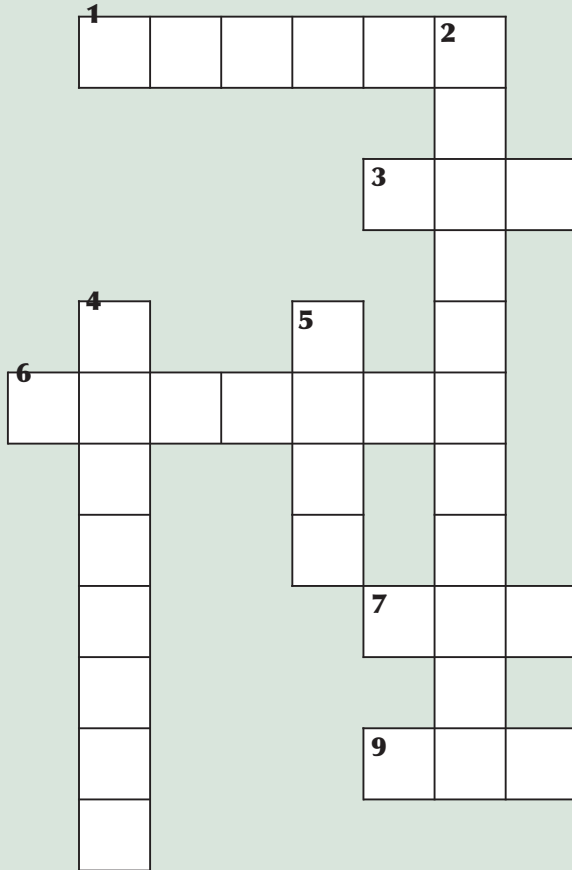
**O**n Saturday, Sept. 3, the Virginia Junior Angus Association traveled to Steeles Tavern, Va., to attend the Virginia Junior Round Up and Green Coats: Coast to Coast hosted by the Virginia Tech Research Farm—McCormick Farm. Twenty-three members attended and the day was spent with team-building activities, informational sessions and tours of local businesses. Members spent the day learning and enjoying the time spent with each other.

Catie Hope, from the National Junior Angus Board, attended and engaged members in making ice cream as a team, and the process was time well spent as members enjoyed the ice cream later in the day. The members toured and listened to the history of Cyrus McCormick Farm and Shenandoah Valley Agricultural Research and Extension Center (AREC).

The members sat in sessions for nutritional benefits of beef, beef advocacy and beef challenge. After the breakout sessions, members



# Angus Crossword



**Across**

- 1. Attached to the ear and used for identification
- 3. Mature female
- 6. Where cattle graze
- 7. Largest branded-beef program
- 8. Used to make fence with spikes on it
- 9. Castrated male

**Down**

- 2. The man who brought Angus cattle to the United States
- 4. Specks of fat that give meat its flavor
- 5. Intact male
- 8. Large building where cattle live

— by *Michaela Clowser*

Key on page 11

# Coast to Coast



participated in a burger-making contest where their creative flair could shine. With ingredients ranging from salt and pepper to avocado slices, the grills were working overtime as the teams worked to prepare the best burger for the three judges.

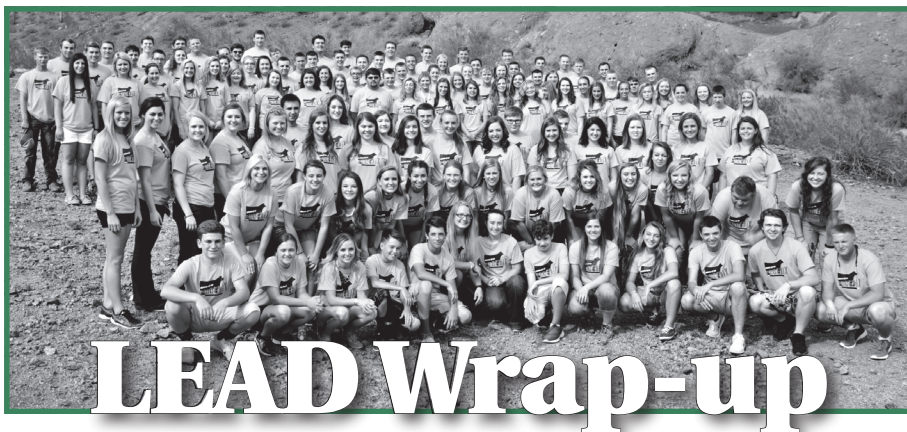
After lunch the members left the research center to tour Donald's Meats and Ingleside Dairy, where many of the members saw a robotic dairy for the first time. After the tours, the members returned to

McCormick Farm to eat supper and wrap up the day with corn hole and volleyball. Virginia's second annual Green Coats: Coast to Coast Program and Round Up was a huge success and all are looking forward to next year's event.

Are you interested in having a Green Coats: Coast to Coast program in your state? Contact the Events and Education department to sign up or get more information about the program.

— by *Catie Hope*





**A**fter a great time in Phoenix, Ariz., the junior attendees have quite an experience to share with their comrades of all backgrounds. From seeing cacti to sampling root-beer-flavored milk, I think all participants can agree that Arizona was a fantastic trip to take before school started!

We had many speakers come to pump up the crowd before the main events began. The juniors were informed of what regulations were implemented on farmers in the state of Arizona, such as most land is leased to the farmer by the government, and anything they put on the land

(corals, fence and equipment) must be approved by the government, then becomes property of the government and cannot be taken off. This is something that other states do not face. We then had a hypnotist come on stage and set several juniors in a mystical trance, and convinced the volunteers to smell their own shoes!

The juniors had the opportunity to tour an olive farm, which also produces its own flavors of olive oil. Along with seeing what obstacles the Arizona biome has waiting for the farm, the location has its positives too — predators of the olives cannot live in the

harsh climate. This helped the juniors understand the importance of location when running a business, and how to use it to their advantage. We also were able to tour the official milk producer of the Arizona Cardinals, and an old western town called Raw Hide hosted our dance party to end the fun time we had in Phoenix. Following a great meal, everyone was found square dancing to a couple of country songs.

To close the fantastic trip, we had an inspirational, break-dancing speaker inform us to always persevere, and that no goal is too small. His team of break dancers showed us the adversities that they had encountered on their quest for success. This inspirational message also contained a fun “dance-off” involving a couple volunteers from the juniors.

Gladly, I can say that there was little to no sunburn on this redhead, and I can confidently say that Phoenix was an experience to remember! The junior board is looking forward to Navigating in North Carolina in 2017 as the LEAD conference will take juniors to Raleigh, N.C.!

— by *Timothy Mardesen*

## Apply Today For a Seat at the CAB Table

Certified Angus Beef LLC (CAB) will host a Youth Leaders Orientation seminar at the corporate office in Wooster, Ohio, Jan. 3-4, 2017.

This seminar welcomes the National Junior Angus Board, Miss American Angus and the National Beef Ambassador team. CAB, in partnership with the Angus Foundation, is proud to open five additional seats to qualified candidates for an all-expense paid trip to join this year’s class.

Applications will be accepted through Nov. 14, 2016. Eligible applicants must be junior, regular or life members of the American Angus Association and must be 17-22 years old by Sept. 1, 2016.

Participants in the Youth Leaders Orientation will experience personal growth as an Angus leader through the following.

- Insight about the marketing message used to create pull-through demand for the best Angus beef.
- A look inside the global protein market and where the *Certified Angus Beef*® brand fits.
- Learn what the ultimate beef consumer wants — beyond the pasture.
- An interactive carcass grading and fabrication

session with corporate meat scientists.

- See how the value created by the brand equates to more dollars for registered-Angus breeders.
- Network with staff members and other young beef industry leaders from across the country.

Applications are due via email or postmarked by Nov. 14. Visit [CABpartners.com](http://CABpartners.com) to download the application today!

— by *Kara Lee*





# Meet the Angus Ambassador

Cassandra Garcia of Renton, Wash., is the 19-year-old daughter of Fernando and Rebecca Garcia-Gutierrez. She became involved with the Angus industry by spending time with her great-grandparents, Jim and Elsie Covey, at their farm. Being from the suburbs, the opportunity to be involved with the Angus industry was unique and exciting.

Many of her role models in life have been people involved with the Angus breed. Their passion for the

breed is something that has inspired her to want to contribute to the industry in a meaningful way.

As Angus Ambassador, Cassandra plans on connecting with producers and consumers across the country. She wants to be a resource for people when it comes to the Angus breed. To connect with a larger audience, she plans to use online media and



create YouTube videos to share her experiences and advocate for the breed.

Cassandra encourages everyone who is eligible to apply for the position. The process allows juniors to learn more about the American Angus Association and helps juniors build their résumés and leadership skills.

Cassandra is currently majoring in business marketing at the University of Washington–Tacoma. Cassandra is very active at her university, and one of her current activities is starting an agricultural student organization for her urban-serving school. In her spare time, she manages websites, volunteers and enjoys spending time in the barn with her cattle. In the future, Cassandra would like to pursue a career in ag marketing and eventually start her own firm. Of course, Cassandra plans to stay involved with the Angus industry and raise Angus cattle.

The Angus Ambassador is a one-year term for youth ages 17-20, and is sponsored by the NJAA and the Angus Foundation. The ambassador serves and promotes the Angus breed by attending shows, conferences and agriculture events. The application for the ambassador position consists of a cover letter, two-page résumé and two essay questions. It is due to the National Junior Angus Association by June 15, 2017.

— by Madison Butler

## Angus Abroad: An International Perspective

This past July, I had the opportunity to attend the Palermo show at La Exposición Rural in Buenos Aires, Argentina. Although not my first international experience, this was my first real exposure to agriculture abroad and I was surprised to see a strong American influence. The pedigrees of the Angus cattle at the show were peppered with genetics from American bulls and the cattle were phenotypically similar to domestic livestock.

Argentiniens love beef and this fondness was apparent throughout the show. The open-air arena was packed with people from the city eagerly following the show and the champion Angus bull and heifer led the parade of champions at the conclusion of the fair before the president of Argentina.

My experience has shown me that as producers it is important to keep a global perspective in mind as we produce the world's most demanded beef. Whether exporting product or genetics, other countries look to America for consistent, quality beef and recognize the value of the Angus breed. As the world becomes increasingly interconnected, we are no longer producing food for only Americans: we are feeding the globe.

— Will Pohlman

### Angus Crossword: Key

#### Across

1. Attached to the ear and used for identification — ear tag
3. Mature female — cow
6. Where cattle graze — pasture
7. Largest branded-beef program — CAB
8. Used to make fence with spikes on it — barbed wire

9. Castrated male — steer

#### Down

2. The man who brought Angus cattle to the United States — George Grant
4. Specks of fat that give meat its flavor — marbling
5. Intact male — bull
8. Large building where cattle live — barn

# DIRECTIONS

**NATIONAL JUNIOR ANGUS ASSOCIATION**

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Permit No. 2017

## Important Dates and Deadlines for Juniors

### JANUARY 2017

12 National Western Stock Show  
Junior Heifer Show, Denver,  
Colo.

### FEBRUARY 2017

1 Ownership & entry deadline  
for the Mid-Atlantic Junior  
Angus Classic (MAJAC) Show

1 Raising the Bar: Baton Rouge,  
La., registration deadline

5 Application deadline for  
the Events and Education  
summer internship

15 Ownership & entry deadline  
for the Western Regional  
Junior Angus Show

### MARCH 2017

1 Deadline for Honorary Angus  
Foundation and Advisor of  
the Year nominations

1 Raising the Bar: Ames, Iowa,  
registration deadline

2-5 Raising the Bar, Baton Rouge,  
La.

9-11 MAJAC Show, Harrisonburg,  
Va.

### APRIL 2017

1-2 Western Regional, Reno, Nev.

6-9 Raising the Bar, Ames, Iowa

15 Ownership & entry deadline  
for the Atlantic National  
Junior Show

### MAY 2017

1 Deadline for Gold Award  
applications

1 Outstanding Leadership  
Award applications due

1 Ownership & entry deadline  
for American Angus Breeders'  
Futurity/ Eastern Regional  
Junior Angus Show

1 Ownership & entry deadline  
Northwest Regional Preview  
Junior Angus Show

1 CAB/NJAA scholarship  
applications due

1 Angus Foundation  
scholarship applications due

15 Ownership & early entry  
deadline for National Junior  
Angus Show

15 Entry deadline for NJAA  
Creative Writing, NJAA/  
Angus Journal Photography,  
and NJAA Graphic Design  
Contests

15 Entry & recipe deadline for  
All-American *Certified Angus  
Beef*<sup>®</sup> Cook-Off

25 Deadline for NJAA Public  
Speaking Contest speech  
outlines

25 Deadline for Career  
Development Contest  
résumés

25 Late entry deadline National  
Junior Angus Show (online  
only)

25-28 Atlantic National Junior  
Angus Show, Timonium, Md.

### JUNE 2017

1 NJAA Board candidate  
information due

1 Deadline for submitting  
names of state delegates and  
showmanship contestants for  
NJAA elections

9-11 All American Breeders'  
Futurity and Eastern Regional  
Junior Angus Shows

15 Angus Ambassador  
applications due

15 LEAD registrations due (early  
registration deadline)

21-23 Northwest Regional  
Preview Junior Angus Show,  
Washington, TBD Location

### JULY 2017

9-15 National Junior Angus Show,  
Des Moines, Iowa

### AUGUST 2017

3-6 LEAD conference, Raleigh,  
N.C.

