

# DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

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## Making Memories at

## 'Angus & All That JAZZ'

Junior Angus exhibitors, their families, and Angus enthusiasts from across the United States converged in Kansas City, Mo., July 12-17, for the 2004 National Junior Angus Show (NJAS). The Missouri Junior Angus and Missouri Angus Associations hosted the event themed, "Angus & All That Jazz," which is the largest single-breed beef cattle show in the world. Youth exhibited 1,205 head of cattle at this year's event, which included 695 owned females, 251 bred-and-owned females, 76 bred-and-owned bulls, 66 cow-calf pairs, 65 steers and 52 carcass steers.

Paige Wallace, Stotts City, Mo., led the grand champion owned female, WCC Frontier Gal 39. Kelly Penner, Mill Creek, Okla., led the grand champion bred-and-owned female, PR 629 205-554. Katy Satree, Montague, Texas, claimed grand champion honors in the owned cow-calf pair show with DAJS Lauren K024. The grand champion bred-and-owned cow-calf pair, BR Starburst Eline, was shown by Amber Barker, Sparks, Nev. Satree also claimed grand champion bred-and-owned bull honors with DAJS The Rock 024. Jennifer Esbeck, Blairsburg, Iowa, led the grand champion steer, CF Raptor 14. In the carcass show, Hannah McCabe, Elk City, Kan., entered the grand champion entry.

In addition to the exhibition of quality cattle, the National Junior Angus Showmanship contest was held, and this year it was as competitive as always. Blake Bloomberg, Berwick, Ill., claimed the title of top showman in the 38th year of this competition. Fifty individuals contended for this prestigious honor.

Beyond the showing, junior members



participated in various contests, including: public speaking, team sales, extemporaneous speaking, poster, photography, graphic design, state scrapbook, creative writing, project of the year, and the always interesting and entertaining, 21st Annual, All-American *Certified Angus Beef*® Cook-Off. Again this year, the mentoring program was a fun activity for both protégés and mentors as they took part in the week's activities.

Each year six new members are elected to serve on the National Junior Angus Association Board of Directors. The new six elected this year were: Curtis Bryant, Monkton, Md.; Casey Jentz, Fennimore, Wis.; Alicia Kramer, Farina, Ill.; Heath McPherson, Snow Camp, N.C.; Jake Tiedeman, North Platte, Neb.; and Renee Thelen, Saline, Mich.

Congratulations to all the juniors who competed in "Angus & All That Jazz" at the NJAS in Kansas City, and thank you to those involved with organizing the event. To see complete results of the show and photographs go to [www.angusjournal.com/njas/2004njas](http://www.angusjournal.com/njas/2004njas).

Be sure to mark your calendars for the 2005 NJAS, "Way Out West," in Denver, Colo.

—*Jake Tiedeman*

## NJAA BOARD OF DIRECTORS

### TERMS UP IN 2005

**JENNIFER OURSO**, chairman, Louisiana  
[jourso5@lsu.edu](mailto:jourso5@lsu.edu)

**JEANA SANKEY**, vice chairman, Kansas  
[jsankey36@hotmail.com](mailto:jsankey36@hotmail.com)

**JOANNA OLSON**, communications director, Texas  
[jojo\\_olson@hotmail.com](mailto:jojo_olson@hotmail.com)

**KYLE CONLEY**, Foundation director, Missouri  
[kyle\\_26caf@hotmail.com](mailto:kyle_26caf@hotmail.com)

**TYLER GRISSOM**, leadership director, Oklahoma  
[tcgrissom@hotmail.com](mailto:tcgrissom@hotmail.com)

**JARRETT MARTIN**, membership director, Arkansas  
[jarrettmartin@bellsouth.net](mailto:jarrettmartin@bellsouth.net)

### TERMS UP IN 2006

**CURTIS BRYANT**, Maryland  
[curticb@okstate.edu](mailto:curticb@okstate.edu)

**CASEY JENTZ**, Wisconsin  
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**RENEE THELEN**, Michigan  
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**JAKE TIEDEMAN**, Nebraska  
[tiedeman@simla.colostate.edu](mailto:tiedeman@simla.colostate.edu)



Junior Angus leaders toured Philadelphia, where they learned about some of the nation's founding leaders.

## Achieving Sweet Success

This year's Leaders Engaged in Angus Development (LEAD) Conference was the largest in history and, possibly, the most fun. From July 29-August 1 in Hershey, Pa., 138 enthusiastic junior members, parents and advisors from 23 states from Rhode Island to California attended educational workshops, toured historic sites, and listened to six industry and inspirational speakers.

"Achieving Sweet Success" was the theme of the conference. A slate of awesome keynote speakers helped the attendees achieve this sweet success. The first night many of the members met the new director of development for the Angus Foundation, Milford Jenkins. He welcomed the group to the event that is funded through the Foundation, emphasized the importance of educational and youth activities to the Foundation, and encouraged the junior Angus members to appreciate the works of the Angus Foundation.

A father-daughter duo with very deep roots in the Angus industry spoke to the conference later in the evening after a few icebreakers. Erskine Cash and his daughter,

Lori Cash Voight, talked about Pennsylvania agriculture and their various experiences in the Angus business. Cash, a professor at Pennsylvania State University, described the cattle industry within the state and the significance of the industry, both in beef and dairy production. His daughter, a former Miss American Angus and National Junior Angus Association

(NJAA) Board director, gave her "ABCs for Success." She described how her junior Angus experiences aided her in becoming a successful teacher, mother, wife and member of society.

Chandler Keys, vice president of government affairs for the National Cattlemen's Beef Association, spoke to the group about shaping their future now. A native of Maryland with a cattle and horse background, he told the attendees between ages 14 and 21 to find a mentor, set goals and work to attain those goals every day.

Then, Emily Lehning, a leadership development specialist from Westmoreland, Kan., spoke to the group. During three sessions, she encouraged the youth to dream big. She shared the following ideas with the group: remember your roots, do something



that scares the feathers out of you, and battle for your beliefs. Lehning, who has a background in FFA, was able to mingle with the group throughout the event and visit with the youth individually during the stay in the "Keystone State" and as they traveled to various sites around the state.

Certified Angus Beef LLC (CAB) was also represented at the event. John Stika, director of supply development for CAB, told about the history of CAB and the success behind the branded beef program. He compared the success of *Certified Angus Beef*® product to other branded products such as soda and clothing lines that the young people could relate to.

This year's LEAD tour featured an assortment of experiences, starting with a stop at Hershey's Chocolate World in Hershey, Pa. The junior Angus members sampled some of the 'sweets' while learning about the history of the candy business and how the Hershey family used their success to help those who are less fortunate. Three tour buses traveled to Philadelphia, where the group explored the city where this nation began. Later in the evening, there was a stop at Valley Forge where the newest six board members led vespers, a time of reflection and motivation, and allowed the junior Angus leaders to walk on the same ground as some of the leaders and founders of our country.

During the third day of LEAD, the group was divided into four groups that attended various workshops conducted by the NJAA Board. The workshops allowed for interactive and experiential learning between participants, and focused on a broad range of topics. One workshop educated the group about the history and services of the American Angus Association and its entities. Another group participated in an industry-focused game show. The current presidential campaign, the future election and the importance of staying knowledgeable about current topics were discussed in another workshop, and building a successful team and working together was the focus of the fourth workshop. To wrap up this last full day of the conference, the group attended a social hosted by Roseda Farms, Monkton, Md., where they had a barbecue beef dinner, hay ride tours of the farm and a dance.

On Sunday, the final day of the conference, there was a devotion led by some of the members of the group and one final session to motivate the group before they left to take everything they had learned back to their states.

Come join us at LEAD next year in Boise, Idaho, while we are "Strikin' it Rich."

—Tyler Grissom

## Bylaw Revision Fails

This past summer a bylaw revision was brought to the delegates of the Annual Meeting of the National Junior Angus Association (NJAA). The proposed change was Article IV, Section 2 and would have allowed a state to have a candidate for the NJAA Board of Directors each year.

A two-thirds majority vote was needed to pass this bylaw change. The vote was 33 for the change and 33 against; therefore, the revision failed.

—Jeana Sankey

## Meet the Six New Directors:

# The People Behind the Green Jackets

Six new NJAA Board Directors were elected at the 2004 National Junior Angus Show (NJAS) in Kansas City, Mo.

### Renee Thelen

**Hometown:** Saline, Mich.

**Age:** 20

**Favorite college course:** Human Nutrition and Physiology

**Role model:** Rachael Townsend, my late high school soccer coach, who always worked hard, had a positive attitude, and was constantly reaching goals and then raising the bar.

**Favorite song:** "With You" by Jessica Simpson and "I Go Back" by Kenny Chesney

**Most memorable NJAA activity:** All American Certified Angus Beef® Cook-Off

**A quote that inspires you:** "Ability is what you're capable of doing. Motivation determines what you do. Attitude determines how well you do it." —Lou Holtz

**Favorite time of the day to eat:** 10 a.m.

**Name of your first Angus heifer:** Princess



Serving on the Board of Directors for the National Junior Angus Association for 2004-2005 are: (seated, from left) **Jeana Sankey**, Council Grove, Kan., vice chairman; **Jennifer Ourso**, Donaldsonville, La., chairman; **Joanna Olson**, Hereford, Texas, communications director; (standing, from left) **Alicia Kramer**, Farina, Ill.; **Jarrett Martin**, Lavaca, Ark., membership director; **Heath McPherson**, Snow Camp, N.C.; **Jake Tiedeman**, North Platte, Neb.; **Kyle Conley**, Clarksdale, Mo., Foundation director; **Curtis Bryant**, Monkton, Md.; **Tyler Grissom**, Prague, Okla., leadership director; **Casey Jentz**, Fennimore, Wis.; and **Renee Thelen**, Saline, Mich.

### Curtis Bryant

**Hometown:** Monkton, Md.

**Age:** 21

**Favorite college course:** Livestock Judging

**Role model:** My father

**Favorite song:** "#41" by Dave Matthews Band

**Most memorable NJAA activity:** Leaders Engaged in Angus Development (LEAD) Conference

**A quote that inspires you:** "Work hard, and then play hard."

**Favorite time of the day to eat:** Noon

**Name of your first Angus heifer:** Ella

### Heath McPherson

**Hometown:** Snow Camp, N.C.

**Age:** 19

**Favorite college course:** Foods of Animal Origin

**Role model:** Franklin D. Roosevelt

**Favorite song:** Don't have a favorite

**Most memorable NJAA activity:** Mentoring program (2004)

**A quote that inspires you:** "Courage is not the absence of fear, it is perseverance in its presence." —unknown

**Favorite time of the day to eat:** Lunch

**Name of your first Angus heifer:** Back Creek 2RT2 Girl G515

### Alicia Kramer

**Hometown:** Farina, Ill.

**Age:** 20

**Favorite college course:** Agriculture Market and Analysis

**Role model:** Parents/Family

**Favorite Song:** "Time of Your Life" by Green Day

**Most memorable NJAA activity:** Being elected to the National Junior Angus Board and the travels and experiences that come with that responsibility.

**A quote that inspires you:** "You can preach a better sermon with your life than with your lips." —*Oliver Goldsmith*

**Favorite time of the day to eat:** Evening

**Name of your first Angus heifer:** Cinderella

### Jake Tiedeman

**Hometown:** North Platte, Neb.

**Age:** 21

**Favorite college course:** Animal Science

**Role model:** Parents, Bob and Becky Tiedeman

**Favorite Song:** "Simple Man" by Lynyrd Skynyrd

**Most memorable NJAA activity:** The 2002 National Junior Angus Show in Milwaukee, Wis.

**A quote that inspires you:** "If you aren't fixed up with enthusiasm, you will be fired with enthusiasm." —*Vince Lombardi*

**Favorite time of the day to eat:** Morning

**Name of your first Angus heifer:** Rachel

### Casey Jentz

**Hometown:** Fennimore, Wis.

**Age:** 21

**Favorite college course:** Volleyball 101

**Role model:** Parents

**Favorite Song:** "I Don't Have to Be Me (Til Monday)" by Steve Azar

**Most memorable NJAA activity:** National Junior Angus Showmanship Contest

**A quote that inspires you:** "Make your dreams reality."

**Favorite time of the day to eat:** Morning

**Name of your first Angus heifer:** Cindy

—*Joanna Olson*



## Angus Foundation Heifer Package to Sell in Denver

This coming January we will have another superb Angus female to highlight the Angus Foundation Heifer Package. We are excited to have Three Trees Ranch of Georgia donate the heifer. She is a January 2004 female out of Summitcrest High Prime OH29, and her mother is Davis YR Blackbird 558H. Three Trees Blackbird 4485 will sell with a package including:

- ◆ Thirty days of free insurance from American Live Stock Insurance Co., Geneva, Ill.
- ◆ Free transportation to the buyer's farm or ranch provided by Lathrop Livestock Transportation, Dundee, Ill.
- ◆ A \$1,000 semen package from current active sires from Genex, Shawano, Wis.
- ◆ A flush and three embryo implants into the buyer's recipient cows from Trans Ova Genetics, Sioux Center, Iowa.
- ◆ Ivomec® provided by Merial.
- ◆ An Angus Information Management Software (AIMS) package from the Association AIMS Department
- ◆ A 30-day banner ad provided by the Angus Productions Inc. (API) Web Marketing Department.

This female will sell at 2 p.m., Thursday, January 13, 2005, in the Beef Palace Auction Arena, National Western Stock Show, Denver, Colo. If you have any questions please feel free to contact Milford Jenkins (Foundation Development Director) or myself.

Please make plans to attend this exciting event and support the Angus Foundation.

—*Kyle Conley*

## Spotlight on

# LOUISIANA

## Junior Angus Association



Enthusiasm, leadership, improvement and success are all terms that describe the Louisiana Junior Angus Association (LJAA). As a member of the LJAA for the past eleven years, I have witnessed the growth and improvement of this great junior organization. I can remember attending the National Junior Angus Show (NJAS) with only a handful of juniors, barely participating in any contests other than the cattle shows, going to the Leaders Engaged in Angus Development (LEAD) Conference with only one other person from Louisiana, and not even holding an election at our state meeting because no one wanted to be an officer. Today, however, the LJAA has turned the tables and has grown into a competitive state association with 65 active members and the drive to be a successful part of the National Junior Angus Association (NJAA).

Throughout our ups and downs, however, there has always been a group of dedicated adults and parents leading and encouraging the junior members. Past advisors Caroll and Harriet Boudreaux and Brian and Leslie Kennedy; current advisors, Pattie and Eddie Hymel; adult officers; auxiliary members; state breeders; regional manager Richard Dyar, and parents have always made an effort to lead the juniors in a positive direction.

Under their leadership and that of older junior members, Louisiana has increased membership and participation on the state, regional, and national level. They have had two consecutive juniors serve on the NJAA Board of Directors, Lana Myers serving as Vice Chairman, and myself, Jennifer Ourso, serving as Chairman. At the 2004 NJAS, Louisiana placed 1st in the intermediate quiz bowl for the second consecutive year; 1st in herdsmanship; and 2nd in the scrapbook competition. Various juniors won individual awards in photography, creative writing, speaking competitions, and scholarship awards. At this year's LEAD Conference in Hershey, Pa., Louisiana was represented by ten people who had an exciting experience.

The LJAA has had an exciting year, but we are not stopping here. The officers and members are determined to increase participation even more and become a greater success in the future. Look out for the state of Louisiana at upcoming Angus events!

—*Jennifer Ourso*

## Emily McCurry Receives Outstanding Leadership Award

Each year one young Angus enthusiast receives the prestigious Outstanding Leadership Award. Emily McCurry, daughter of Andy and Mary McCurry, Burrton, Kan., is the 2004 winner. McCurry, a student at Hutchinson Community College, has been an active leader in her school, as well as in the Kansas Junior Angus Association, of which she is currently president, and the National Junior Angus Association (NJAA).

The Outstanding Leadership Award, developed in 1994, is designed to recognize one outstanding NJAA member each year and is available only to members of the NJAA who are 14 years of age or older as of January 1 of the current year.

McCurry has participated in every contest that is offered at the National Junior Angus Show (NJAS) which earned her the Crystal Award in 2003. McCurry says that her most memorable experience was her first

year at the NJAS when her very tame heifer got spooked by the air-conditioned ring and got away three times. Thus, she had to leave the ring.

Although she has participated in every contest, her favorite is the American Angus Auxiliary Certified Angus Beef® Cook-Off, because you get to act out skits wearing costumes, and it is a contest that focuses on fun and teamwork.

McCurry says she has truly enjoyed the exposure she has gained through the NJAA and meeting new people nationwide. Her advice for aspiring leaders, "Get involved in everything. It is not about where you place, because the experience you gain is worth everything you put into it."

Congratulations Emily, on receiving the 2004 Outstanding Leadership Award!

—*Alicia Kramer*

## REGIONAL MANAGER PROFILES

National Junior Angus Association (NJAA) members have many to thank for their contributions. Of special importance to juniors are our 13 regional managers who help with many behind-the-scenes efforts to ensure meetings and shows run efficiently and according to Association rules. Other roles regional managers play include those of promoters for the Angus Foundation and of the welfare of local and state organizations. In order to learn more about our regional managers and the Association staff, this column has been formed to spotlight someone from the American Angus Association who is active with junior activities.

### Rod Wesselman

**His Territory:** Hawaii, Idaho, Oregon, Utah, Washington

**Hometown:** Moses Lake, Wash.

**College:** Washington State University at Pullman

**Angus Background:**

Rod grew up on a 3,400-acre dryland wheat farm with 50-75 commercial Angus cows. He also worked with the registered Angus herd at Washington State University and got his first Angus job at Donamere Angus Ranch in Davenport, Wash.



**Hobbies:** Team roping and golfing

**When did you start with the American Angus Association?**

October 1992

**Most rewarding experience working in the Angus industry:**

Offering Angus breeders advice and watching them use his guidance to become successful.

**Best part of being a regional manager:**

Rod explains the best part about his job is the opportunity to work one-on-one with registered and commercial producers.

**Insight to the future of the Angus industry:**

He sees the development of

technology playing a big role in the future of the industry. Whether it is using a computer, a palm pilot, AIMS, or the new electronic ear tags, Rod sees technology affecting every aspect of the industry.

**Advice to junior members:**

He recommends that you take advantage of all programs available to experience as much as you can. He would also advise juniors to get a broad education and to always do their best!

—Casey Jentz

### Jerry Cassady

**His Territory:** Illinois, Indiana, Michigan, and Wisconsin

**Hometown:** Mahomet, Ill., grew up in north-central Illinois

**Educational**

**Background:** Bachelor of Science in animal science from Illinois State University and Master's in animal science from Southern Illinois University

**Livestock background:** Jerry was in Illinois 4-H for 10 years, showing and fitting cattle

**Family/Hobbies:** Jerry has two children, Kody, 13, and Keegan, 7. In addition to spending time with his children, Jerry also



has a passion for running, both competitively and for fun.

**Amount of time working for the American Angus Association:**

Jerry has been a regional manager for 13 years.

**Most rewarding experience working in the Angus industry:**

Without a doubt, Jerry says that it is watching the juniors grow and develop into successful young adults who take on various leadership roles. It makes him feel like he has had an impact on their lives.

**Best part of being a regional**

**manager:** Jerry says that it is the people with whom he works in the Angus family. His fellow American Angus Association staff mean the world to him and the members are great Angus breeders with whom he feels fortunate to be involved.

**Insight to the future of the Angus industry:**

Jerry feels that this is twofold. First, Angus breeders need to remember that the juniors are the future and the inputs we put into them are not wasted. Secondly, we need to be careful not to create too much competition for ourselves through Angus genetics being so widely used. We need to keep control of this so it does not become a problem in the future.

**Advice to junior members:** First of all, juniors need to always thank the people who gave them a start in the Angus industry (parents, mentors, teachers and breeders). Also, all juniors should learn about and take advantage of all the programs offered through the American Angus Association that go beyond the showing. "Don't sweat the little things and take ownership, pride and responsibility in everything you do."

—Renee Thelen

## Selecting for Dollars

As the demand for high-quality, consistent products for consumers increases, so does the challenge of making that a reality. As a breed, Angus excels in both carcass and performance genetics. To help compare these genetics, we use expected progeny differences (EPDs) to select for maternal, growth and carcass traits. As the number of traits with EPDs increases, the more complex they become to read and understand. As a result, the American Angus Association developed three dollar (\$) value indexes by converting available EPDs into economic terms and incorporating industry relevant components for feedlot performance and carcass merit. Feedlot Value (\$F), Grid Value (\$G), and Beef Value (\$B) are the first bio-economic \$Values, expressed in dollars per head. Below are the descriptions of the three new \$Values as you can find on [www.angus.org](http://www.angus.org).

*Feedlot Value (\$F) calculates a \$/head average difference in expected progeny performance for postweaning merit compared to the progeny of other sires. \$F uses weaning weight (WW) and yearling weight (YW) EPDs along with trait inter-relationships.*

*The Grid Value (\$G) combines quality grade and yield grade attributes, and is calculated for animals with carcass EPDs, ultrasound EPDs, or both. A three-year rolling average is used to establish typical industry economic values for quality and yield grade schedules. Grid impact in \$/cwt and \$/head is calculated from the yield and quality grade components and then combined to arrive at the Grid Value (\$G).*

*Beef Value (\$B) represents the expected average dollar per head difference in the progeny's postweaning performance and carcass value compared to offspring of other sires. The \$B value is comprised of two pieces: Feedlot Value (\$F) and Grid Value (\$G). Beef Value (\$B) facilitates what almost every beef breeder is already seeking - simultaneous multi-trait genetic selection for feedlot and carcass merit, based on dollars and cents.*

As our world's technology rapidly increases, so does the cattle industry. The ability to compare economic value of cattle should become important to producers as they strive to breed more valuable cattle — Angus.

—Curtis Bryant



## Carla Vaught ... We Salute You on a Job Well Done!

Have you ever met anyone who has gone above and beyond the call of duty to help you or provide support for your cause? For the Arkansas Junior Angus Association that person is Carla Vaught. She is steadfast, dependable, hard-working and committed to her recruits. Rank and file mean nothing to Carla because she believes that everyone should be treated equally with respect and kindness.

Carla is a great leader and believes in strong Angus traditions. Her strategy for developing raw recruits into well-oiled machines comes from her years of experience working with 4-H and FFA members.

Whether it's unloading cargo or preparing for battle in the showring ... she is always there to lend a helping hand. She can even be seen at O-dark thirty helping juniors who are staggering into the mess tent for chow after an exhausting PT (poop training) duty. She believes in basic training for all who join the "Band of Angus Brothers and Sisters." Her hands-on philosophy has helped the grunts learn how to properly maintain and stow their gear when not in use. With a great deal of spit and polish, she has whipped her Arkansas platoon into a true "Army of One." The Big Brass (parents) appreciate and know the value of her expertise and high standards.

The National Junior Angus Association honored Carla with the coveted Advisor of the Year award, which was presented during the National Junior Angus Show in July. In Arkansas they call it her "Medal of Honor" because it is a true reflection of her dedication to the Angus industry and the youth she cares so much about.

So, the next time you see Carla be sure to give her a big "Hoo-ah" because as we all know ... it's an Angus thing!

—Jarrett Martin

## Grove, Laflin and Fisher Recognized

In 1985 the National Junior Angus Association (NJAA) initiated the Honorary Angus Foundation to recognize and show appreciation to those who have shown extraordinary interest and support for young members of the American Angus Association. In 1985, the NJAA Board of Directors honored seven Angus breeders as the first inductees of the Honorary Angus Foundation. Since 1986, no more than three Honorary Angus Foundation inductees have been selected annually at the National Junior Angus Show. The 2004 Honorary Angus Foundation inductees include:

**Chuck Grove** — A native of Virginia, Chuck grew up on a purebred Angus farm. In 4-H he exhibited steers and breeding cattle at the major shows in the East. While attending Virginia Polytechnic Institute, he fitted the university show cattle, was a member of the livestock judging team and served as the assistant livestock judging coach during his senior year. After graduating he managed a registered Hereford and commercial ranch in Iowa and was selected as the Outstanding Herdsman at the Iowa State Fair. Chuck has been an American Angus Association regional manager since 1975.

**Bob Laflin** — A native of Kansas, Bob and his family have produced Angus cattle for more than 100 years. Bob graduated from the University of Nebraska, and a short time later, he was called to serve his country. After his military career, he returned to raise children and cattle. Bob was a hands-on, ranch-oriented breeder, with many firsts to his credit. He was the first breeder in Kansas to own and feature a Certified Meat Sire. He was the first breeder in Kansas to place his bulls on feed tests in the 1960s, when Oklahoma State University and Performance Registry International (PRI) began their feed conversion program. He was then the first breeder in Kansas to hold a performance-tested bull sale.

**James Fisher** — A native of Missouri, James joined the American Angus Association staff in January 1991, after working as member services director in Kansas, Nebraska, and Wyoming for the American Polled Hereford Association. James is a 1986 graduate of Missouri Western State College, with a dual degree in agricultural economics and animal science. James currently serves as the director of activities and junior activities for the American Angus Association.

—Heath McPherson

### THE CHAIRMAN'S PERSPECTIVE:

*"The only error of life is to look back and say, 'I never learned from my mistakes.'"*

—Steve A. McKown

Everyone makes mistakes; it is a part of life. You may forget to do your homework, run a stop sign, get in a fight, say the wrong things at times, or leave the cattle gate open. Big or small though, a mistake is a mistake, and there is something to learn from each of them.

All successful people can tell you that they have made mistakes, and that some of those mistakes have actually helped them get to the positions they are in today. They took chances and took risks in their lives knowing that there would be some mistakes made along their journeys. People even look back in history at the mistakes of others and try not to do those same things when leading countries, businesses, and families.

What is not acceptable, however, is when you make the same mistake twice. This proves that you learned nothing from your first mistake. You obviously did not think that your actions were wrong and did not take responsibility for the consequences of your actions. Repetitive mistakes turn into bad habits and lead to negative reputations.

I encourage you to try new things and take a risk. If it turns out to be a mistake—fine, but learn from it. You have to evaluate your actions, accept your consequences, and think of new ways to get things done. And remember—never do it again! You can grow into a better person through your mistakes, but only if you learn from them.

—Jennifer Ourso

# James' Junction — *Winners Win*

Do you ever think about what it takes to win? This may be winning your class at the National Junior Angus Show; it may be winning your age division in the speech contest or the photography contest, or writing the winning essay. It may also be winning the nomination and being elected to an officer position in your state junior association.

I think most of us who are involved in the junior Angus programs think about winning from time to time. Whether you are nine or 19 years old, you enjoy exhibiting your cattle and competing in the various contests and competitions available to you. You are a competitive group that enjoys the trials and tribulations of competition. You understand that it is through these activities that you learn about yourself, as well as those you compete against.

Understanding what it takes to win goes well beyond the basic knowledge of the rules and the application of the rules for the competition. Winning is more about attitude, preparation and commitment.

Winners win, because they have the perseverance and dedication to prepare. They spend the hours, days, weeks, months and sometimes years needed to prepare for the competition. They surround themselves with knowledgeable people who will assist them in their preparation. They work smart and work hard in getting ready for the competition.

Winners win, not because they spent the most money on a

heifer and hired the best fitter, but because they made the commitment and took the time to work the heifer every day, brushing her, feeding her and training her. They win because they did the paperwork necessary to enter the show on time and made

sure that all of the details were taken care of in preparation for taking the heifer to the show. Winners win, because they come to the show prepared, knowing that they did everything possible to prepare themselves and their heifer for the competition. Winners win, not by placing first or winning the purple banner, but because of what they learn through the process of preparing for the competition. They learn about the hard work, dedication and commitment it takes to be a winner. They also win because they realize they can only do their very best and they can't control what the next

junior does in their preparation. If someone else works just as hard and is fortunate enough to have just a little better heifer, then both juniors win. Winners learn that to be a good winner you must be humble in your time of winning and graceful in your time of defeat.

Winners win, not necessarily the trophy, but because of what they learn.

—James Fisher



## Word Find

Take your shot at finding the Angus-related words listed beside the puzzle. Hidden words can be found forwards, backwards, horizontal, vertical, and diagonal.

- AHIR
- ANGUS
- BULL
- CALF
- COW
- EPD
- HEIFER
- PEDIGREE
- REGISTRATION
- SCOTLAND
- STEER
- VACCINATION
- VICTORIA
- WEANING
- YEARLING

A	I	W	L	D	F	S	U	P	A	N	T	E	N
L	V	Y	A	H	I	R	B	E	S	E	R	W	L
I	G	H	O	N	O	V	W	C	H	I	A	V	E
V	Y	E	A	R	L	I	N	G	D	N	D	C	A
C	B	I	A	L	G	C	L	H	G	O	F	T	G
O	F	L	A	C	P	T	A	U	S	I	D	P	H
E	I	U	Y	R	T	O	S	E	W	T	V	O	F
E	G	S	T	E	E	R	N	N	G	A	R	A	A
R	D	C	H	A	S	I	R	F	C	R	C	S	L
G	Y	O	L	S	D	A	S	C	V	T	W	G	O
I	G	T	N	L	G	B	I	W	C	S	S	N	K
D	W	L	C	N	S	N	G	B	G	I	T	I	P
E	L	A	R	P	A	R	I	B	H	G	A	U	F
P	F	N	S	T	I	W	O	N	V	E	C	S	R
L	C	D	I	S	T	F	U	B	A	R	A	B	S
P	E	O	D	H	I	U	Y	U	H	E	H	T	D
A	N	C	W	G	I	D	P	L	E	A	W	R	C
D	T	T	V	I	R	P	M	L	L	J	Y	D	W
E	E	G	O	F	H	E	I	F	E	R	C	C	O
G	K	N	A	C	V	T	E	R	U	D	A	B	N



## Shop the Angus online store for gifts

Looking for a perfect gift for upcoming holidays or birthdays? The Angus Foundation has T-shirts, hats, wind jacket pullovers and gloves for sale that will suit everyone on your list. These items are available in a variety of styles and colors.

The Angus Foundation also offers a set of four black-and-white grease-pencil drawings from a series of works by Angus artist Frank Murphy. The 11×14-inch prints were used in the Association's advertising campaign from 1966 to 1970.

For more details, visit

[www.angusonline.org/store](http://www.angusonline.org/store) which includes photos and prices of the merchandise or contact the Junior Activities Department at (816) 383-5100.

## Important dates and deadlines for juniors

### NOVEMBER 2004

- 1 Ownership deadline (issue date) for National Western Stock Show – Junior Competition
- 12-16 NAILE, Louisville, Ky.
- 15 Entry deadline for the National Western Stock Show

### JANUARY 2005

- 11-15 National Western Stock Show, Denver, Colo.
- 13 Angus Foundation Heifer Package sells, Denver, Colo.

### FEBRUARY 2005

- 1 Ownership and entry deadline for the Mid-Atlantic Junior Angus Classic (MAJAC) Show

### MARCH 2005

- 1 Deadline for Honorary Angus Foundation and Advisor of the Year nominations
- 1 Ownership & Entry deadline for the Western Regional Junior Angus Show
- 11-13 MAJAC Show, Harrisonburg, Va.
- NJAA Board Meeting

### APRIL 2005

- 15 Ownership and entry deadline for the Atlantic National Junior Angus Show
- 22-23 Western Regional, Reno, Nev.

### MAY 2005

- 1 Deadline for Gold Award applications
- 1 Outstanding Leadership Award applications due
- 1 Ownership & Entry deadline for the Northwest Regional Preview Junior Angus Show
- 15 Ownership & Entry deadline for the Eastern Regional Junior Angus Show
- 15 CAB/NJAA scholarship applications due



- 15 Angus Foundation scholarship applications due
- 27-29 Atlantic National Junior Angus Show, Timonium, Md.

### JUNE 2005

- 1 Ownership & Entry deadline for the National Junior Angus Show
- 1 Ownership deadline for the American Angus Breeders' Futurity Junior Angus Show
- 1 Entry deadline for the NJAA Writing, NJAA/AJ Photography, and NJAA Graphic Design Contests
- 1 Entry & Recipe deadline for All-American Certified Angus Beef® Cook-Off
- 15 Deadline for submitting names of state candidates and delegates for NJAA elections
- 15 LEAD registrations due (early registration deadline)
- 17-19 Eastern Regional, West Springfield, Mass.
- 20-22 Northwest Regional Preview Junior Angus Show, Moses Lake, Wash.
- 25 Deadline for NJAA Public Speaking Contest speech outlines

### JULY 2005

- 17-23 National Junior Angus Show, Denver, Colo.
- 29-31 The American Breeders' Futurity Junior Preview Show, Louisville, Ky.

### AUGUST 2005

- 1 Ownership deadline (issue date) for NAILE Junior Show and American Royal Junior Show
- 4-7 LEAD Conference, Boise, Idaho

**Note:** American Royal, NAILE, & the National Western ownership deadlines are **ISSUE DATES**. All other deadlines are **POSTMARK DATES**.

### 2006 Dates and Sites

July 9-15 National Junior Angus Show, Indianapolis, Ind.

Each household with one or more active NJAA member is to receive one copy of each semiannual youth-oriented issue of the *ANGUS JOURNAL* (May and September) and one copy of each semiannual NJAA *DIRECTIONS* newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the *ANGUS JOURNAL* Circulation Department or the American Angus Association Membership Department.

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