

ANGUS *Foundation*

Youth | Education | Research

2021
**IMPACT
REPORT**



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THE ANGUS FOUNDATION.

Some foundations are built on sand, others on clay and some of stone. The Angus Foundation was built on the traditions of hard work and legacy-building dedication to help ensure a better future for our next generation. For the past 41 years, the Angus Foundation has been dedicated to advancing its three pillars of youth, education and research.

YOUTH.

Equipping the next generation of leaders with skill sets for success is a cornerstone for the Angus Foundation and a point of pride for donors.

EDUCATION.

Through donors and partnerships to the Angus Fund, Angus Foundation donors support a variety of platforms that prepare the current and next generation of Angus breeders to elevate their herds.

RESEARCH.

Finding answers to important scientific questions is a priority of the Angus Foundation. Advancing research activities related to agriculture and the Angus breed is a priority. We support research that identifies solutions to unique challenges and opportunities faced by the beef cattle industry and its segments.

Your Impact

Without your support, we simply couldn't do what we do.

\$749,016
DONATIONS



\$277,750
IN SCHOLARSHIPS



\$64,000
IN RESEARCH

\$196,500

IN YOUTH AND EDUCATIONAL PROGRAMS

For official Angus Foundation financials visit AngusFoundation.org/financials.

Dear Angus Family,

YOU have deepened the impact the Angus Foundation is able to make with youth, education and research. **YOU** did this with your immense generosity this past fiscal year leading the Foundation beyond the tumultuous times we all experienced to a year where together, we excelled.

The passion **YOU** have for the programs we fund has been a steady heartbeat to invigorate the lives and experiences of so many. This year we celebrated the return of programs like LEAD, Beef Leaders Institute, the silent auction and the golf tournament. Because of **YOU**, the first-ever Angus Day of Giving was a rousing success and the Angus Fund is able to continue to fund academic scholarships, research, leadership programs, and our National Junior Angus Board.

With the impressive growth in investments, our endowment funds, which make more than 96% of our net assets, are poised to generate even more support for core mission areas. The ongoing influence many donors have established through planned gifts continues to impact our mission today and tomorrow, a legacy which leaves countless beneficiaries grateful.

YOUR financial support brightens the path forward as we continue to find new ways to engage youth, new platforms to provide timely information for early career cattlemen and continue to answer questions to advance the breed through research funding.

If our paths have yet to cross, I hope 2022 brings us together. Your enthusiasm and generosity changes lives, and it would be my honor to share more of your impact with **YOU** and answer any questions you may have. Thank you for making deeply meaningful gifts to grow our mission.

Sincerely,

Thomas Marten, Angus Foundation executive director



THE ANGUS *Family* GIVES BACK

Monday, May 17, 2021, marked a new day in Angus history. Starting this year, the Angus Foundation hosted its inaugural Angus Day of Giving, a fundraiser and holiday within the Angus community to both support and celebrate the breed.

On the same day of the year in 1873, George Grant arrived in Victoria, Kansas, with the first Angus cattle in North America. Since that time, Angus has grown into a high-quality and popular breed in the United States.

The breed has become a symbol of pride, dedication, work ethic and passion for many cattlemen and women across the country. Countless families and friendships have been woven with Angus cattle as the fabric.

This year the Angus Day of Giving raised \$14,000 to support the Angus Fund. In addition, the Angus Day of Giving was able to welcome more than 25 new individuals as Angus Foundation donors. Through the Angus Fund, the Angus Foundation supports programs that equip Angus juniors to lead, fund research, award

academic scholarships to juniors and provide educational resources for breeders and cattlemen such as Angus University and the Beef Leaders Institute.

"We were thrilled to have the support of our Angus Family on our first-ever Angus Day of Giving," said Thomas Marten, Angus Foundation executive director. "The Angus community yet again showed up to support the future of our breed. The posture this industry holds toward philanthropy is truly incredible."

The campaign included Angus Day of Giving branded mail, videos, social media and an army of Angus Day ambassadors to spread the word. There was no question, across any social media platform on May 17, you couldn't miss that it was Angus Day. Members of the Angus Family from coast to coast shared their personal testimonies about how they had been impacted by the Angus industry or directly from the Angus Foundation.

You are invited to join the celebration again in 2022 on May 17 as we celebrate the heritage of our breed on the second Angus Day of Giving!

ANGUS DAY OF GIVING

FOR THE NEXT GENERATION. EST. 5.17.1873.



Scholarships from the Angus Foundation. Pic Harrison, Neb.; Kyle Conley, Clarkdale, Mo.; K. Ollaz, Cozy Sanders, Council Grove, Kan.; J. Bond, Va.; Corney Hill-Dalshart, Shilohville, N.C.; Jennifer Binstoff, Sports, N.C.; Whitley Th...

We Matter
Share how the Angus Foundation has impacted your life. In two words - a ton! My time as a junior would not have been the same without the Angus Foundation's support of the National Junior Angus Show conference. Great memories with me from all those years.

ANGUS FOUNDATION HAS IMPACTED ME BY...
OF GIVING

First-Ever TECHNICAL SCHOOL SCHOLARSHIP

John Mrotek of Fredericksburg, Virginia, founded the John R. Mrotek Family Technical Education Scholarship Endowment Fund in 2020 to **provide academic scholarships for students pursuing education in career and technical programs**. This scholarship is the **first of its kind** for the Angus Foundation, as it specifically targets youth in trade schools and supports vocational careers. For the first time the John R. Mrotek Family Technical Education Scholarship was awarded to Maguire Rohr of Elbert, Colorado.

"It's been really neat to be **the first person ever to get this scholarship**," Rohr said. "I know there will be more people who receive this scholarship down the road, so it's been really cool to be the first."

Maguire Rohr, a rising sophomore at Hutchinson Community College in Hutchinson, Kansas, is the first student to receive this new scholarship. It was presented to him by the Mrotek family at the 2021 National Junior Angus Show in Grand Island, Nebraska.



HANDS-ON *Experiences*

Hands-on experience is arguably the most valuable way to learn – just ask the four young people who interned this summer with the Talon Youth Educational Learning Program. The Talon Internship is a learning opportunity for college students from coast to coast to gain new experiences while working and learning with an Angus host. Interns learn about the breed while being molded into advocates for the entire beef and agricultural industry.

The internship honors the legacy of the late Camron “Cam” Cooper of the Talon Ranch, Twin Bridges, Montana. Cooper developed the Angus/Talon Youth Educational Learning Program Endowment Fund in 2009 with her estate gift to be a holistic educational experience for students.

“ I knew this internship was a wonderful opportunity, but I truly had no idea **just how much I would learn and grow.** ”

Madison Smith
Audley Farm



“The Wasserburgers **could not have been a better family** to spend my summer working with. They took me under their wing and made me feel right as home as they did everything they could to ensure **I learned as much as possible** during my time there.”

Denny Atchley
TD Angus at Rishel Ranch



“This summer, I wanted to learn more about show cattle operations and experience what it takes to run one, and **I got to do just that.**”

Lauren Ziegler
Sunrise Sunset Farm



“Throughout my time at Double M Ranch, I **have done everything from working with a veterinarian testing bulls, helping at a rope and drag, and various roles haying.**”

Ben Harman
Double M Ranch



The Angus Fund

The Angus Fund is the unrestricted fund of the Angus Foundation. Because it is unrestricted, gifts made to the Angus Fund are used where they are most needed to fund worthy programs, operations and research. The Angus Fund is the resource the Angus Foundation raises and utilizes throughout the year to support projects, new initiatives, campaigns and programs.

Your gift to the Angus Fund provides fuel to drive the Angus Foundation's mission of youth, education and research.



Youth



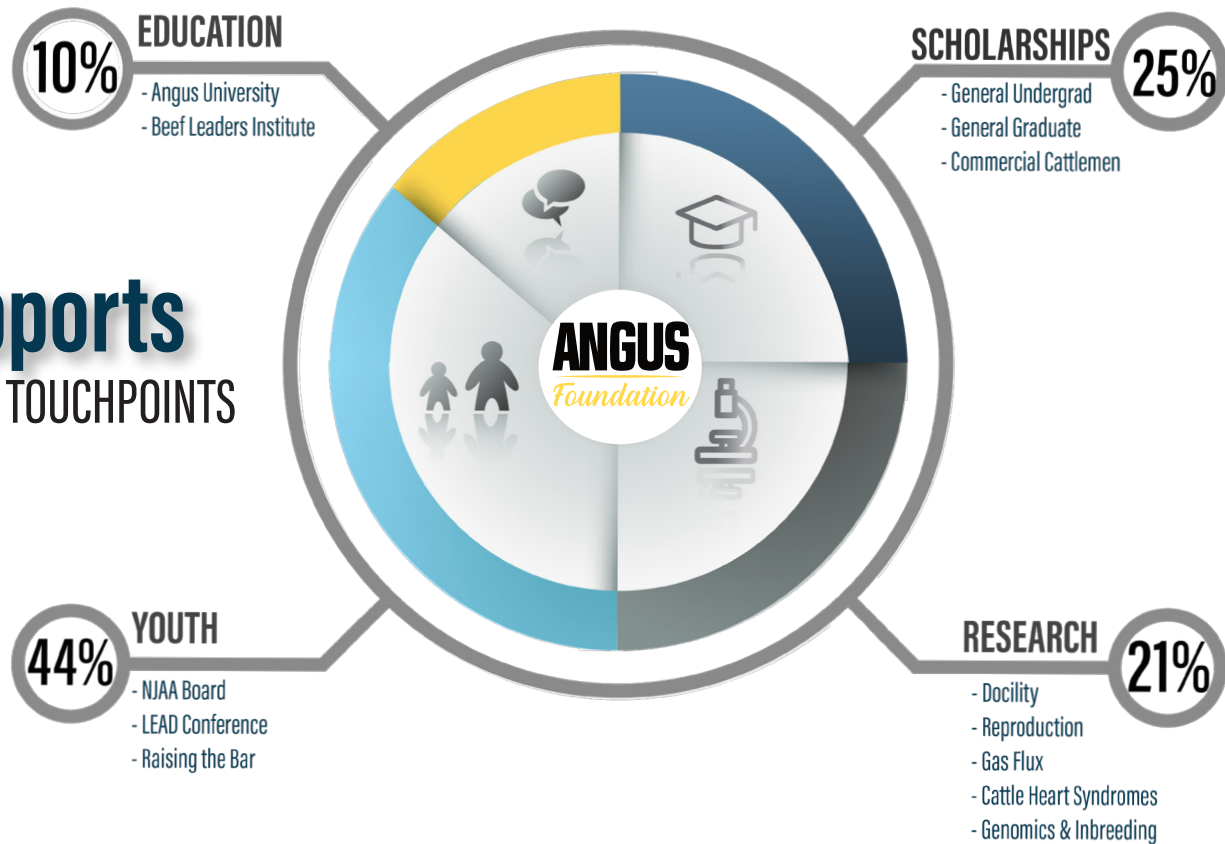
Education



Research

The Angus Fund Supports

13,000+ IMPACT TOUCHPOINTS





ANGUS

Foundation

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