

MESSAGE TO THE MEMBERSHIP
FROM THE BOARD OF DIRECTORS
OF THE AMERICAN ANGUS ASSOCIATION

The Board of Directors held a special meeting on Thursday, December 11, 2014, at its offices in St. Joseph, MO. One of the subjects that it discussed in great detail were some very specific rumors and misinformation that members of the Board had received over the past week in the form of emails and correspondence. The Board believed that several of the items were so unfounded and potentially detrimental to the Association that they needed to be addressed in this message to the entire membership.

First, there are not now nor have there ever been any plans, discussions or proposals that the Association would sell its wholly-owned subsidiary, Certified Angus Beef, LLC. Second, there are not now nor have there ever been any plans, discussions or proposals that the Association would outsource its database to be managed or maintained by another entity. Nor has the accuracy or validity of our database been compromised. These are simply unfounded rumors that lack any basis in reality.

The Board spent the remainder of the day focusing on its agenda for 2015, focusing in particular on a special meeting that Angus Genetics, Inc. will be holding in February.

The next regularly-scheduled meeting of the Board is set for February 25-27, 2015.