

DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

3201 Frederick Ave., Saint Joseph, MO 64506-2997
816-383-5100 • www.angus.org/njaa • info@njaa.info

Spring 2013

A World of Opportunity

"It's a French kiss, Italian ice, Spanish moss in the moonlight. Just another American Saturday night..."

We are all connected through international trade, and Brad Paisley's lyrics reflect the reality of our world.

The agriculture industry is no exception. As producers in the United States, we might not realize the agriculture potential of other countries. For example, take the top beef-producing and consuming countries: U.S., Brazil, EU-27, China and India. Do any of these countries surprise you with their rankings?

Top Beef Consuming Countries	Top Beef Producing Countries
United States	United States
Brazil	Brazil
EU-27	EU-27
China	China
Argentina	India

But, what you don't see in that list is the production methods the country provides. A student can only learn so much from a list or a textbook, and the opportunity to study abroad and visit another country provides a perspective unlike anything else.

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Chairperson's Perspective:

'So and so likes a photo.'

In today's instantaneous world we are driven by imagery. When we login to Facebook, we are craving the "good stuff." But what is considered the "good stuff" as a Facebook user scrolls through the "our daddy will get us a puppy if we get a million 'likes'" pictures, or the self-portraits of a friend back home?



The Facebook post that stopped me was much different, and why I stopped to read it is still a mystery. It was a picture of a newspaper article – liked by a friend, which was also shared by a friend of a friend, and had from there been uploaded by that friend's friend. Confused yet?

The caption was simple: "Words for teenagers," and shared one judge's sentencing to teenagers who thought they had nowhere to go, and nothing to do.

The judge said, "My answer is this: go home, mow the lawn, wash the windows, learn to

cook, build a raft, get a job, visit the sick, study your lessons and after you've finished, read a book. Your town does not owe you recreational facilities and your parents do not owe you fun. The world does not owe you a living; you owe the world something. You owe it your time, energy, and talent so that no one will be at war, in sickness and lonely again.

In other words grow up, stop being a crybaby, get out of your dream world and develop a backbone, not a wishbone. Start behaving like a responsible person. You are important and you are needed. It's too late to sit around and wait for somebody to do something, someday. Someday is now and that somebody is you."

Generally, I do not consider myself or my fellow National Junior Angus Association (NJAA) members to be regular, run-of-the-mill young people. Maybe I am biased, delusional,

or possibly both; but for the most part I do not find those of us raised in agriculture to be lazy, bored or unmotivated as many of our more urban counterparts are often accused.

That's why it was not the first part of the passage that struck me so hard, but the last few lines that I doubt I will ever forget.

"You are important and you are needed. It's too late to sit around and wait for somebody to do something, someday. Someday is now and that somebody is you."

We can all take something from the last couple of sentences of the judge's advice. Go out and use your skills, talents and make the world a better place. We can all be that somebody that does something.

So after your daily chores and homework, do something extra. Because, that little extra activity will take you far.

So what are you waiting for? Go do it!

— by *JanLee Rowett*

Need Advice, Ask NJAA Board Members!

Last year, the National Junior Angus Association (NJAA) developed a program called Green Coats Coast to Coast. The purpose of this program is to help improve state junior associations. Green Coats Coast to Coast allows state associations to request a junior board member to attend a local event. This event could be a field day, state meeting or any other event that your state might host.

As a junior board, we are excited about Green Coats Coast to Coast and the benefits it will have on each state association.

Each state association has different strengths and weaknesses. We want to help you utilize the strengths you already have, and help improve the areas that may not be as strong. This year we have trips planned to visit Wisconsin and Indiana state associations!



Some of the possible workshops are:

- CAB Overview
- Junior Officer Training
- Teambuilding
- NJAS Contest Preparation
- Membership Recruitment
- Showring Etiquette
- Bronze Silver and Gold Awards
- Scholarship Opportunities

Again, these are just a few ideas to get your brain rolling. If you have a different request other than one of the topics listed above, please feel free to share with us. We want to cater to your association's needs, to help your juniors grow and become successful leaders.

For more information, or to inquire about a potential workshop please contact the Junior Activities Department at 816-383-5100.

— by *Lucas Nord*

NJAA BOARD OF DIRECTORS

TERMS UP IN 2013

JANLEE ROWETT, Tennessee, chairperson, Janlee.rowlett@okstate.edu
SALLY YON, South Carolina, vice chairperson, sallyy@g.clemson.edu
JENNIFER EWING, Illinois, communications director, ewing6@illinois.edu
MEGAN AHEARN, Texas, Foundation director, megan.ahearn@bba08.mcombs.utexas.edu
KELLI RETALICK, Wisconsin, leadership director, kretallick@wisc.edu
MEGHAN BLYTHE, Kansas, membership director, mblythe7@ksu.edu

TERMS UP IN 2014

JACY ALSUP, Arkansas, jacya@ostatemail.okstate.edu
MAGGIE JASPER, Kentucky, jasper_maggie@yahoo.com
DANIEL MCFARLAND, Louisiana, daniel_mcfarland@yahoo.com
LUKE NORD, Minnesota, lnord5@hotmail.com
JENA WAGNER, Montana, jenalee.wagner@gmail.com
PAIGE WALLACE, Missouri, paigeawallace@gmail.com

Win at Everything



It's not how you win, but it's how you prepare yourself that makes you a winner. Everyone wants to win and be successful in everything they do, but may not take the first place prize or be awarded with the purple banner. However, do you know that when you do your best and reach your personal goal, you're a winner! Why? Because winners win and losers lose!

To achieve the tasks you set out to accomplish, understand that you can learn from failure so never give up. And if you continue to meet the goals you set, you are a winner in your own way.

Here are a few reasons of why winners win and losers lose:

Why Winners Win?	Why Losers Lose
<input checked="" type="checkbox"/> Pro-active	<input checked="" type="checkbox"/> Re-active
<input checked="" type="checkbox"/> Vision	<input checked="" type="checkbox"/> Lack initiative
<input checked="" type="checkbox"/> Encourage others	<input checked="" type="checkbox"/> Criticize others
<input checked="" type="checkbox"/> Learn from their mistakes and other's mistakes	<input checked="" type="checkbox"/> Makes the same mistakes over and over again
<input checked="" type="checkbox"/> Make things happen	<input checked="" type="checkbox"/> Let things happen
<input checked="" type="checkbox"/> Take responsibility	<input checked="" type="checkbox"/> Blame others
<input checked="" type="checkbox"/> Fail numerous times until they succeed	<input checked="" type="checkbox"/> Fail once and quit
<input checked="" type="checkbox"/> Face fears	<input checked="" type="checkbox"/> Escape fears
<input checked="" type="checkbox"/> Smile	<input checked="" type="checkbox"/> Frown

Who do you want to be today? Grab the bull by the horns (not literally) and be a winner in everything you do!

— by Robin R. Ruff

CAJUN LIVIN' ANGUS LEADIN'
2013 **LEAD**
Conference
NEW ORLEANS, LOUISIANA

Mardi Gras, swamp people, and the French Quarter await junior members in New Orleans, La. The National Junior Angus Association (NJAA) Leaders Engaged in Angus Development (LEAD) Conference is set for Aug. 1-4, 2013. The "Cajun Livin' Angus Leadin," themed conference is a four-day event held in New Orleans, La.

The weekend is full of surprises, fellowship and Angus cattle, and the National Junior Angus Board of Directors has been working diligently to make LEAD one of the best events of the summer.

The conference kicks-off Thursday with inspirational speaker, Eddie Slowikowski, with the fun continuing Friday with a cultural experience, allowing junior members visit Mardi Gras world, the World War II museum and tasting Cajun at the infamous Jackson Square and French Quarter. After lunch, the day continues in the neighboring state of Mississippi at the 7L Angus Farm.

Saturday morning, junior members gear up for an adventure with a personally guided swamp tour, while taking in the Louisiana's sugar cane history at the Evergreen Plantation. The Evergreen Plantation is home to Quentin Tarantino's Django Unchained.

That evening, LEAD participants will board the Steamboat Natchez for dinner and dancing as they cruise down the mighty Mississippi river.

Before departing on Sunday, junior members will participate in industry and personal development workshops put on by the junior Board and professional speaker, Amy Gallimore.

The weekend will also be filled with retiring thoughts and friendly competition.

Plan to live it up with the NJAA in New Orleans. It is sure to be a weekend you won't want to miss. Early registration deadline is June 15; don't wait as spots will fill up fast!

Testimonials from 2012

For **Michael Cropp** one of his most memorable moments from LEAD 2012 was the hypnotist, he says, "Singing 'Call Me Maybe' in front of everyone while under hypnosis was definitely a highlight for me."

Keegan Cassidy says the best moment at LEAD for her was at the dance, "It was a great ice breaker and I met so many new people. I definitely want to go every year now!"

Jackson Wingert says, "My favorite thing had to be meeting and making new friends."

Justin Ruggles says his favorite part about LEAD is "The great friends that are made there. They are friends that will last a lifetime."

— by Kelli Retallick

A World of Opportunity

CONTINUED FROM COVER

Most universities provide students with the chance to travel at lower costs. Through programs in college, many of our junior Board members have traveled internationally. Visit the university career services to find more information, or talk with a junior Board member and ask their advice on where to travel.

Six current junior members have or will travel to a different part of the country while attending college:

Jennifer Ewing spent weeks touring European agriculture.

Jacy Alsup visited Costa Rica.

Meghan Blythe travelled to China and Brazil to study international agriculture.

JanLee Rowlett, Paige Wallace and Jacy Alsup will travel to South Africa this summer.

A world of trade is a world of opportunity. Where will you travel?

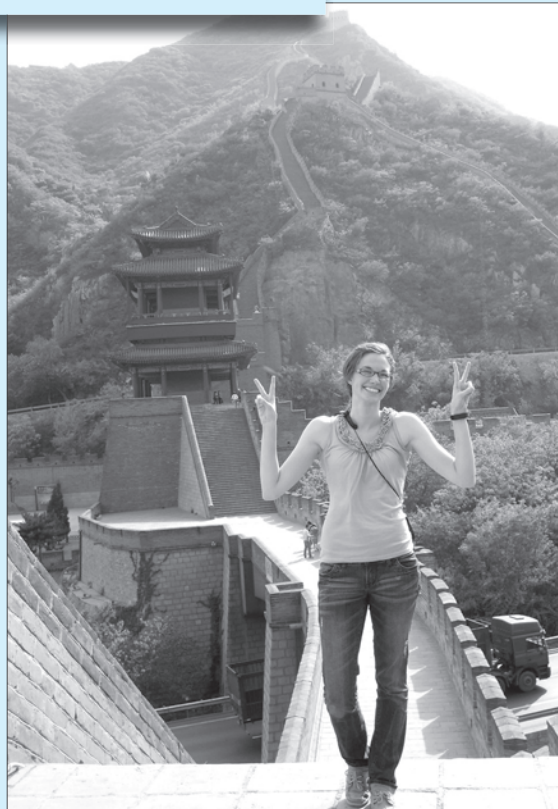
— by *Meghan Blythe*



Left: Jennifer Ewing stops at a feedlot in the Netherlands while on her tour of European agriculture.

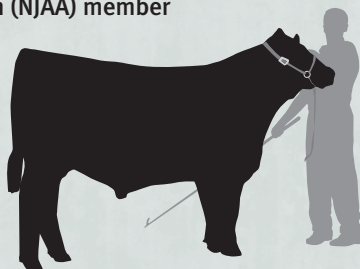
Below: Meghan Blythe poses at the Great Wall of China.

Below left: Jacy Alsup takes a break on her visit to Costa Rica



Junior Herdsman of the Year

The Junior Herdsman of the Year award was created to honor an outstanding National Junior Angus Association (NJAA) member who displays a strong work ethic, dedication to his/her animals, and possesses the skills to prepare their cattle for exhibition to the best of their ability. A change made by the NJAA Board of Directors allows individuals who are in their last year of eligibility as a member an opportunity to be recognized for their dedication and hard work.



Another aspect of the Junior Herdsman of the Year includes the ability or the junior to work with customers and fellow junior members to help prepare their animals for exhibition. All junior members who exhibit cattle at the NJAS are eligible to vote for the Junior Herdsman of the Year award. Make sure to keep an eye out for an outstanding individual during the week of NJAS for someone who exhibits the qualities of an ideal junior herdsman.

— by *Daniel McFarland*

Success Is Sweeter With Friends

The American Angus Auxiliary presents the prestigious Janet Castle Crystal Award to the top boy and the top girl who have the highest combined scores of all individual and team contests the week of the National Junior Angus Show (NJAS) each summer.



It just so happened that this year, two best friends from Arkansas got to share this special moment together as they realized all of their hard work and long hours of preparation had truly paid off. While Katy and Will were super busy the week of NJAS with the many contests, showing cattle and representing their state as delegates, you could always find them smiling, playing jokes on other juniors and having the time of their lives.



The American Angus Auxiliary presents a Janet Castle Crystal Award to the top boy and top girl in contest performance. Pictured are (from left) Anne Lampe, American Angus Auxiliary president; **Katlyn Tunstill**, Fayetteville, Ark., top girl; **Will Pohlman**, Prairie Grove, Ark., top boy; and Cathy Watkins, American Angus Auxiliary Crystal Award chairwoman, presenting.

Katy Tunstill, Fayetteville, Arkansas, Top Girl

1. How did you prepare for all the various contests during the week of NJAS?

Most of the contests that I entered were team events. Luckily for me, Will Pohlman and I were on all of the same teams together. Therefore, we were able to study for quiz bowl, cook-off and team sales together.

2. What was your favorite contest you participated in?

My favorite contest was the Certified Angus Beef® Cook-Off because Will and I always have a blast working together on our skit and picking out our recipes!

3. Was it your goal to win the Crystal Award or were you surprised?

Honestly, it was a huge shock to me! I love getting to do all of the team and individual contests, but I never thought I would actually win it. I have always wanted to win and worked really hard on the contests I was in, but I didn't think I entered enough contests to be in the running. However, I placed high in the contests that I participated in.

4. What advice would you give to other juniors who have hopes of achieving this success?

I would advise juniors to be very prepared before the week of NJAS. However, don't work so hard that it takes the fun out of your contests. Pick individual and team contests that YOU are interested in and focus on them. Above all, have fun with your contests and teammates!

5. How did you start getting involved in the NJAS outside of the showing?

Early on, I always entered contests that were done and mailed in before NJAS. As I got older, I became more interested in team events, and from there I began entering in a variety of contests.

Will Pohlman, Prairie Grove, Arkansas, Top Boy

1. How did you prepare for all the contests during the week of NJAS?

A lot of work went into preparing for the contests. Speeches were practiced and skit ideas were thrown around for weeks. But a lot of it we flew by the seat of our pants, especially the cook-off, and just had fun!

2. What was your favorite contest you participated in?

My favorite contest was the Cook-Off for sure. I'll never forget "Brad and Carrie" and asking for Garrett Knebel's signature during the skit.

3. Was it your goal to win the Crystal Award or were you surprised?

After winning it last year, I definitely had my eyes on a repeat win. This year was so much better, though, because I won it with my best friend!

4. What advice would you give to other juniors who have hopes of achieving this success?

My advice is to push your limits and participate in activities that may challenge you. Win or lose, you will learn something new and improve for next year.

5. How did you start getting involved in the NJAS outside of the show ring?

I started participating in activities outside of the ring at the state level. The contests there were super relaxed and fun and I liked them from the start!

— by Jacy Alsup

and by the way...

Membership Survey

Please fill out the NJAA Membership Survey found online at www.njaa.info.

NJAS

Please note that NJAS entries and ownership must be sent to the American Angus Association by May 15 (postmark date).

Angus Ambassador

Applications are due to the American Angus Association on June 15.

NJAA Board Candidates

Please note that your application is due to the American Angus Association office on June 1.

2013 LEAD Conference

Sign up early and save money! Please note that after June 15 the rate increases on registration fees for junior members attending LEAD. Please remember that space is limited.



Don't Miss This!

Kansas City

While in Kansas City, Mo., for the 2013 National Junior Angus Show you are sure to be surrounded by great people and equally great Angus cattle. But what else is around you?

As one of "America's Top 10 Most Underrated Cities" (Yahoo! Travel), Kansas City is laden with history and entertainment despite popular belief. Take a look at some of the pictures of the interesting places in the Kansas City area.

Can you guess which places these are?

Visit the National Junior Angus Association Facebook to view the correct answers. The NJAA Facebook page will also post more interesting places to visit in Missouri.

Take a Guess, Then Take a Trip!

Right: With 2,000 pieces of jewelry made out of this strange material, Leila's

Museum is the only one of its kind in North America, and possibly the world. It is sure to be "locks" of fun.



Above: Located in the heart of downtown, The Museum of Contemporary Music is the first in the country devoted exclusively to this specific music genre.

PHOTOS COURTESY MISSOURI DIVISION OF TOURISM

Get A Head Start for the Summer

Even though the National Junior Angus Show (NJAS) seems so long away, there are many contests that you can get a head start on now. Then you can work in your show barn all day, and not have to worry about getting these sent in prior to the deadline. Not into writing? Don't worry! There's a contest for every interest.

If you love watching super bowl commercials, I'm sure you'll love the video contest. This year's topic for all age divisions is to produce a commercial that promotes the National Junior Angus Association (NJAA). With all of the wonderful opportunities out there, I'm sure everyone will find great inspiration for their videos.

If movies aren't really your thing, then try out the graphic design contest! You can try your hand at creating the flyers you see around the showing at cattle shows and in magazines. Topics vary by age group, so check that out the NJAA website to find contest criteria for your age category.

Are you one of those juniors who you never see without a camera in your hand? Try out the photography contest! There are categories for all sorts of cattle, ranch and landscape photos. If that wasn't enough, you could also see one of your photos in the Angus Journal if you're a winner. If being a journalist is more your style, try out the writing

Beyond NJAS

Panoramic view taken from the hill by the Liberty Tower WWI Memorial

PHOTO BY ERIC B. JOHNSON



The _____ Memorial is the only national monument exclusively dedicated to World War I. These words can be found inscribed on the main tower: "In honor of those who served in the world war in defense of liberty and our country."



Founded in 1910, this now \$4.1 billion business is still owned by members of the founding Hall family. With cards sold in 100 different countries, chances are you've received a _____ Card (this photo was taken at their Visitor's Center).

Answers to be posted on NJAA Facebook page.

— by Maggie Jasper



contest. The goal of the contest is to write like you are being published in the Angus Journal or a state beef magazine. Each age group has a different topic, so visit the NJAA website and find out.

If you're in the junior division, you can also compete in the poster contest. There are three different categories that you can compete in, so pull out your markers and get creative.



If you're in the intermediate or senior division, check out the career development contest. Create your resume and interview for a job or scholarship depending on your age category. Every mock interview you can do really makes all the difference in the future.



If you dream of speaking to the masses one day, check out

the public speaking contest! For the prepared division, you need to send in your outline by May 15, but getting your speech completely written now will get you a great head start when summer starts.

Being a member of the NJAA gives you amazing opportunities, so take advantage of as many as you can. Check out the NJAA website or your green book to find out the details and deadlines of all of the contests. Your advisors are always a great resource as well. Have fun preparing for the contests and good luck!



— by Jennifer Ewing

State Spotlight

Northwest Junior Angus Association

As a national association, the NJAA welcomes members from across the country to learn leadership skills and create friendships that last a lifetime. One region of the country has certainly taken a hold of many NJAA opportunities each year and has continuously provided juniors with outstanding leadership qualities. As one of the most up-and-coming organizations, this article highlights the Northwest Junior Angus Association (NWJAA), its membership and the events they attend.

The NWJAA began about 25 years ago and has more than 75 members. This year's current officers for the NWJAA are: President Shane Kerner, Vice President Matt Malson and Secretary Kyle Bratton – all from Idaho. Its junior members work in conjunction with the Western States Auxiliary (WSA) and adult associations to organize the Western National Angus Futurity (WNAF) in Reno, Nev., each April. The WSA and adult association support junior members in the 7 western states through providing awards to county fairs and shows throughout the region.

If you've attended the National Junior Angus Show (NJAS) or the National Western Stock Show (NWSS), you've likely seen poised ladies wearing the intricate leather sash and sparkling crown. The Western States Angus Queen is one of the prestigious achievements a NWJAA junior can claim. The contest is open to any reigning queen from the respective 7 western states. Once chosen, the Western States Queen will attend as many events in the region as she can. These events include multiple shows in Idaho and Oregon, as well as the NJAS and NWSS. This dedicated young lady is crowned after submitting an application, resume and photo to a judging panel, and participating in an interview.

This year, the Queen Coordinator Michelle Malson is offering a Queen's workshop at the WNAF in Reno, Nev. This opportunity will be open to all ladies interested in competing for the esteemed title of Western States Angus Queen in the future. The workshop will include discussion over leadership skills, application processes,

More than a NJAA Member

Not only is Emma Jumper an outstanding representative of the Angus breed, but she also represents the beef industry as a whole as a National Beef Ambassador. In addition, Emma is continuing her education at Mississippi State, majoring in Business Administration-Marketing and Finance with a concentration in International Business and the language Chinese.

Jumper, Paragould, Ark., is the daughter of Tommy and Pam

Jumper and says her passion for agriculture began at an early age working on the ranch with her older brother, Isaac. And, that "Invaluable lessons have been learned on the ranch, taught by every member of the crew at Rock Creek Angus."

From her humble attitude her father instilled in her, to the cooking skills her mother taught, Emma's preparation to achieve National Beef Ambassador has been a lifetime course.

In high school, she was involved with FFA and served three terms as chapter president and participated in public speaking and livestock judging career developments events. Her first experience with an ambassador for agriculture and agriculture education

came when she was able to travel the nation when her mother served as the National FFA Alumni President.

Emma says, "I knew, even as a little girl, that I wanted to be an agricultural ambassador, in some capacity."

Through the years, Emma says she has given and received some great advice, but she says the best advice she has been given is: "Don't forget your work boots. All things are possible, all goals are attainable, all dreams have the potential to come true



if you earnestly seek the will for your life and pull on your work boots. Everyday isn't a custom, ostrich-leather, flashy show boot kind of day; there will be challenges and trials to work through. That's where true character develops. Life was never promised to be easy, but it will always be worth it. Find what you love and what you're passionate about, and then aim to wake up every morning with a plan to make a difference."

If you would like to know more or follow the National Beef Ambassador Team, check out their Facebook page and twitter (@beefambassador).

What imprints will your work boots leave?

— by JenaLee Wagner

scholarships, personal achievement and goals, and much more. Without a doubt, if you have hopes of royalty in your future this is a workshop you could benefit from!

The 2013 Northwest Preview Junior Angus Show will be held June 19-21 in Pringleville, Ore. This is the annual meeting place for the NWJAA. This event brings a high quality Angus cattle show, as well as an impressive showmanship contest. The junior fun night will involve juniors working with NJAA Board Members to prepare for the NJAS. In a relaxed and fun environment, western states juniors will work with board members in areas such team

sales, extemporaneous and prepared speaking, as well as photography and posters.

While the western states are often unable to attend every NJAA event throughout the year due to long travel distances, this association has had continuous representation at many LEAD Conferences, NJAS and Raising the Bar conferences. When it comes to being dedicated and giving their all to the Angus breed and its youth, the Northwest Junior Angus Association has some of the best juniors and parents around!

Special thanks to Carla and Michelle Malson for their information and help.

— by Megan Ahearn

You Can Help Fight Hunger

National Junior Angus Show food drive to benefit Kansas City food bank

Angus juniors will team up with Harvesters, Kansas City's regional food bank, during the 2013 National Junior Angus Show (NJAS) by participating in a food drive to help feed families and individuals in the Kansas City area.

"We're excited and very proud to offer the help of Angus juniors from across the country to donate food and raise money for Harvesters," said Kathryn Coon, 2013 NJAS junior co-chair from Bethel, Mo. "This community service project means even more to us as beef producers and agriculturalists, as we know how important it is to provide safe and wholesome food for those in need. We're hoping every state will put their best effort behind this project and join the Missouri juniors in the fight against hunger."

The food drive will have two phases — a virtual food drive and a canned/boxed food drive. The virtual food drive component will be administered through a customized website, which will be available May 1, 2013, at www.2013nj.as.harvesters.org. States can log on and donate money towards the purchase of meals for Harvesters. Each dollar donated equals five meals the food bank can provide. The virtual food drive will be open for donations until noon CST on Wednesday, July 10, 2013. The states that provide the most meals in the virtual food drive will be recognized at the awards event at the show that evening.

In the second phase, exhibitors can donate canned and boxed foods during the National Junior Angus Show, as each state will drop canned and boxed goods into Harvesters donation barrels when they enter the ring during opening ceremonies. Our goal for the week is to fill up a Harvesters truck by the end of the show, which can be taken back to their warehouse and distributed through the Harvesters network.

It's sometimes difficult to believe that hunger exists in our world. Most people think of hunger in terms of famine and mass starvation — terrible tragedies, but not something that affects people every day in our own communities. Each week Harvesters works with more than 620 nonprofit agencies to provide assistance to more than 60,000

people in 26 counties in both Missouri and Kansas. More than half of those people are children and the elderly that are served through emergency food pantries, soup kitchens, homeless shelters, children's homes, homes for the mentally disabled and shelters for battered persons. Your contributions before and during the 2013 National Junior Angus Show

will provide help to people who need it most.

Look for more information about Harvesters' most-needed items that you can donate and how your state can participate at www.njas.info.

As you pack the trailer to come to Kansas City this summer, please remember to include a bag of canned or boxed goods for this great cause. Together we can all make a difference!



Past Iowa Junior Takes on New Angus Internship

Every summer, the American Angus Association offers multiple internships for youth interested in gaining experience in a breed association. This spring was the first time the new, extended internship with the Junior Activities department been offered.

"With the number of programs offered to our youth, there was a need to have more support in junior activities," says Robin Ruff, director of junior activities. "This internship gives one college level student the opportunity to have greater responsibility in the programs they might already be familiar with."

A past junior, Bryanne Duckett of New Liberty, Iowa, was chosen for the position: "I wasn't ready to end my involvement with the juniors and the Association," says Duckett. "I was looking for any way possible to stay involved with the juniors at a national level."

While the internship doesn't require previous Angus involvement, Duckett has been showing for years. Her show ring experience began when she was 7 years old and quickly developed into a passion for the breed.

"Denver, Colo., was my first NJAS, and I attended every year but one in

my NJAA career," Duckett says. Her parents, Todd and Bonnie, manage Laudmere Farms, owned by the late Oliver Hanson and his two sons, Ron and Tom.

January 7th marked the start of Duckett's new adventure in St. Joseph, Mo. Duckett is responsible for coordinating NJAA events throughout the spring semester. Her tasks include daily in-office tasks, processing entries for shows, and preparation for NJAA sponsored conferences. She will also be responsible for maintaining the NJAA website, Directions newsletter, and other programs available to the NJAA membership. Duckett's internship will conclude in August.

"I am excited to meet new people and learn what goes on behind the scenes at the Association," Duckett says. She's also looking forward to assisting the juniors in making their NJAA career as exciting and enjoyable as possible.

When asked about what advice she has for those applying for internships in the future, Duckett says: "Try to find internship opportunities that you think would be your dream career or a future job you wish for. Doing this will either further your curiosity in the career or help you decide that isn't what you desire."

— by Paige Wallace



Where are they now?

Two years wearing an NJAA green coat are some that have, and will change many lives. The time flies by, and your term is done before you know it. As a junior board member, you are the face of the NJAA for two years and then someone replaces you. Our organization would not be where it is today without the hard work and dedication of former board members. Let's catch up with a few that had a huge impact on Angus youth and still do to this day in some way.

Justin Brosey

Years served on the NJAB: 2006-2008

Current career description:

For past four years I've taught 2nd grade at Fairless Elementary in Navarre, Ohio. I am currently finishing a dual master's degree in Education Leadership Administration and Curriculum Development. I believe my involvement in the NJAA led me to understand the passion I have for teaching and interacting with youth of all ages.



Current Angus involvement:

I am still very active in my family's Angus operation, Brosey Cattle Company. Even though I live away from my family's farm, I am still a huge part of marketing our show heifers and making breeding decisions. We focus on raising and selling quality Angus show heifers. I also continue to assist Stertzbach Cattle Company at shows from time to time.

Most valuable thing NJAA taught me:

The NJAA taught me that having a quality work ethic will benefit you significantly in life. No matter what avenues you choose for yourself in life after leaving the NJAA it is important that you put the work into accomplishing the aspirations you have. A quote that I like to live by is as follows: *"Striving for success without hard work is like trying to harvest where you haven't planted."* – David Bly. This lesson has helped me professionally as well as in my everyday life on the farm.

Advice for current and future NJAB:

Never forget that you are there to serve the members of the NJAA. At times you can get overwhelmed by all of your duties at Angus events throughout the year. Remember to take time and interact with the junior members, they are the reason you get to wear that jacket in the first place.

Kristen Oaks

Years served on the NJAB: 2005-2007

Current career description:

Every week, I get the chance to tell the story of Louisiana's farmers and ranchers as a reporter for This Week in Louisiana Agriculture – a 30 minute, weekly news program focused on agriculture and consumer issues in the state. I also host my own segment each week, The Ag Minute!

Current Angus involvement:

I try to include NJAA and Angus stories in our news program as much as my producer will allow! Every now and then, I can sneak some time off to visit a show and grab a story out of it... as long as I can relate it back to Louisiana Agriculture!

Most valuable thing NJAA taught you:

To appreciate and value the differences in others. Traveling and showing cattle across the country allowed me to meet people from all walks of life. I realized that people outside of Louisiana not only spoke different than I did, but they also enjoyed different foods, different hobbies, different views on politics, different views on a lot of things in general, and different ways of accomplishing tasks and solving problems. Interacting with so many different types of people and personalities taught me to respect others opinions and it broadened my viewpoint so that I could learn to see the beauty in all of our differences. If everyone in the world was just like me... how boring would that be?



Advice for current and future NJAB:

To say that two years fly by, is a massive understatement. Sleep is optional, not a necessity... So soak up every experience, the great ones and even the ones that are not so much fun. Most importantly, never forget the way you felt when you first started showing, and someone wearing that green jacket talked

to you for the first time and how special that made you feel. Always remember that feeling – because that is the very reason you wanted to wear your own green jacket.

Lacey Anne Robinson

Years served on the NJAB: 2001-2003

Current Career Description:

First year student at Kansas State University College of Veterinary Medicine. My past employment was with the American Simmental Association as a Field Representative and Youth Programs Coordinator from 2005-2011.



Current Angus Involvement:

Last spring, my Dad brought some of the foundation Angus cows from our herd back home in Missouri out to me in Kansas. We are selling a small group of bulls in a sale this February, some of which are sons of those original cows. It is incredibly rewarding to finally be in a position to manage those cattle on a daily basis and continue building on the legacy of my father and grandfather's breeding program.

Most Valuable Thing NJAA taught you:

That the true value in these events and competitions that bring us together isn't found in personal accomplishments and accolades, a deeper satisfaction is felt in those moments when you realize you helped someone else grow and reach their goals. This was something I tried hard to impart upon the Junior Simmental Board.

Advice for current and future NJAB:

Now more than ever you have the capability to reach out to the membership nationwide. Take full advantage of every encounter you have with members (or potential new members), one uplifting word from "a green jacket" means more than you may know.

Jenni Beck Winegarner

Years served on the NJAB: 2002-04

Current Career Description:

My current job title is Political Director for the Mac Thornberry for Congress Committee.



I manage a federal campaign for a current member of the U.S. House of Representatives, Congressman Mac Thornberry (R-TX13). I am responsible for grassroots outreach across a Congressional district that encompasses 41 counties across the Texas Panhandle and north Texas. I plan campaign events, run the office, am in charge of the fundraising plan both here in the district and in Washington, DC.

Current Angus Involvement:

My current Angus involvement is limited to getting to any sale or event I can and supporting the Angus Foundation when possible. I like to say I'm working hard to try to ensure that my husband and I have the ability to give our kids the great Angus opportunities with which my parents blessed my sister and I.

Most Valuable Thing NJAA taught you:

One of the most valuable things I learned in the NJAA was commitment. Too many activities these days make it so easy to simply walk away, but both in the day to day care of my projects to the other activities I was involved in, the NJAA taught me to push through the days when it would be easy to stay in bed and stay focused on my responsibilities and the goals I'd set for myself.

Advice for current and future NJAB:

My biggest advice for current board members and NJAA members in general is to make the very most out of every opportunity your afforded. There's nothing worse than looking back on an opportunity, no matter how big or small, and wishing you'd have put more of yourself into it when you had the chance. Give everything you do all that you have every day.

— by Sally Yon

Delegates: Qualities of the Qualified

Each year at the National Junior Angus Show (NJAS), ballots are distributed, votes are cast and six individuals are elected to serve for two years on the National Junior Angus Board. The process, in many ways, determines the future of the organization as its leadership is elected. However, the fate of the NJAA and its newly elected board members begins long before it comes time to vote, the speeches are given at the annual meeting, or our group of junior members and their families invade the host state for the week we have all been waiting for. It begins with the selection of our state delegates.

The two delegates chosen from each state to represent them at NJAS are charged with a very important task, one that involves much more than shaking hands and getting dressed up one evening for a good meal and entertainment. The main responsibility of delegates is to get to know the National Junior Angus Board candidates and vote to elect the new six. In addition, they are often required to understand proposed changes to the by-laws that govern our organization and vote either for or against the propositions. Above all, they are elected to represent their home state and should consider the opinions of their fellow state association members.

Though many state associations have a variety of ways for electing their delegation, the following are some good guidelines to consider when it comes time for you to choose your representative.

Ten Qualities of a Qualified Delegate

- 1. Responsible.** Delegates will have lots of materials to review and consider prior to elections and several meetings throughout NJAS, so elect two people who you know will get the job done.
- 2. Mature.** Being a delegate requires making a lot of important decisions. It is required to be at least 14 years old, but "age is just a number." Elect two people who are "wise beyond their years" and will take their duties seriously.

- 3. Open Minded.** Delegates should approach their tasks with an open mind and be willing to consider all of the options. They are electing people who are not necessarily the most well-known or popular around the barn, but the most qualified to be a board member. They should keep in mind that they are electing a TEAM, so different strengths and personalities are a good thing.
- 4. Passionate.** A love for the organization and its fellow members are required. Delegates should want only the best for the future of the NJAA and have its best interests at heart.
- 5. Experienced.** A good understanding of how the NJAA works and its processes is a great tool for delegates to possess. Make sure your representatives have some experience working with current board members and know the ropes before they cast their votes.
- 6. Friendly.** Meet and greet is the name of the game. Delegates should be comfortable talking to, and meeting, new people and be willing to ask good, insightful questions.
- 7. Trustworthy.** Electing a delegate is electing your voice so choose people who you can trust your ideas and impressions with.
- 8. Professional.** During NJAS, and especially the evening of the annual meeting, delegates are asked to conduct themselves professionally and be respectful to one another as well as the candidates.
- 9. Informed.** Your delegates should be up to speed on the current ways of the NJAA, but also willing to do a little research if required so that they can make good decisions. After all, they hold the NJAA's future in their hands.
- 10. Dedicated.** It goes without saying that your delegates should be dedicated to the mission and integrity of the NJAA and hold those values themselves. Their love for the organization will make them a more than qualified elector and it should hold true.

— by JanLee Rowlett

DIRECTIONS

NATIONAL JUNIOR ANGUS ASSOCIATION

3201 Frederick Ave.

Saint Joseph, MO 64506-2997

816-383-5100 • www.angus.org/njaa • info@njaa.info

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US Postage Paid
St. Joseph, MO
Permit No. 2017

Important Dates and Deadlines for Juniors

APRIL 2013

12-14 Raising the Bar at Kansas
State University – Manhattan,
KS

15 Ownership and entry
deadline for the Atlantic
National Junior Angus Show

19-21 Western Regional, Reno, Nev.

MAY 2013

1 Deadline for Gold Award
applications

1 Outstanding Leadership
Award applications due

1 Ownership & Entry deadline
Northwest Regional Preview
Junior Angus Show

1 CAB/NJAA scholarship
applications due

1 Angus Foundation
scholarship applications due

3 Entry deadline for American
Angus Breeders Futurity
Junior Angus Show

3-5 Raising the Bar at Virginia
Tech – Blacksburg, VA

15 Ownership deadline
American Angus
Breeders Futurity Junior
Angus Show

15 Ownership & Entry deadline
Eastern Regional Junior
Angus Show

15 Ownership & Entry deadline
National Junior Angus Show

15 Entry deadline for NJAA
Creative Writing, NJAA/
AJ Photography, and NJAA
Graphic Design Contests

15 Entry & Recipe deadline
for All-American Certified
Angus Beef® Cook-Off

25 Deadline for NJAA Public
Speaking Contest speech
outlines

25 Deadline for Career
Development Contest
Resumes

23-26 Atlantic National Junior
Angus Show, Timonium,
Md.

JUNE 2013

1 NJAA Board Candidates
information due

1 Deadline for submitting
names of state delegates and
showmanship contestants for
NJAA elections

14-16 The American Breeders'
Futurity Junior Preview
Show, Louisville, Ky.

15 Angus Ambassador
Applications due

15 LEAD registrations due
(early registration deadline)

19-21 Northwest Regional Preview
Junior Angus Show, Oregon

21-23 Eastern Regional,
Harrisonburg, Va.

JULY 2013

5-11 National Junior Angus Show,
Kansas City, Mo.

15 LEAD registrations deadline
(if not already full)

AUGUST 2013

1-4 LEAD Conference, New
Orleans, Louisiana

National Junior Angus Association



Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the ANGUS JOURNAL® (May and September) and one copy of each semiannual NJAA DIRECTIONS newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the ANGUS JOURNAL Circulation Department or the American Angus Association Membership Department.